

CURRICULUM VITAE

POP DORU AUREL, Associated Professor, Ph. D. defended 2003 (title awarded 2004)
Babeş-Bolyai University, Cluj-Napoca

Date of birth: 3 May 1970, Baia-Mare, Romania

Contact: Email: doru.pop@ubbcluj.ro ; Tel./Fax: +40 744-370346

I. University Education and Degrees

- Philosophy Doctor (Ph. D.), History of Philosophy Doctoral School, Babeş-Bolyai University in Cluj-Napoca. Title: *Modern și postmodern în filosofia culturii vizuale (Modern and Postmodern in the Philosophy of Visual Culture)*, 1998-2003.
- Master of Arts (M. A.), Mass Communication, University of North Carolina at Chapel Hill, School of Journalism and Mass Communication. Title: *International Public Relations*, 2001-2003
- Bachelor of Arts, (B.A.), Literature and Language, Babeş-Bolyai University in Cluj-Napoca. Title: *Dublul în proza lui F. Dostoievski (The Double in the Prose of F. Dostoyevsky)*, 1989-1994.

II. Fellowships and research stages abroad

- Senior Fulbright Visiting Scholar Fellowship, The US-Romania Fulbright Committee, *New Wave Romanian Cinema*, Bard College New York, September 2012 – March 2013;
- Ron Brown Fellowship, University of North Carolina at Chapel Hill, School of Journalism and Mass Communication, August 2001- May 2003.
- Fulbright Fellowship, The US-Romania Fulbright Committee, New School for Social Research in New York, Fulbright research scholar, Liberal Studies Researcher, June 1995 - May 1996
- TEMPUS Fellowship, Universite de Nantes, Franța, Ecole d'Education, January- May 1992.

III. Professional experience and relevant positions

III.1 Current position

- Associate Professor 2008-2014, Department of Cinema and Media, Faculty of Theatre and Television, Babeş-Bolyai University

III. 2. Former positions and other relevant academic experience

- Senior Lecturer, Department of Cinema, Photography and Media, Faculty of Theater and Television, Babeş-Bolyai University, 2004-2007
- Senior Lecturer 1999-2001, Department of Journalism, Faculty of Political Sciences and Administration, Babeş-Bolyai University
- Assistant Professor 1997-1999, Department of Journalism, Faculty of Political Sciences and Administration, Babeş-Bolyai University
- Guest Lecturer 1996-1997, Department of Journalism, Faculty of Political Sciences and Administration, Babeş-Bolyai University

III. 3. Academic administration experience

- Head of Cinematography, Photography and Media specialization, Faculty of Theatre and Television, Babeş-Bolyai University, 2004 – 2011
- Interim Head of Department, Department of Journalism, Faculty of Political Sciences, Babeş-Bolyai University, 2000 – 2001

III. 4. Contributions to the institutional development of the program / University

- Developing curriculum and administrative materials for the creation and accreditation of Cinematografie, Photography and Media track, Faculty of Theatre and Television, Babeş-Bolyai University, 2004-2010
- Developing curriculum and administrative materials for the creation and accreditation of Films Studies track, Faculty of Theatre and Television, Babeş-Bolyai University, 2004-2010

- Developing curriculum plans, syllabi and other administrative materials for the improvement of Journalism and Media track, Department of Journalism, Faculty of Political Sciences, Babeş-Bolyai University, 1997-2001;
- Managing international collaborations – Manager of the European Virtual Academy online platform, online courses with 5 international partners, Babeş- Bolyai University – since 2010;
- Coordinating multiple national and international research grants and publications.
- Senior editor and founder of Ekphrasis. Images, Theatre, Cinema, Media, academic journal of the Faculty of Theatre and Television, Babeş-Bolyai University, 2008-2014;
- Member in several editorial boards of national and international academic journals;
- Founder and Manager of the International Film Festival for Students (FfeST), activities of dissemination, workshops and jury evaluations, www.ffest.ro, 2007-2014;

IV. Courses taught and other academic activities

1. Introduction to Media Studies; Introduction to the Theory of Communication; Image Interpretation; Nonverbal Communication, Media and Politics (undergraduate level: B.A. in Cinema and Media, Film Studies, Faculty of Theatre and Television, Babeş-Bolyai University and Faculty of Political Sciences, Babeş-Bolyai University).
2. Introduction to Visual Culture, Cinema and Ideology; Research Methods in the Visual Culture (graduate level: M.A. – Cinema and Media; International Communication, Excellency Center for Image Studies, Faculty of Theatre and Television, Babeş-Bolyai University, Faculty of History, Babeş-Bolyai University, Faculty of Letters, Babeş-Bolyai University, Bucharest University)
3. Visual Culture and Image Interpretation for the European Virtual Academy (EVA), 2010-2014, international students Romania, Italy, Germany and Finland.
4. Undergraduate and graduate committees: directing and evaluating B.A. and M.A. dissertations at the Faculty of Theater and Television, Faculty of History, Department of International Communication.
5. Member in several selection committees for academic positions at the Faculty of Theater

and Television, and at the Faculty of Political Sciences and Administration, since 1997.

6. Doctoral committees: advising and evaluating Ph.D. thesis at the Faculty of Theatre and Television (Doctoral School prof. Miruna Runcan, Faculty of Letters, Babeş-Bolyai Univ. (Doctoral School Prof. Mircea Muthu); Bucharest Univ., (Doctoral School Prof. Monica Spiridon).

IV. 1. Visiting professor and other international lectures

1. Visiting professor at the Bard College New York, full semester course on *The New Wave in the European and Romanian cinema*, September 2012 – March 2013;
2. Arizona University, Phoenix AZ (USA): “*Reading Literature through Cinematic Devices: Peter Esterhazy*, 2012.
3. ERASMUS exchange teacher at the Milano-Bicocca University, Italy, 2010.
4. ERASMUS exchange teacher at the Tampere University of Applied Sciences, Finland, Visual Semiotics, 11-15 April, 2011
5. Second Summer University for Democracy, *Media: how can they favour the democratisation of democracy?* Bruxelles, July 2007.
6. Guest professor at the Nantes University, France, November 1999.
7. Guest professor at the Eötvös Loránd University Budapest, November 1999.
8. Guest professor at the Center for International Mass Communication and Research, Grady College, University of Georgia, Athens, USA, September 1998.

(http://www.grady.uga.edu/coxcenter/Activities/Act9899_News.php)

IV. 2. Research specializations

- Specialised in: Visual Culture; Philosophy of Visual Culture; Research Methods and Methodologies in Visual Arts; Cinema Studies; Film Semiotics; Romanian and European New Wave Cinema; Image Interpretation; Communication Theory; Nonverbal Communication; Media Studies; Media Theory; Media and Politics;

IV. 3. Membership and activities in professional associations

- Phantasma, The Center for Imagination Studies – since 2002; founding member, member http://phantasma.lett.ubbcluj.ro/?page_id=4
- The Research and Creation Center for Theater, Film and Media, Vlad Mugur, manager Prof. Dr. Miruna Runcan, member since 2007, <http://teatrutv.ubbcluj.ro/cm/centrul-vlad-mugur/>
- The Excellency Center for Image Studies, of the Bucharest University, manager Prof. Dr. Sorin Alexandrescu (<http://admitere.unibuc.ro/masterat/prezentare/centrul-de-excelenta-in-studiul-imaginii/>)

IV. 4. Scientific community activities, academic journals and peer-review boards

- Expert ACPART–National Agency for Qualifications from Higher Education: Cinema, Photography and Media 2009-2011
- Senior editor of *Ekphrasis. Images, Theatre, Cinema, Media* (CEEOL; EBSCO)
- Member of the Editorial board, *Caietele Echinox* (ERIH; CEEOL; EBSCO)
- Member of the Editorial board, Journalism and Mass Communication, David Publishing USA (Pro Quest; EBSCO)
- Member of the Editorial board, *Studia Dramatica* (CEEOL; EBSCO)
- Peer review for: *Ekphrasis. Images, Theatre, Cinema, Media, Caietele Echinox*, Journalism and Mass Communication, *Studia Dramatica*

V. Conferences and workshops

V. 1. Conferences as organizer

- Co-organizer of *The International Conference on Copyright*, Cluj, July 1997, Babeş-Bolyai University of Cluj- Napoca, with The Cox Center for Media, Athens University USA;
- Organizer of the International conference *The Cinema of the Real and Research Methods in Visual Anthropology*, 2008, Babeş-Bolyai University of Cluj-Napoca with U.N.A.T.C.

Bucharest;

- Organizer of the workshop on Comic Books Writing, 2010, Babeş-Bolyai University of Cluj-Napoca
- Member of organization committee, *Bodies in Between. Corporeality and Visuality from Historical Avant-garde to Social Media*, May 2014, Babeş-Bolyai University of Cluj-Napoca;

V. 2. Participation in international and national conferences

- *The Grammar of the New Romanian Cinema*, Keynote speaker at XII. International Film and Media Studies Conference in Transylvania, *NEW WAVES*, Sapientia University, Cluj-Napoca, October, 2009;
- *The Imaginary of the New Romanian Cinematographers and the Christian Orthodox Iconography*, in *Iconic Turns. Nation and Religion in Eastern European Cinema since 1989*, Münster Universität, Germany, June 2010;
- *The Anti-Hero in the Romanian Contemporary Cinema*, XIII. International Film and Media Studies Conference in Transylvania, *FILM IN THE POST-MEDIA AGE*, Sapientia University, Cluj-Napoca, October 2010.
- *Peer to Peer Financing, A New Model for the 21st Century Movie Making*, Keynote speaker at the International Conference *The Digital Generation. Self Representation, Urban Mythology and Cultural Practices*, Babeş-Bolyai University, Cluj-Napoca, September 2011;
- *Romanian Cinema and Dark Humor*, International Conference „Imaginaire et Illusion”, Alba Iulia University, organized by The Center of Imagination Research „Speculum”, with Grenoble University and South Africa University, September 2011.
- *Being and Seeing Foreigners in Contemporary Romanian Cinema*, in *(Trans)National Subjects. Framing Post-1989 Migration on the European Screen*, organized by the Katholieke Universiteit Leuven, December 2011;
- *Reading Literature through Cinematic Devices: Peter Esterhazy's She Loves Me*, Guest Speaker at World and Comparative Literature Conference, “Literary Imaginary and the Poetics of Truth”, ASU College of Liberal Arts and Sciences, Fulton Center, Arizona State University, SUA, February 2012.
- *National Mythologies in Central European TV Series*, Karoline University, Praha, April 2012, presentation: *Methods and Methodologies in Media Research*;
- *The Absent Spectator: Case Study on the Romanian Cinema Spectatorship in the Last Decade*,

Keynote speaker at The International Conference “The Bad Spectator in Film, Visual, and Performing Arts”, Babeş-Bolyai University, Cluj-Napoca, June 2012;

- *The Romanian New Wave Films*, guest speaker at The International Summer Courses of Romanian Language and Civilization, 41st Edition, July 2012, Babeş-Bolyai University, Cluj-Napoca;
- *National Mythologies in Central European TV Series*, Bydgoszcz University, Poland, September 2012, presentation: "Content analysis method in the interpretation of TV Series";
- *Developing a Pan-European Learning and Teaching Platform*, International Workshop on Online Teaching Initiatives, at University of Applied Sciences in Mittweida, Germany, within the frame of the 22nd International Scientific Conference Mittweida, October 2012;
- *Representation and Realism in Contemporary Romanian Cinema*, at Reproduction as a Work of Art, International Conference, University of Sankt Petersburg, November 2013;
- *On the Representation of Sexual Violence in the New Wave Romanian Cinema Today*, at Cine-Excess VII Conference, University of Birmingham, November 2013.
- *Cinema, Representation, Deception*, FILO DAYS, organized by the students of the Faculty of Letters, room Popovici, Cluj-Napoca, December 2013.
- *Is there a Romanian Realism in Cinema*, International Conference on Philosophy and Film, Thinking Reality and Time Through Film, University of Lisbon, May 2014.

VI. Research grants, projects and proposals

VI.1. International grants and research projects as manager

- *European Virtual Academy*, LLP-1-RO-ERASMUS-EVC, European Union Erasmus Program, 5 international partners, 300.000 EURO, 2010-2013, <http://www.evaonlinecourses.eu>

VI.2. International grants and research projects as member

- British Academy for the Humanities and Social Sciences, coordinated by prof. Jan Culik, 4 international partners, University of Glasgow, 2011- 2012;
- *Fabric Fabrique Culturelle Europeene*, Grant 140005-CU-1-2008-1-FR-CULTURE-VOL121, 2008-2010, coordinated by Conf. Univ. Dr. Mocan Rodica;

VI.3. National grants and research projects as manager

- The National Council of Scientific Research (CNCSIS) Research Grant, Exploratory Workshops, The Cinema of Reality and the Anthropological Research, 5 participants, Babes- Bolyai University.

VI.4. National grants and research projects (as member)

- Member in CNCSIS grant (type A, theme 3, 199), *Romanian versus European Imaginary, Imaginarul românesc versus imaginarul european*, project manager Prof. dr. Corin Braga finanțare - Ministerul Educației și Cercetării, perioada de desfășurare 2005-2007.
- Member in CNCSIS grant CNCSIS PN-II-ID-WE-2012-4-009 International Interdisciplinary Conference, *The Bad Spectator. Performing arts between Construction and Destruction /Le mauvais spectateur – les arts du spectacle entre construction et destruction* project manager Lector dr. Ștefana Pop-Curseu, 2012.
- Member in CNCSIS grant *CNCSIS PN-ID-WE-2011-008*, International Transdisciplinary Conference *The Digital Generation: Self-Representaion, Urban Mythology and Cultural Consumption* manager prof. dr. Miruna Runcan;
- Member in CNCSIS grant *CNCSIS II ID-2569: Theatre, Film, Media: The Mythosphere of Generation X, Teatru, Film, Media: Mitosfera Generației X-Men* project managers Conf. dr. C.C. Buricea-Mlinarcic and prof. univ. dr. Miruna Runcan, 2009.
- Member in *AFCN* grant - *Generation X Men and Women, Generația X-Men & Women 2008* project managers Conf. dr. C.C. Buricea-Mlinarcic, prof. univ. dr. Miruna Runcan, 2008;
- Member in CNCSIS grant (*type A, theme 7, nr. 30, 1519*), *Memory and Thruth. Gulag and Holocaust in the Romanian Culture, Memorie și Adevăr. Gulag și Holocaust în cultura română*, project manager Conf. dr. Ruxandra Cesereanu, financed by the Ministry of Education and Research, 2007-2008.

VII. Professional honors, awards and other forms of recognition of the scientific contributions

National prizes

- The prize for the social sciences book of the year, for *Introducere în teoria relațiilor publice*, 1996.
- Excellence Diploma 2010 of the Babes-Bolyai University

VIII. Communication, social dialogue and media recognition

VIII. 1. Television and Radio programs with national and international coverage

- Science and Knowledge TV program, discussion on „Internet, television and advertising”, TVR Cluj, 12 September, 2010;
- Science and Knowledge TV program, discussion on „Internet, television and advertising”, TVR Cluj, 17 October, 2010
- The documentary: „Memory, Horror and Survival”, produced with Ruxandra Cesereanu, broadcasted by Alfa TV, 27 November 2011.
- Chestiunea Alpha Talk Show guest, Alpha TV, 21.08.2012
- Chestiunea Alpha Talk Show guest, Alpha TV, 16.05.2012
- Chestiunea Alpha Talk Show guest, Alpha TV, 20.04.2012
- Chestiunea Alpha Talk Show guest, Alpha TV, 05.04.2012
- City Puls Talk Show guest, Antena 1, Cluj, 27.05. 2013
- City Puls Talk Show guest, Antena 1, Cluj, 20.09. 2013
- City Puls Talk Show guest, Antena 1, Cluj, 10.01. 2014
- City Puls Talk Show guest, Antena 1, Cluj, 21.02. 2014
- City Puls Talk Show guest, Antena 1, Cluj, 28.03. 2014
- Cinema Live, weekly editions of cinema reviews, national coverage television program on Transilvania Live and Transilvania Look, June 2013- to present date.

VIII. 2. Reviews, citations, and references in international and national research

VIII. 2. 1. Book reviews

- "Ochiul și corpul"/Doru Pop. - Cluj-Napoca: Dacia, 2005] – Despre filosofia culturii vizuale Ștefan Borbély, *Apostrof*, 188/ 2006
- "Ochiul și corpul"/Doru Pop. - O teorie a vizualului, Corin Braga, *Observator cultural*, Nr. 49 / 2-8 februarie 2006
- "Alegerile naibii, Fals tratat despre metehnele imginarului politic autohton", *Neopolitica*, Liviu Malița, *Observator Cultural*, 415/ 2008
- "Alegerile naibii, Fals tratat despre metehnele imginarului politic autohton", *Politica*, nebunie la români , Alexandra Grin, din *Foaia Trnsilvană*, Nr.58 (10 ian. 2008)
- Mass media și politica, cronică Vasile Szavu, *Echinox*, Nr. 10-11-12/ 2001.
- Obsesii sociale, cronică Vasile Szavu, *Echinox*, Nr. 10-11-12/ 2001.

VII. 1. 1. References to books as single author

1. "Obsesii sociale", 1998, Iași: Institutul European, cited by BARBU, Bogdan, *Vin americanii! Prezenta simbolica a Statelor Unite in România Războiului Rece 1945 – 1971*, Humanitas, 2006.
2. "Obsesii sociale", 1998, Iași: Institutul European, cited by CRAIU Constantin Ovidiu, *Organizarea și reorganizarea memoriei sociale. Particularități naționale și regionale*, Teză de doctorat, Universitatea Bucuresti.
3. "Obsesii sociale", 1998, Iași: Institutul European, cited by ROTAR Marius, Adriana Teodorescu, in *Romania: Stereotypes and Communist Perceptions*, *Revista de Științe Politice. Revue des Sciences Politiques*, No. 35 /2012.
4. "Mass-media și politica. Teorii, structuri, principii, 2000", Iași: Institutul European cited by STOICHIȚOIU-ICHIM, Adriana, "Influența engleză în terminologia politică a românei actuale.", *Facultatea de Litere Universitatea din București*;
5. "Mass-media și politica. Teorii, structuri, principii, 2000", Iași: Institutul European cited by ZGLOBIU, Raluca Octavia. "Strategies of Manipulation in Political Discourse" *Studia Universitatis Babes-Bolyai-Ephemerides* 1 (2008): 29-40.
6. "Mass-media și politica. Teorii, structuri, principii, 2000", Iași: Institutul European cited by ABRUDAN, Mirela. "DER EINFLUSS FERNSEHÜBERMITTELTEN KOMMUNIKATION AUF DIE WAHRNEHMUNG POLITISCHER KANDIDATEN."

in *Revista Transilvană de Științe ale Comunicării*, 4/2007.

7. "Mass-media și politica. Teorii, structuri, principii", 2000, Iași: Institutul European cited by CĂTĂNESCU, MARIA CVASNÎI. "Retorica textului jurnalistic—cu referire la editorial.", Universitatea din București.
8. "Mass-media și politica. Teorii, structuri, principii", 2000, Iași: Institutul European cited by CERNAT, Mihai. Jurnalismul politic, in *Analele Universității Spiru Haret*: 75, Seria Jurnalism Anul VI, nr. 6, 2005.
9. "Mass-media și politica. Teorii, structuri, principii", 2000, Iași: Institutul European cited by PORUMBESCU, Alexandra. "POLITICAL TERMINOLOGY IN THE CONTEXT OF GLOBALIZATION.", *Revista Scol*, 2009.
10. "Mass-media și politica. Teorii, structuri, principii", 2000, Iași: Institutul European cited by ANTON, Maria. "LE DISCOURS POLITIQUE ET LA MANIPULATION DU RÉCEPTEUR." *ANADISS*: 17.
11. "Mass-media și politica. Teorii, structuri, principii", 2000, Iași: Institutul European cited by MOHAN-Guzijan, Tatiana. "MASS-MEDIA—PROPAGANDĂ ȘI DEZINFORMARE CONSIDERAȚII GENERALE ASUPRA PROPAGANDEI." *Europa, revistă de literatură, artă, cultură și tranziție* 05 (2010): 19-25;
12. "Mass-media și politica. Teorii, structuri, principii", 2000, Iași: Institutul European cited by CESEREANU, Ruxandra, *Curenți și tendințe în jurnalismul contemporan*, Limes, 2003.
13. "Mass-media și politica. Teorii, structuri, principii" 2000, Iași: Institutul European cited by SĂLCUDEAN, Ileana Nicoleta. "A SUPPLEMENT OF THINKING YOUTH FESTIVAL AS COMMUNIST PROPAGANDA: REFLECTIONS ON THE OLD NEW ORDER." *Studia Universitatis Babeș-Bolyai-Studia Europaea* 4 (2010): 35-50.
14. BAZAC, Ana. *Comunicarea politică: repere teoretice și decizionale*, Editura Vreamea, 2006, p. 252.
15. ABRAHAM, Florin, *România de la comunism la capitalism, 1989-2004: sistemul politic*, Tritonic, 2006, p. 489.
16. NEUMANN, Victor and Armin Heinen, *Istoria României prin concepte: perspective alternative asupra limbajelor social-politice*, Polirom 2010.
17. HENTEA, Călin, *Propaganda fără frontiere*, Nemira, 2002.
18. TRONCOTA, Cristian, *Nelinistile insecurității*, Tritonic, 2005.
19. "Mass-media și democrația", 2001, Iași: Polirom, cited by H. Urzica, *Libertatea presei*

- românești – limite și limitări «Freedom of Press in Romania – Limits And Limitations»
by Ruxandra Coman; Anița Grigoriu, Sfera Politicii, issue: 155 / 2011. xxx
20. "Mass-media și democrația", 2001, Iași: Polirom, cited by GRIGORIU Anița și Coman Ruxandra, Libertatea presei românești – limite și limitări. «Freedom of Press in Romania – Limits And Limitations», Sfera Politicii, issue: 155 / 2011.
 21. "*Mass-media și democrația*", 2001, Iași: Polirom, cited by ANTONESIEI, Liviu, Our daily press. A "Spectral Analysis" of the Romanian press after 1989, Annals of "1 Decembrie 1918" University of Alba Iulia - Philology (14/2/2013).
 22. "Mass-media și democrația", BAZAC, Ana. *Comunicarea politica: repere teoretice și decizionale*, Editura Vremea, 2006, p. 301.
 23. "Mass-media și democrația", Iași: Polirom, 2001, Andreescu, Cristina. "The Management of Media Organizations from Theory to Practice." *Manager (University of Bucharest, Faculty of Business & Administration)* 10 (2009).
 24. "Mass-media și democrația", BALABAN, Delia. Informationsvermittlung und öffentliche Meinungsbildung im rumänischen Fernsehen, Klausenburger Universitätsverlag, 2003.
 25. "Mass-media și democrația", Iași: Polirom, 2001, cited by POPESCU, Georgiana, and Delia DUMINICĂ. "Political parties and the output of information." *Revista de Stiinte Politice* 35 (2012).
 26. "Mass-media și democrația", Iași: Polirom, 2001, cited by POPESCU, Georgiana, and Delia DUMINICĂ, Role of Mass-media in contemporary reality as educational factor, Scientific Bulletin of the University of Pitesti, no. 2/ 2013, University of Pitesti Publishing House.
 27. "Mass-media și democrația", Iași: Polirom, 2001, Cristina, Munteanu Adela. "The Economic Dimension of Press Enterprises.", Ph. D. Thesis, U. L. Sibiu
 28. "Mass-media și democrația", Iași: Polirom, 2001, POPESCU, Liana Maria. "FASHION COMMUNICATION.", Ph. D. Thesis, UAD Cluj
 29. "Mass-media și democrația", Iași: Polirom, 2001, Stănuș, Cristina. "THE POLITICS OF MEDIA LAW IN ROMANIA. FROM AUTHORITARIAN TO NON-AUTHORITARIAN." *Studia Universitatis Babes Bolyai-Politica* 1 (2006): 59-75.
 30. "Mass-media și democrația", Iași: Polirom, 2001, cited by POPA, Daniela Aurelia, în *Styles of Communication, Vol 3, No 1 (2011)*

VIII. 2. 3. Citations in course supports

Mass-media și democrația, Iași, Editura Polirom, 2001, în suportul de curs Comunicare și media, BIRO, Valentin Dragoș, univ-danubius.ro

"Introducere în teoria media", Editura Dacia, Cluj, 2002, în suportul de curs Comunicare și media, BIRO, Valentin Dragoș, univ-danubius.ro

VIII. 2. 2. 4. References to articles as single author

1. "Grammar of New Romanian Cinema", cited by IACOBESCU, I. - URBAN SPACE IN THE ROMANIAN NEW Wave, Cinematographic Art & Documentation, 2012.
2. Grammar of New Romanian Cinema, cited by TURCUȘ, Claudiu, From the Nostalgia of Aestheticism to the Rediscovery of Ideology. Romanian Literary and Film Criticism After 2000, in Ekphrasis.Images, Theatre, Cinema, Media , 1/ 2013.
3. "Birdie Mnum Mnum. Visual Exploitation of Women", cited by OBREJA, Cristina.
"Transgression mythique de l'Éros, du Paradis et de la rêverie et le retour à la réalité dans la publicité télévisée." *Caietele Echinox* 23 (2012): 267-275.
4. "The 'Double Mirror' in James Cameron's *Avatar*— Philosophy, Ecology, Ideology and Ontology on Pandora", *EKPHRASIS.Integrating Methodologies, in Visual Culture Research*, 1 (2009): 27. cited by *Andrada Fatu-Tutoveanu, Corneliu Pintilescu*, in Religious "Avatars" and Implicit Religion: Recycling Myths and Religious Patterns within Contemporary U. S. Popular Culture, JSRI, ISI indexed journal Journal for the Study of Religions and Religions, 33/ 2012.
5. "Războiul celor două artroze", cited by BOGDAN-LEFTER, I. Despre identitate: teme postmodernității, Paralela 45, 2004.

VIII. 2. 2. 4. International citations of books and articles as single author

1. "Mass-media și politica", 2000, Iași: Institutul European, Seceleanu, Andra.
"Mediatization of political life in conditions of electoral campaign—a retrospection of the

- elections in Romania." *Central European Journal of Communication* 03 (2009): 267-278.
2. "Mass-media și politica", 2000, Iași: Institutul European, BENCHECI, Diana. "MANIFESTAREA TRANSPARENȚEI MEDIATICE ÎN REPUBLICA MOLDOVA–FACTOR AL DEMOCRATIZĂRII PUTERII ȘI AL DIMINUĂRII MANIPULĂRII POLITICE." *MOLDOSCOPIE (Probleme de analiză politică)*.–nr. 2: 39.
 3. "Mass-media și politica", 2000, Iași: Institutul European, SECELEANU, Andra. "The Romanian media market: Juridical and economic aspects." *Central European Journal of Communication* 02 (2009): 115-161.
 4. "Mass-media și politica", 2000, Iași: Institutul European, SOLCAN, Alexandru. "POLITICA ELITEI DE PARTID DIN RSSM FAȚĂ DE MASS-MEDIA ÎN CONTEXTUL TRANSFORMĂRIILOR DEMOCRATICE." *În: MOLDOSCOPIE (Probleme de analiză politică)* 2: 102-109.
 5. "Mass-media și politica", 2000, Iași: Institutul European, Sălcudean, Ileana Nicoleta. "Art and Vandalism. CrossBreeding of Street Art (re) interpretation of street art from a sociological, aesthetical and interactivity perspective." *Journal of Media Research-Revista de Studii Media* 1 (12 (2012): 45-60.
 6. "Mass-media și politica", 2000, Iași: Institutul European, cited by BURDA, Alexandru. "THE INCREASING ROLE OF THE CONSUMER IN INNOVATION IN THE EU FOOD INDUSTRY." *FROM MANAGEMENT CULTURE TO CULTURAL MANAGEMENT CONFERENCE PROCEEDINGS (SELECTED PAPERS)*.
 7. "Mass-media și politica", 2000, Iași: Institutul European, cited by TACU, Mariana, Efectele mediatice asupra politicului, în *Societatea și comunicarea în tranziție*, Institutul Mass Media, Universitatea Liberă Internațională din Moldova, Chișinău, 2008.
 8. "Obsesii sociale", cited by Pop, Liliana. *Democratising Capitalism?: The Political Economy of Post-Communist Romania*, Manchester University Press, 2006.
 9. "Obsesii sociale", cited by *Medientransformationsprozesse, gesellschaftlicher Wandel und Demokratisierung in Südosteuropa: Dokumentation der Jahrestagung des Center for Advanced Central European Studies am 16., 17. und 18. Mai 2001 in Frankfurt (Oder)*, P. Lang, 2003.
 10. "Obsesii sociale", cited by Goga, Mircea, *La Roumanie. Culture et Civilization*, Presses Paris Sorbonne, 2007, p. 146 (Obsesii sociale)
 11. "Ochiul si corpul", cited by Bratu, Florian. *Identitatea in discursul romanului, La*

- francopolyphonie, Les valeurs de la francophonie*, Volumul 3, Chisinau, 2008, p 232.
12. *Mass-media și democrația*, 2001, Iași: Polirom, cited by ТУРКО, Татьяна, and Ш. В. А. Б. Виталий. "ПОЛИТИЧЕСКАЯ КОРРУПЦИЯ В ТРАНЗИТНЫХ ОБЩЕСТВАХ НА ПРИМЕРЕ РЕСПУБЛИКИ МОЛДОВА103." *MOLDOSCOPIE (Probleme de analiză politică)*.—*Revista științifică trimestrială.-Chișinău* (2004): 69.
 13. *Mass-media și democrația*, 2001, Iași: Polirom, cited by Cosma, Dorel, and Mihail GUZUN. *Tendențe ale evoluției interviului în presa contemporană*. Karuna, 2008.
 14. *Mass-media și democrația*, 2001, Iași: Polirom, cited by Parfentiev, Boris. "POLITICILE EDITORIALE ALE TV MOLDOVA 1: ANALIZĂ ISTORICO-MEDIOLOGICĂ (anii 1958-2009).", Teză de doctorat, Universitatea de Stat a Republicii Moldova, 2011.
 15. *Mass-media și democrația*, 2001, Iași: Polirom, cited by Frâncu, Emilian-Valentin. "THE ROLE OF THE JOURNALIST AND MASS-MEDIA IN THE DEVELOPMENT OF THE SOCIETY." *Agora International Journal of Juridical Sciences* 3 (2013).
 16. *Mass-media și democrația*, 2001, Iași: Polirom, cited by ȘTEFĂNESCU, Simona și Anca VELICU. "TEMA IDENTITARĂ ÎN DISCURSUL CANDIDAȚILOR." *Revista română de sociologie* (2006): 397.
 17. "Holy Advertising. *The mythology of consumption in the media and advertising industry*", cited by Assaf, Katya. "Magical Thinking in Trademark Law." *Law & Social Inquiry* 37.3 (2012): 595-626.
 18. "About the cinematic adaptation of Love in the Time of Cholera. Notes on Cinema and Literature", *Caietele Echinox*, 14 (2008), cited by Scott L. Baugh, *Latino American Cinema: An Encyclopedia of Movies, Stars, Concepts, and Trends*, ABC Clio, 2012, p. 157 (Love in the time of cholera)
 19. "For an Ekprastic Poetics of Visual Arts and Representation", *Studia Dramatica* 2/ 2008, cited by Robert D. Denham, *Poets on Paintings: A Bibliography*, McFarland, 2010, P. 266,
 20. "For an Ekprastic Poetics of Visual Arts and Representation", *Studia Dramatica* 2/ 2008, cited by Limmer, Katherine Anne, *Heroes and Heels: Investigating the Star Enactments of Charlton Heston*, University of Exeter, 2011, For an Ekprastic – *Studia* 2/ 2008.
 21. "For an Ekprastic Poetics of Visual Arts and Representation", *Studia Dramatica* 2/ 2008, cited by K. A. Limmer in *Heroes and Heels: Investigating the Star Enactments of Charlton Heston*, PhD Thesis, 2011, University of Exeter.

22. “The Grammar of New Romanian Cinema”, citat by Andreea Mădălina Dănescu, *Nostalgia in contemporary Romanian cinema: society's representation within the perspective of time*. oaithesis.eur.nl Rotterdam, 2012.
23. “The Grammar of New Romanian Cinema”, cited by ABEL, Marco, *The Counter-cinema of the Berlin School*, Camden House, 2013, p. 327.
24. “Jewish Humor in Radu Mihaileanu’s Cinema”, din *Studia Dramatica*, nr. 1/2010, cited by DIAZ-BILD, Aida, *The Finkler Question: Very Funny is Very Serious*, Atlantis (0210-6124) . jun2013, Vol. 35 Issue 1, p85-101. 17p.

IX. Language proficiency

Romanian (mother tongue), English and French – excellent (speaking, reading, writing), Italian, Spanish – good (reading), Hungarian – good (speaking), Russian – medium (reading)

X. SUMMARY RESULTS OF THE SCIENTIFIC ACTIVITIES

(see also Complete List of Publications):

Books: 11; 6 as single author, of which 1 in English; 6 chapters in books published at recognized international and national editing houses; 1 translation; Textbooks/ work courses: 5, of which 3 in books published at recognized national editing houses;

Articles: 35, of which 4 in collective volumes of the proceedings in international conferences; 13 presentations in international conferences; over 150 articles and essays in national cultural journals, not accredited by CNCS.