

Lista publicațiilor

Articole științifice publicate în reviste:

1. Demeter Krisztina, **Szász Levente**, Boer Harry (2017), Plant role and the effectiveness of manufacturing practices, *International Journal of Operations & Production Management*, vol. 37, no. 12, 1773-1794. (ISI)
2. **Szász Levente**, Demeter Krisztina, Boer Harry, Cheng Yang (2017), Servitization of manufacturing: the effect of economic context, *Journal of Manufacturing Technology Management*, vol. 28, no. 8, pp. 1011 - 1034. (Scopus, Cabell's)
3. Demeter Krisztina, **Szász Levente**, Rácz Béla-Gergely (2016), The impact of subsidiaries' internal and external integration on operational performance, *International Journal of Production Economics*, vol. 182, 73-85. (ISI)
4. **Szász Levente**, Maïke Scherrer-Rathje, Patricia Deflorin (2016), Benefits of internal manufacturing network integration: the moderating effect of country context, *International Journal of Operations & Production Management*, vol. 36, no. 7, 757-780. (ISI)
5. Demeter Krisztina, **Szász Levente** (2016), The diversity of European manufacturing plant roles in international manufacturing networks, *Journal of East European Management Studies*, vol. 21, no. 2, 184-208. (ISI)
6. **Szász Levente**, Matyusz Zsolt, Demeter Krisztina (2016), A vállalatméret szerepe a termelésben – a mérési módszer hatása, *Vezetéstudomány (Budapest Management Review)*, vol. 47, no. 2, pp. 2-11. (EBSCO)
7. **Szász Levente**, Demeter Krisztina (2015), Business models along supply chain position and servitisation: An empirical investigation of European manufacturers, *Acta Oeconomica*, vol. 65, no. 3, 367-391. (ISI)
8. **Szász Levente**, Demeter Krisztina, Boer Harry (2015), Production competence revisited - a critique of the literature and a new management approach, *Journal of Manufacturing Technology Management*, vol. 26, no. 4, 536-560. (Scopus, Cabell's)
9. **Szász Levente**, Demeter Krisztina (2014), How do companies lose orders? A multi-country study of internal inconsistency in operations strategies, *Operations Management Research*, vol. 7, no. 3-4, 99-116. (ISI)
10. **Szász Levente**, Demeter Krisztina, Rácz Béla-Gergely (2014), Termelővállalatok stratégiája és az üzleti teljesítmény kapcsolata dinamikus megközelítésben, *Közgazdász Fórum*, vol. 17, no. 119-120, 57-82. (EBSCO, ProQuest)
11. Bessenyei András, **Szász Levente** (2013), Az energiatudatosság beépítése a vállalat irányítási rendszerébe – esettanulmány egy nyomdaipari vállalatnál, *Közgazdász Fórum*, vol. 16, no. 113, 39-62. (EBSCO, ProQuest)
12. Demeter Krisztina, **Szász Levente** (2013), Towards solution-based thinking: characteristics of servitization at Hungarian manufacturing companies, *Journal of East European Management Studies*, vol. 18, issue 3, 309-335. (ISI)
13. Demeter Krisztina, **Szász Levente** (2012), Úton a megoldás alapú gondolkodás felé: a szolgáltatósság jellemzői a magyarországi termelővállalatoknál, *Vezetéstudomány (Budapest Management Review)*, vol. 43, no. 11, 34-46. (EBSCO)
14. Demeter Krisztina, **Szász Levente** (2012), Az ellátási láncban elfoglalt pozíció és a szolgáltatósság – üzleti modellek Európában, *Vezetéstudomány (Budapest Management Review)*, vol. 43, no. 10, 2-18. (EBSCO)
15. Bessenyei István, **Szász Levente**, Erdély Attila (2011), Oligopsonistic resource markets – modelling firm decisions in Maple, *Economists' Forum*, vol. 14, no. 103, 31-51. (EBSCO, ProQuest)
16. Demeter Krisztina, **Szász Levente** (2011), A válság hatása a termelési tevékenységre (The impact of the crisis on operations strategies and practices), *Vezetéstudomány (Budapest Management Review)*, vol. 42, Special issue 2011, ISSN 0133-0179, 38-45. (EBSCO)
17. **Szász Levente**, Demeter Krisztina (2011), Supply chain position and servitization efforts of manufacturing companies in Eastern and Western Europe, *Journal of International Business and Economics*, vol. 11, no. 1, 104-112. (Cabell's, Ulrich's, EBSCO)
18. **Szász Levente**, Demeter Krisztina (2011), A minőség szerepe a termelésben Magyarországon és Romániában 1. rész (The role of quality in production in Hungary and Romania – part 1.), *Magyar Minőség (Journal of the Hungarian Society for Quality)*, vol. 20, no. 6, ISSN 1789-5510, 36-41.
19. **Szász Levente**, Demeter Krisztina (2011), A minőség szerepe a termelésben Magyarországon és Romániában 2. rész (The role of quality in production in Hungary and Romania – part 2.), *Magyar Minőség (Journal of the Hungarian Society for Quality)*, vol. 20, no. 7, ISSN 1789-5510, 8-17.
20. Nagy Bálint Zsolt, **Szász Levente** (2010), A Kolozsvár Metropolisz Övezet szolgáltatási szektora a válság előtt és után (The service sector of the Cluj Metropolitan Area before and after the crisis), *Közgazdász Fórum (Economists' Forum)*, vol. 13, no. 93, 29-43. (ProQuest)



21. **Szász Levente** (2009), An MRP-based integer programming model for capacity planning, *Economists Forum*, vol. 12, no. 92, 3-23.
22. **Szász Levente** (2009), Kapacitásbővítési stratégiák értékelése: az időzítési opció értéke (Valuation of capacity expansion strategies: the option to defer), *Közgazdász Fórum (Economists' Forum)*, vol. 12, no. 90, 29-44.
23. Nagy Bálint Zsolt, **Szász Levente** (2009), Helyzetkép a Kolozsvári Metropolisz Övezet iparáról (Study regarding the industrial sector of the Cluj Metropolitan Area), *Közgazdász Fórum (Economists' Forum)*, vol. 12, no. 90, 15-28.
24. **Szász Levente**, Györfy Lehel (2008), A termék-folyamat mátrix és pénzügyi hatásai. Egy textilipari közepes vállalat esete (The financial effects of the product-process matrix. The case of a middle-sized company from the textile industry), *Közgazdász Fórum (Economists' Forum)*, vol. 11, no. 79, 23-38.
25. **Szász Levente** (2008), Kapcsolódási felületek termelés menedzsment és vállalati pénzügyek között (Areas of connection between operations management and corporate finance), *Közgazdász Fórum (Economists' Forum)*, vol. 11, no. 77, 37-50.
26. **Szász Levente** (2008), A termékkel és termelési folyamattal kapcsolatos termelésmenedzsment-döntések és hatásuk a vállalat pénzügyi helyzetére (Operations management decisions regarding the product and process and their impact on the company's financial situation), *Közgazdász Fórum (Economists' Forum)*, vol. 11, no. 76, 11-28.

Articole prezentate la conferințe științifice:

27. **Szász Levente**, Rácz Béla-Gergely, Maïke Scherrer, Patricia Deflorin (2017), Strengthening plant position in multinational companies by transitioning towards knowledge sending roles, *20th International Working Seminar on Production Economics*, February 19-23, 2018, Innsbruck, Austria.
28. **Szász Levente**, Rácz Béla-Gergely, Maïke Scherrer, Patricia Deflorin (2017), Strengthening plant position in multinational companies by transitioning towards knowledge sending roles, *24th EurOMA Conference „Inspiring Operations Management”*, July 1-5, 2017, Edinburgh, Scotland (UK).
29. Maïke Scherrer, Patricia Deflorin, **Szász Levente**, Rácz Béla-Gergely (2017), Prerequisites for a beneficial knowledge transfer between manufacturing plants, *24th EurOMA Conference „Inspiring Operations Management”*, July 1-5, 2017, Edinburgh, Scotland (UK).
30. **Szász Levente**, Rácz Béla-Gergely (2016), Exploiting Advanced Manufacturing Knowledge: A Comparative Study of Multinational and Local Companies, *The 10th International Management Conference*, 2016. nov. 3-4, București, România.
31. Maïke Scherrer-Rathje, Patricia Deflorin, **Szász Levente** (2016), Prerequisites for a beneficial knowledge transfer between manufacturing plants, *5th World Conference on Production & Operations Management*, September 6-10, 2016, Havana, Cuba.
32. **Szász Levente**, Rácz Béla-Gergely (2016), Do multinational companies bring new manufacturing best practices to emerging countries?, *5th World Conference on Production & Operations Management*, September 6-10, 2016, Havana, Cuba.
33. Patricia Deflorin, Maïke Scherrer-Rathje, **Szász Levente** (2016), The impact of product related complexity on knowledge sharing and plant performance in manufacturing networks, *23rd EurOMA Conference „Interactions”*, June 17-22, 2016, Trondheim, Norway.
34. **Szász Levente**, Demeter Krisztina, Boer Harry (2015), Do manufacturing best practices depend on the subsidiary role in manufacturing networks? An empirical study, *ICEBM 2015 - 2nd International Conference on Economics and Business Management*, November 20-21, 2015, Cluj-Napoca, Romania.
35. **Szász Levente**, Demeter Krisztina, Boer Harry (2015), The effectiveness of manufacturing practices in different subsidiary types – consequences for CEE subsidiaries, *2nd AIB-CEE chapter Conference*, September 19, 2015, Warsaw, Poland.
36. Demeter Krisztina, **Szász Levente**, Rácz Béla-Gergely (2015), The impact of subsidiaries' internal and external integration on operational performance, *22nd EurOMA Conference „Operations management for sustainable competitiveness”*, June 26 – July 1, 2015, Neuchatel, Switzerland.
37. Matyusz Zsolt, Demeter Krisztina, **Szász Levente** (2015), Size as a contingency factor – exploring the effect of size on the use and performance impact of manufacturing practices, *22nd EurOMA Conference „Operations management for sustainable competitiveness”*, June 26 – July 1, 2015, Neuchatel, Switzerland.
38. Deflorin Patricia, Scherrer-Rathje Maïke, **Szász Levente** (2015), Knowledge transfer in manufacturing networks, *POMS (Production, Operations Management Society) 26th Annual Conference*, May 8-11, 2015, Washington D.C., USA.
39. Demeter Krisztina, **Szász Levente** (2014), The diversity of Eastern and Western European manufacturing plant roles in international manufacturing networks, *1st AIB-CEE chapter Conference / 2nd Working conference on Competitiveness*, Oct 9-11, 2014, Budapest, Hungary.



40. Demeter Krisztina, **Szász Levente**, Boer Harry (2014), Do best manufacturing practices depend on the plant role in international manufacturing networks?, *21st International Annual EurOMA Conference „Operations Management in an innovation economy”*, June 20-25, 2014, Palermo, Italy.
41. Albert Gáspár, **Szász Levente** (2014), The impact of servitization on the manufacturer's business model and financial performance – a case study of a Romanian pharmaceutical company, *7th International Conference „Managerial Challenges of the Contemporary Society”*, June 6-7, 2014, Cluj-Napoca, Romania.
42. **Szász Levente**, Demeter Krisztina, Boer Harry (2014), Manufacturing best practices and performance: the effects of home and host country context, *18th International Working Seminar on Production Economics*, February 24-28, 2014, Innsbruck, Austria.
43. **Szász Levente**, Demeter Krisztina (2014), Servitization in supply chain context: exploring business models, *18th International Working Seminar on Production Economics*, February 24-28, 2014, Innsbruck, Austria.
44. **Szász Levente**, Demeter Krisztina (2013), A dynamic perspective on the operations strategy configuration of manufacturing firms, *International Conference on Economics and Business Management*, November 23, 2013, Cluj-Napoca, Romania.
45. Demeter Krisztina, **Szász Levente**, Losonci Dávid (2013), Enhancing manufacturing flexibility through human resource improvement programs – the influence of the macro environment, *4th Annual Conference of the European Decision Science Institute*, June 16-19, 2013, Budapest, Hungary.
46. Boer Harry, Demeter Krisztina, **Szász Levente** (2013), Are best manufacturing practices best everywhere? The effects of country characteristics on manufacturing practices and performance, *20th International Annual EurOMA Conference „Operations Management at the heart of the recovery”*, June 7-12, 2013, Dublin, Ireland.
47. **Szász Levente**, Demeter Krisztina (2013), How do companies lose orders? – a multi-country study for mapping 'unsuccessful' operations strategies, *20th International Annual EurOMA Conference „Operations Management at the heart of the recovery”*, June 7-12, 2013, Dublin, Ireland.
48. **Szász Levente**, Demeter Zselyke (2013), Improving operations based on competitive priority mapping: a case study in the plastics industry, *6th International Conference „Managerial Challenges of the Contemporary Society”*, June 7-8, 2013, published in the international journal: *Managerial Challenges of the Contemporary Society*, vol. 6, p. 134-141, Ed. Risoprint (ISSN 2069-4229), Cluj-Napoca, Romania.
49. **Szász Levente**, Demeter Krisztina (2012), A dynamic view of the importance-performance fit in manufacturing strategy, *4th P&OM World Conference / 19th International Annual EurOMA Conference “Serving the World”*, July 1-5, 2012, Amsterdam, Netherlands.
50. **Szász Levente** (2012), Patterns of change of manufacturing competitive priorities and competitive capabilities, *5th International Conference „Managerial Challenges of the Contemporary Society”*, June 8-9, 2012, published in the international journal: *Managerial Challenges of the Contemporary Society*, vol. 4, p. 180-187, Ed. Risoprint (ISSN 2069-4229), Cluj-Napoca, Romania. (CEEOL)
51. **Szász Levente**, Demeter Krisztina (2012), Importance-performance fit within manufacturing strategy and its impact on business performance, paper presented at the *17th International Working Seminar on Production Economics*, February 20-24, 2012, Innsbruck, Austria.
52. **Szász Levente**, Demeter Krisztina (2011), Manufacturing competitive priorities and business performance – an importance-performance analysis approach, July 3-6, 2011, *18th International Annual EurOMA Conference “Exploring Interfaces”*, Cambridge, UK.
53. **Szász Levente**, Naghi, Mihai (2011), Quality management issues in Romanian industrial firms – an international comparison, *4th International Conference „Managerial Challenges of the Contemporary Society”*, June 3-4, 2011, published in the international journal: *Managerial Challenges of the Contemporary Society*, vol. 2, p. 308-312, Ed. Risoprint (ISSN 2069-4229), Cluj-Napoca, Romania. (CEEOL, EBSCO, ProQuest)
54. **Szász Levente**, Demeter Krisztina (2010), Supply chain position and servitization efforts of companies in Eastern and Western Europe, *International Academy of Business and Economics (IABE) summer conference*, Barcelona, Spain.
55. Naghi, Mihai, **Szász Levente** (2010), Impact of the Romanian industrial sector on the country's economic performance, *3rd International Conference „Managerial Challenges of the Contemporary Society”*, June 4-5, 2010, published in the international journal: *Managerial Challenges of the Contemporary Society*, vol. 1, no. 2, p. 135-142, Editura Risoprint (ISSN 2069 - 4229), Cluj-Napoca, Romania. (EBSCO, RePEC, CEEOL)
56. Naghi, Mihai, Stegorean, Roxana, **Szász Levente** (2009), Reorganizing the production system for increasing competitiveness, *2nd International Conference „Managerial Challenges of the Contemporary Society”*, published in the international journal: *Managerial Challenges of the Contemporary Society*, vol. 1, no. 1, p. 182-190, Ed. Risoprint (ISBN 978-973-53-0182-8), Cluj-Napoca. (ProQuest, CEEOL)



Cărti și capitole în cărți:

57. **Szász Levente**, Demeter Krisztina (2017), *Ellátásilánc-menedzsment*, Akadémiai Kiadó, Budapest (ISBN 978-963-454-070-0).
58. **Szász Levente**, Maike Scherrer, Patricia Deflorin, Kozeta Sevrani, Betim Cico, Adrian Besimi, Kreshnik Vukatana, Béla Rácz (2017), *The Role of ICT-Based Information Systems in Knowledge Transfer Within Multinational Companies*, in: Lödding H., Riedel R., Thoben KD., von Cieminski G., Kiritsis D. (eds) *Advances in Production Management Systems. The Path to Intelligent, Collaborative and Sustainable Manufacturing. APMS 2017. IFIP Advances in Information and Communication Technology*, vol 513. Springer, 185-193 (ISBN 978-3-319-66923-6).
59. **Szász Levente**, Kerekes Kinga, Kovács Gyöngyvér, Székely Imre (2015), *Az erdélyi magyar közgazdaság- és gazdálkodástudomány felmérése*, in: Péntek J., Salat L., Szikszai M. (ed), *Magyar tudományosság Romániában 2002-2013 között*, Ábel Kiadó, Cluj-Napoca, vol. 2, 305-332 (ISBN 978-973-114-202-9).
60. Demeter Krisztina, **Szász Levente** (2014), *Exploring operations of manufacturing plant types in international context*, in Johansen, John, Farooq, Sami, Cheng, Yang (Eds.), *International Operations Networks*, Springer, 29-50 (ISBN 978-1-4471-5645-1).
<http://www.springer.com/engineering/production+engineering/book/978-1-4471-5645-1>
61. **Szász Levente**, Györfy Lehel-Zoltán (2014), *Manufacturing in Romania – research report on the International Manufacturing Strategy Survey VI in Romania (2013-2014)*, Presa Universitară Clujeană, Cluj-Napoca.
62. **Szász Levente**, Demeter Krisztina (2013), *The impact of the economic crisis on operations strategy and practices*, Chapter 13, in: Bodea, G., Dragos, C., Postelnicu, C. (ed.), *The Global Economic Crisis, between Theory and Pragmatism*, Lambert Academic Publishing, Saarbrücken, Germany.
63. **Szász Levente** (2011), *România ipara*, in: Benedek József (ed.), *România: tér, gazdaság, társadalom*, Nemzeti Kisebbségkutató Intézet, Kriterion, Cluj-Napoca, Chapter X., 289-320.
64. Nagy Bálint Zsolt, **Szász Levente** (2010), *Kolozsvári metropoliszövezet vállalati szférájának jövedelmezőségi mutatói*, in: Réti Tamás (szerk.), *Kincses Kolozsvár – ma*, Európai Összehasonlító Kisebbségkutatások Közalapítvány, Budapest, Chapter III., 97-157.

