

## PERSONAL INFORMATION Nicolae URS



Sex | Date of birth | Nationality

## WORK EXPERIENCE

February 2014-  
ongoing

## Vice Dean

College of Political, Administration, and Communication Sciences, Babeş-Bolyai University, Cluj-Napoca (<http://fspac.ubbcluj.ro/>)

- Marketing, outreach, admission
- [Business or sector](#) Higher education

March 2021 – ongoing

## Associate professor

Public Administration and Management Department, College of Political, Administration, and Communication Sciences, Babeş-Bolyai University, Cluj-Napoca (<http://fspac.ubbcluj.ro/>)

- Teaching practical courses and seminars

September 2013 –  
February 2021

## PhD Lecturer

College of Political, Administration, and Communication Sciences, Babeş-Bolyai University, Cluj-Napoca (<http://fspac.ubbcluj.ro/>)

- Teaching practical courses and seminars
- [Business or sector](#) Higher education

October 2001 –  
September 2013

## Lecturer

College of Political, Administration, and Communication Sciences, Babeş-Bolyai University, Cluj-Napoca (<http://fspac.ubbcluj.ro/>)

- Teaching practical courses and seminars
- [Business or sector](#) Higher education

May 2005 – September  
2013

## Web-designer

College of Political, Administration, and Communication Sciences, Babeş-Bolyai University, Cluj-Napoca (<http://fspac.ubbcluj.ro/>)

- Creating and updating the college webpage
- [Business or sector](#) Higher education

October 2001 – April  
2005

## Network technician

College of Political, Administration, and Communication Sciences, Babeş-Bolyai University, Cluj-Napoca (<http://fspac.ubbcluj.ro/>)

- Maintenance of college computer network
- [Business or sector](#) Higher education

STRATEGIC PLANNING  
EXEPRIENCE

Digital Transformation Strategy, Cluj-Napoca, 2020-2030

Coordinator

Strategic Planning Process, Cluj-Napoca, 2014-2020

Coordinator for E-government and IT working group

Strategic Planning Process, Cluj-Napoca, 2007-2013	Consulting expert
Strategic Planning Process, Reșița, 2021-2027	Consulting expert
Strategic Planning Process, Bihor County, 2021-2027	Consulting expert
Strategic Planning Process, Covasna County, 2021-2027	Consulting expert
Strategic Planning Process, Caraș-Severin County, 2021-2027	Consulting expert
Strategic Planning Process, Sălaj County, 2021-2027	Consulting expert
Strategic Planning Process, Zalău, 2021-2027	Consulting expert
Strategic Planning Process, Baraolt, 2015-2020	Consulting expert
Strategic Planning Process, Năsăud, 2016-2022	Consulting expert
Strategic Planning Process, Huedin, 2015-2020	Consulting expert
Strategic Planning Process, Covasna County, 2015-2020	Consulting expert

## EDUCATION AND TRAINING

October 2008 – February 2013	<b>PhD</b> College of Political, Administration, and Communication Sciences, Babeș-Bolyai University, Cluj-Napoca ( <a href="http://fspac.ubbcluj.ro/">http://fspac.ubbcluj.ro/</a> ) ▪ Online Journalism
October 2003 – July 2004	<b>Master of Arts</b> College of Political, Administration, and Communication Sciences, Babeș-Bolyai University, Cluj-Napoca ( <a href="http://fspac.ubbcluj.ro/">http://fspac.ubbcluj.ro/</a> ) ▪ Journalism, Online Journalism
October 1997 – July 2001	<b>Bachelor of Arts</b> College of Political, Administration, and Communication Sciences, Babeș-Bolyai University, Cluj-Napoca ( <a href="http://fspac.ubbcluj.ro/">http://fspac.ubbcluj.ro/</a> ) ▪ Journalism

## PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C1	C1	C1
Replace with name of language certificate. Enter level if known.					
Italian	C1	B2	B1	B1	A2
Replace with name of language certificate. Enter level if known.					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

Communication skills ▪ Very good communication skills; Team player; Rapidly adjusting to changing work requirements

Organisational / managerial skills	▪ Solution oriented; Very good organizational skills
Job-related skills	▪ Very quick to figure out how systems or devices work
Computer skills	▪ Very proficient in using office programs, design, webdesign and layout programs (Adobe Photoshop, QuarkXPress, Adobe Illustrator, Adobe Fireworks), internet usage; CMS administrator; Competent in computer networks
Other skills	▪ Keen sense of aesthetics, enriched by several years of research and teaching Web-design
Driving licence	B

## ADDITIONAL INFORMATION

NISPAcee E-government Working group Coordinator  
 Member of the Editorial Board of *The Central European Public Administration Review*  
 Co-Chair of *Central and Eastern European e|Dem and e|Gov Days*  
 Code4Romania member

**Publications**      References can be provided as requested.

### Publications:

1. *Internetul și schimbările în presa scrisă*, Editura Accent, Cluj-Napoca, 2013
2. *E-governance*, Editura Tritonic, București, 2013
3. *Preliminarii teoretice la jurnalismul on-line*, in **Studia Universitatis Babeș-Bolyai, Ephemeres**, XLVII, 1, 2002
4. *Introducere în Jurnalismul on-line*, în **Curente și tendințe în jurnalismul contemporan**, Editura Limes, Cluj-Napoca, 2003
5. *Jurnalism online – o nouă provocare în arena media*, in **Studia Universitatis Babeș-Bolyai, Ephemeres**, LIV, 2, 2009
6. *Az online ujsagiras jogi szabalyozasa*, în **Me.dok**, 4, 2010
7. *Comunicarea mediată de calculator, internetul și schimbările în peisajul mediatic*, in **Studia Universitatis Babeș-Bolyai, Ephemeres**, LVI, 2, 2011
8. *Use of Information and Communication Technologies in the Romanian Public Administration*, with Ciprian Tripon, în **Transilvanian Review of Administrative Sciences**, No. 27E/2009
9. *The Internet, the Crisis of the Written Press and Why Should We Care*, in **Romanian Journal of Communication and Public Relations**, Volume 15, no. 2(29), Iulie 2013.
10. *Internetul și schimbările în presa scrisă. Concluziile unei cercetări*, in **Me.dok**, 1, 2013.
11. *Accesul la informațiile publice și e-guvernarea. Studiu de caz județul Covasna*, in **Revista Transilvană de Științe Administrative**, No. 35, 2014.
12. *Folosirea social media în administrația publică din România. Studiu pilot*, in **Revista Transilvană de Științe Administrative**, No. 36, 2015.
13. *Online Services and Social Media Use in Romanian Cities: Can We See a Pattern?*, in **24th NISPAcee Annual Conference, Spreading Standards, Building Capacities: European Administrative Space in Progress**, NISPAcee Press, 2016.
14. *Is Communication through Social Media Influenced by Election Campaigns? Case Study: Romanian Cities, National Elections*, in **CEE e|Dem and e|Gov Days 2017**.
15. *A self-reflection of municipal IT professionals in small Romanian city administrations*, in **CEE e|Dem and e|Gov Days 2018**.
16. *Rising innovative city-regions in a transitional economy: A case study of ICT industry in Cluj-Napoca, Romania*, with Peilei Fan and Roger Hamlin, in **Technology in Society**, No. 58, 2019.

17. *Public Institutions in the Social Media Arena: Searching for Citizens' Attention. Zoom on Romanias Particularities*, in **CEE e|Dem and e|Gov Days 2019**.
18. *Put Your Money Where Your Mouth Is - Participatory Budgeting in Romanian Cities*, in **CEE e|Dem and e|Gov Days 2020**.
19. *Questioning the Real Citizen-Centricity of e-Government Development: Digitalization of G2C Services in Selected CEE Countries*, **The NISPAcee Journal of Public Administration and Policy**, Vol. XIII, No. 1, Summer 2020
20. *E-government and Digitalisation of Core Administrative Services for Citizens in Selected CEE Countries*, in **The Choice-Architecture behind Policy Designs From Policy Design to Policy Practice in the European Integration Context**, NISPAcee Press, 2020, pp. 127-145.
21. *Do elections influence how city halls communicate on social networks? Romanian example*, with Dorin Spoaller, in **CEE e|Dem and e|Gov Days 2021**.
22. *What drives digital public service adoption? Romania's case*, with Matei Tudor Vrabie, in **30th NISPAcee Annual Conference. Crises, Vulnerability and Resilience in Public Administration**, Bucharest, Romania. 2022.
23. *Cluj-Napoca Digital Transformation Strategy*, with Călin Hințea, in **Section on International and Comparative Administration**, vol. 4 (1), pp. 45-49, 2022.
24. *Governmental Websites Quality in Romanian Cities: Usability, Accessibility, and the Influence of the COVID-19 Pandemic*, with Dorin Spoaller, in **Transylvanian Review of Administrative Sciences** 18, no. 66 (2022): 113-130.
25. *City as a Platform and the Role of Participative Democracy in Big Romanian Cities.* In **Participatory and Digital Democracy at the Local Level. European Discourses and Practices**, with Alexandru Roja, pp. 307-323. Cham: Springer International Publishing, 2023
26. *Digital Tools in Romanian Higher Education: The Influence of the COVID-19 Pandemic on the Digitalization of Universities*, with Adrian Hudrea and Dorin Spoaller, in **Transylvanian Review of Administrative Sciences**, [S.l.], p. 44-63, Jun. 2023.

## Projects

1. Coordinator, Cluj-Napoca Digital Transformation Strategy.
2. Coordinator of the E-Guvernment working group for the Development Strategy of the City of Cluj-Napoca 2014-2020.
3. SPIC - Studenți în Practică pentru o viitoare Carieră, (POCU, 2017-2019), Ministry of Education, Research, Youth and Sports – FSPAC coordinator.
4. Designing the national e-administration system in Romania (PODCA, 2012-2014, a partnership with UEFISCDI), the Ministry of Administration and Interior, amount of grant: 13.510.210,36 RON,- design expert.
5. Increase of Quality of Public Administration Master's programs (POSDRU, 2010-2013), Ministry of Education, Research, Youth and Sports, amount of grant: 18.091.116 RON, - education expert.
6. Postgraduate program in Public Administration Management (PODCA, 2009-2011), the Ministry of Administration and Interior, amount of grant: 1.335.596,5 RON,- education expert.
7. Evaluating the public administration reform in Romania (CEEX, Modul I, 2006-2008), Ministry of Education and Research, amount of grant: 17.000.000 RON,- data manager.