

CURRICULUM VITAE

1. **Name:** COMAN
2. **Surname:** CLAUDIU
3. **Date and place of birth:** August 12th 1968, Făgăraș, Brașov county
4. **Citizenship:** Romanian



5. Studies:
University/postuniversity/doctoral

Institution	<i>Transilvania</i> University of Brașov, Faculty of Electrical Engineering Speciality: <i>Electrical Engineering</i>	<i>Transilvania</i> University of Brașov, Faculty of Economic Sciences - Speciality: <i>Sociology</i>	Babeș-Bolyai University of Cluj, Faculty of History	Babeș-Bolyai University of Cluj, Social and Political Sciences
Period: from (year) to (year)	1990-1994	1993-1997	2000	2003
Degrees or diplomas obtained	Bachelor	Bachelor	MA of Social Communication	PhD of Sociology

6. Other certifications and specializations

1. Certificate on completion of the course in Pedagogy at the Department of Teacher Training, Transilvania University of Brasov, B series, no. 078171, released no. 446
2. National School in Social Statistics, May 3rd – 13th 2000, Cluj, Babeș-Bolyai University and the Foundation for an Open Society Association;
3. National Conference of Metodology in Social Sciences, Cluj, December 1st - 3rd, 2000, Babeș-Bolyai University and the Foundation for an Open Society Association;
4. *Socrates mobility grant, University of Copenhagen, Denmark, Code 51388 – IC – 1 – 2002 – 1 – RO – ERASMUS – EUC -1, 20 hours of teaching in Electoral studies, June 28th – July 2nd, 2004*
5. *Socrates Mobility, University of Copenhagen, Denmark, Code 51388 – IC – 1 – 2002 – 1 – RO – ERASMUS – EUC -1, 40 hours of teaching in Electoral studies, May 9th – 20th, 2005*
6. Romanian Partners Mission PRATO, Italy, in the Partnership Programme with Prato municipality, Medina Association, Italy, Brașov County Council and Brașov Local Council for educational programmes for pre-school children (between 0-6 years of age), May 24th - 28th, 2005
7. Erasmus mobility grant, University of Ancona, Italy, Code 51388 – IC – 1 – 2002 – 1 – RO – ERASMUS – EUC -1, 16 hours of teaching Electoral studies, 13th May – 27th May 2007
8. Erasmus mobility grant, University of Ancona, Italy, Code 51388 – IC – 1 – 2002 – 1 – RO – ERASMUS – EUC -1, 16 hours of teaching in Political Communication and Electoral Studies, September 5th – 19th 2008

7. Scientific degree: PhD. of Sociology

- “Babes-Bolyai” University, Cluj-Napoca, Romania, Social and Political Sciences PhD. School, 2003, *Political Communication Strategies in Electoral Campaigns in the Romanian Public Space*, supervisor: prof. Traian ROTARIU, PhD.

8. Professional and didactical Experience:

Function	editor	Regional co-ordinator sociologist	Associate professor	Teaching assistant	lecturer	Senior lecturer
Period	1998 – 2000	1997-2001	1997-2001	2001-2003	2003-2006	2006 – present day
Institution	Astra Publishing house - Braşov	IMAS SA Bucharest	Transilvania University of Braşov			
Place	Braşov	Bucharest	Braşov			

9. Current workplace: *Transilvania* University of Braşov, Faculty of Sociology and Communication, Department of Social Sciences and Communication

10. Seniority in current workplace: 13 years

11. Foreign languages skills: French – advanced level (attested), English – advanced

12. Scientific papers and/or published (selective list of papers over the last five years, in correlation with the taught discipline/subject)

1. Claudiu Coman, **Tehnici de negociere** (*Negotiation techniques*), CH Beck Publishing house, 2007, ISBN: 978-973-115-224-0
2. Claudiu Coman (coordinator): *Social Sciences International Colloquium ACUM* - 2006, *Transilvania* University Press, 2007, ISSN: 1844-5667.
3. Claudiu Coman (coordinator): *Social Sciences International Colloquium ACUM* - 2007, *Transilvania* University Press, 2008, ISSN: 1844-5667.
4. Claudiu Coman (coordinator): *Academic School of Sociology, 2007 - Cultural Heritage and Social Development in the Romanian Rural Space*, *Transilvania* University Press, 2008.
5. Claudiu Coman (coordinator): *Social Sciences International Colloquium ACUM* - 2008, *Transilvania* University Press, 2009, ISSN: 1844-5667.
6. Claudiu Coman (coordinator): *Social Sciences International Colloquium ACUM* - 2009, *Transilvania* University Press, 2009, ISSN: 1844-5667.
7. Claudiu COMAN, **Informatică aplicată în ştiinţele sociale şi ale comunicării** (*Applied informatics in the field of social sciences and communication*), *Transilvania* University Press Braşov, 2010, 370 p., ISBN 978-973-598-753-4
8. Claudiu COMAN, **Sfera publică şi imaginea politică** (*The public sphere and the political image*), C.H. BECK Publishing house, 2010, 114 p., ISBN 978-973-115-813-6

9. Claudiu COMAN, **Harta problemelor sociale ale județului Brașov** (*The Map of Brașov County's Social Problems*), Transilvania University Press Brașov, 2010, 178 p., ISBN 978-973-598-775-6
10. Claudiu COMAN, **Statistică aplicată în Științele sociale** (*Applied statistics in social sciences*), Institutul European Publishing house, 2011, 392 p., ISBN 978-973-611-722-0
11. Claudiu COMAN, **Marx Illusion. Sociological essays about mindsets**, Österreichisch-Rumänischer Akademischer Verein, Vienna, 2013, 193 p., ISBN 978-3-9503145-4-0
12. Claudiu COMAN, **Voting Behaviour. Opinion polls and the management of election campaigns**, International Society for the Advancement of Science and Technology, Atena, 2013, 336 p., ISBN 978-618-80698-4-8

12.1. Monographs

12.2. Scientific papers published in journals

1. Claudiu Coman (co-author), **A general contextualization of the electoral behavior. An institutional approach**, in *Bulletin of the Transilvania University of Brașov*, vol. 8 (43)-New Series, Series B, published by Transilvania University Press Brașov, Romania, 2001, p. 199-204.
2. Claudiu Coman, **An effect of equalization temptation**, in *Bulletin of the Transilvania University of Brașov*, vol. 9 (44)-New Series, Series B, published by Transilvania University Press Brașov, Romania, 2002, p. 349-352.
3. Claudiu Coman, **Analiza longitudinală a datelor. Modelare realizată pe bazele de date BOP (Barometrul de opinie publică) (Longitudinal data analysis. Modelling achieved by using POB data bases)**, in *Economical studies and Research Journal*, vol.3, No.2, 2002, pp.1-63.
4. Claudiu Coman, **The poll's credibility problem**, in *Bulletin of the Transilvania University of Brașov*, vol. 10 (45)-New Series, Series B, published by Transilvania University Press Brașov, Romania, 2003, p. 223-227.
5. Claudiu Coman, **Sondajul de opinie și manipularea (Opinion poll and manipulation)**, in *Romanian Sociology*, vol. II, nr.3, 2004, Polirom Publishing house Iași, 2004, pp.77-90.
6. Claudiu Coman (co-author), **Rolul comunicării empatică în rezolvarea conflictelor. Dimensiuni nonverbale (The role of emphatic communication in conflict solving: non-verbal dimensions)**, in Septimiu Chelcea (coordinator), „Comunicarea non verbală în spațiul public” (“Non-verbal communication in public space”), Tritonic Media Publishing house, Bucharest, 2004.
7. Claudiu Coman, **Sondajul de opinie și manipularea (Opinion poll and manipulation)**, in Septimiu Chelcea, Gabriel Jderu (coordinators), „Refracția sociologică și reflexia jurnalistică” (*Sociological Refraction and journalistic reflection*), Economic Publishing house, Bucharest, pp.127-141.
8. Claudiu Coman, **The Totalitarian Stamp**, in *Bulletin of the Transilvania University of Brașov*, vol. 12 (47)-New Series, Series B4, published by Transilvania University Press Brașov, Romania, 2005, p. 527 - 531.
9. Claudiu Coman (co-author), **Enhancing Academic Research & Education Synergy – Transilvania University Case Study**, in *European Models of Synergy between Teaching and Research in Higher Education*, published by Transilvania UI net European University – Industry Network, 2006, p. 173 – 176.
10. Claudiu Coman, **The calibration of the political communication by the public agenda**, in *Bulletin of the Transilvania University of Brașov*, vol. 13 (48)-New Series, Series B4, published by Transilvania University Press Brașov, Romania, 2006, p. 475 - 483.

11. Claudiu Coman (co-author), *The use of the stability index in the marketing researches*, in *Bulletin of the Transilvania University of Braşov*, vol. 13 (48)-New Series, Series B4, published by *Transilvania University Press Braşov*, Romania, 2006, p. 483 - 489.
12. Claudiu Coman, *The political and electoral system*, in *Pro-active partnership in creativity for the next generation*, Proceedings of the 31st ARA Congress, published by Presses internationales Polytechnique, Quebec Canada, 2007, p. 941-944
13. Claudiu Coman, *Modern electoral methods*, in *Social Sciences Review*, published by *Transilvania University Press*, Braşov, Romania, year 1, no.1, 2007, p. 13-20.
14. Claudiu Coman, *The Electoral Field*, in *Bulletin of Transilvania University of Braşov*, vol 14(49)-2007, Series B, published by *Transilvania University Press Braşov*, Romania, 2008, p. 639 - 646.
15. Claudiu Coman, *Political Communication: Mass-Media and the Americanization Show in Electoral Campaigning*, in *Bulletin of Transilvania University of Braşov*, vol 1(50)-2008, Series IV, ISSN 2065-2178, published by *Transilvania University Press Braşov*, 2008.
16. Claudiu Coman, **Comportamentul de vot între raţional şi simbolic (Voting behaviour between rational and symbolic)**, in *Journal of Social Research and Intervention*, vol.21/2008, Lumen Publishing house, Iaşi, 2008, ISSN: 1583-3410 (**indexed ISI Thomson Journal in the field of Social Sciences**)
17. Claudiu Coman, *Modern media innovation in electoral campaigns*, in *Journal of Social Research and Intervention*, 2010, vol. 31, pp. 45-53, Lumen Publishing house, Iaşi, 2008, ISSN: 1583-3410 (**indexed ISI Thomson Journal in the field of Social Sciences**)
18. Claudiu Coman, *Typology of Electoral Candidates. Case Study: Sorin Oprescu*, in *Bulletin of the Transilvania University of Braşov*, Vol. 4(53), No. 2-2011, Series VII Social Science and Law, pp. 7-18, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM)
19. Claudiu Coman, *Braşov people's fears after EU Accession. Study carried out at the level of Braşov municipality*, in *Bulletin of the Transilvania University of Braşov*, Vol. 5(54), No. 1-2012, Series VII Social Science and Law, pp. 41-54.
20. Claudiu Coman, *Theoretical Aspects of mediated public space, as the environment of modern political participation*, in *Bulletin of the Transilvania University of Braşov*, Vol. 6(55), No. 1-2013, Series VII, Social Science and Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM), pp. 15-20.
21. Claudiu Coman (co-author), "Mass-media and political communication credibility" in *Bulletin of the Transilvania University of Brasov*, Vol. 6(55), No. 2-2013, Series VII, Social Science and Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM), pp. 287-290
22. Claudiu Coman, "Research Findings on Social Capital and Matters in Brasov Community. A Secondary Analysis Approach" in *Bulletin of the Transilvania University of Brasov*, Vol. 6(56), No. 2-2013, Series VII, Social Science and Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM), pp. 111-120
23. COMAN, Claudiu (co-author), „Innovations in the Forest Products Industry: The Malaysian Experience”, in *Notulae Botanicae Horti Agrobotanici Cluj-Napoca*, 2013, 41(2), Print ISSN 0255-965X; Electronic 1842-4309, pp. 601-607
24. COMAN, Claudiu (co-author), „Total Economic Value of Natural Capital – A Case Study of Piatra Craiului National Park”, in *Notulae Botanicae Horti Agrobotanici Cluj-Napoca*, 2013, 41(2), Print ISSN 0255-965X; Electronic 1842-4309, pp. 608-61

12.3. Scientific papers published in conference proceedings

1. Claudiu Coman (co-author), **Piața bunurilor simbolice** (*The Market of Symbolic Goods*), in: “SIMPEC 2000”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov”, Infomarket Publishing house, pp.107-112.
2. Claudiu Coman (co-author), **Curriculum-ul ascuns. Delimitări și implicații** (*The Hidden Curriculum. Delineations and Implications*), in: “SIMPEC 2000”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, pp.240-244.
3. Claudiu Coman, **O radiografie a discursului publicitar** (*A Radiography of Advertising Discourse*), in: “SIMPEC 2000”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, pp. 244-248.
4. Claudiu Coman, **Teme și tendințe în cotidienele locale: prezentarea unei analize de conținut realizate în timpul unei campanii electorale pentru a evidenția câteva aspecte legate de discursul presei** (*Themes and Tendencies in Local Newspapers: providing a content analysis achieved during an electoral campaign in order to emphasize some aspects of press discourse*), in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, Alba Iulia, 2001, pp.83-88.
5. Claudiu Coman, **Condiția omului de afaceri în societatea românească contemporană** (*The Businessman’s Condition in Contemporary Romanian Society*), in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, Alba Iulia, 2001, pp.89-92.
6. Claudiu Coman, **Evaluarea judecăților de semnificație. O aplicație utilizând diferențiatorul semantic** (*Evaluating reasoning of significance. An application using the semantic differentiator*), in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, No.2-2001, Infomarket Publishing house, Brașov, 2001, pp.213-218.
7. Claudiu Coman, **Analiza comparativă a structurii ziarelor** (*Comparative Analysis of Newspapers’ Structure*), in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, Nr.2-2001, Infomarket Publishing house Brașov, No.2-2001, Infomarket Publishing house, Brașov, 2001, pp.219-226.
8. Claudiu Coman (co-author), **Profilul de competențe al asistentului social în România. O abordare curriculară** (*The Competencies Profile of the Social Assistant in Romania. A curricular approach*), in *Educational Models in Social Assistance*, Transilvania University Press Brașov, 2002, p. 170-175.
9. Claudiu Coman (co-author), **Reacția societății la delincvența juvenilă** (*The Reaction of Society to Juvenile Delinquency*), in *Educational Models in Social Assistance*, Transilvania University Press Brașov, 2002, p. 257-263.
10. Claudiu Coman, **Dificultăți ale măsurării comportamentului de vot generate de arhitectura chestionarului de opinie politică** (*Difficulties in measuring voting behaviour caused by the architecture of the political opinion poll questionnaire*), in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, No. 3-2002, Infomarket Publishing house, Brașov, 2002, pp.66-72.
11. Claudiu Coman, **Consecințe ale mecanismului de compensare socială din perspectiva teoriei alegerii raționale** (*Consequences of the social compensation mechanism from the rational choice perspective*), in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, No.3 2002, Infomarket Publishing house, Brașov, 2002, pp.72-79.
12. Claudiu Coman, **Credibilitatea sondajelor de opinie. Efecte perverse generate de “marketingul electoral”** (*Credibility of Opinion Pools – Perverse Effects Caused by “Electoral Marketing”*), in: “SIMPEC 2002”. Proceedings of the International Symposium

- on Social Sciences, May 17th – 18th 2002, Braşov, Vol. III, Infomarket Publishing house, pp. 145-156.
13. Claudiu Coman (co-author), **Dincolo de text. Stereotipuri de gen transmise de abecedare** (*Beyond Text. Gender Stereotypes Transmitted by Spelling Books*), in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 2, Alba Iulia, 2002, pp.123-131.
 14. Claudiu Coman (co-author), **Profilul omului de afaceri** (*The Businessman's Profile*), in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Braşov*, Infomarket Publishing house, Braşov, 2003, pp.348-354.
 15. Claudiu Coman (co-author), **Utilitatea construirii unui indice de stabilitate în cercetările de marketing politic** (*The Usefulness of Constructing a Stability Indicator in Political Marketing Researches*), in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Braşov*, Infomarket Publishing house, Braşov, 2003, pp.354-359.
 16. Claudiu Coman (co-author), **O procedură de calibrare a comunicării politice în funcție de discriminările agendei publicului** (*A Calibration Procedure of Political Communication Depending on the Public's Agenda Discrimination*), in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 3, Alba Iulia, 2003, pp.93-100.
 17. Claudiu Coman (co-author), **La construction d'une strategie de marque**, in: "SIMPEC 2004". The Proceedings of the 5th Biennial International Symposium, May 14th -15th 2004, Braşov, Vol. I, Infomarket Publishing house, pp. 453-459.
 18. Claudiu Coman (co-author), **Percepția asupra omului de afaceri la nivelul studenților Braşoveni** (*Braşov Students' Perceptions about a Businessman*), in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Braşov*, Infomarket Publishing house, Braşov, 2004, pp.240-248.
 19. Claudiu Coman (co-author), **Evaluarea unui spot publicitar prin metoda focus group** (*Assessing an Advertising Spot Through the Focus Group Method*), in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Braşov*, Infomarket Publishing house, Braşov, 2004, pp.153-159.
 20. Claudiu Coman (co-author), **The voting behaviour – Sociological approach and marketing approach**, in: "SIMPEC 2006". The Proceedings of the 6th Biennial International Symposium, May 20th – 21st 2006, Braşov, Vol. I, Infomarket Publishing house, pp. 70-77.
 21. Claudiu Coman, **Măsurarea societății informaționale** (*Measuring the Information Society*), in: "Biblio – Braşov 2006" International Conference on Library and Information Science, *Transilvania University Press Braşov*, pp. 64-69.
 22. Claudiu Coman, **La calibrage de la communication politique**, in: "Caiete sociologice / cahiers sociologiques / sociological review", *Axis Academic Foundation Publishing house*, *Romanian Social Institute Review*, Iași, No. 4/2006, pp. 268 -289.
 23. Claudiu Coman (co-author), **Procedura de calibrare a comunicării politice** (*The calibration procedure of the political communication*), in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 5, Alba Iulia, 2005, pp.51-57.
 24. Claudiu Coman (co-author), **Utilizarea indicelui de stabilitate în cercetările de marketing** (*Using the stability indicator in marketing research*), in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 5, Alba Iulia, 2005, pp.57-64.
 25. Claudiu Coman, **Estimarea efectelor campaniilor « negative »** (*Estimating the effects of « negative » campaigns*), in: "ACUM 2006". Social Sciences International Colloquium, November 23rd -25th 2006, Braşov, *Transilvania University Press Braşov*, 2007, pp. 383-389.
 26. Claudiu Coman, **Televiziunea interactiva si internetul** (*Interactive television and Internet*), in: "Biblio – Braşov 2007" International Conference on Library and Information Science, *Transilvania University Press Braşov*, 2007, pp. 123-129.

27. Claudiu Coman, **Evaluarea personalităților politice** (*Assessing political personalities*), in “ACUM 2007”. Social Sciences International Colloquium, November 29th – December 1st 2007, Brașov, *Transilvania University Press Brașov*, 2008, pp. 5-14.
28. Claudiu Coman (co-author), **Dezvoltarea turismului in Brașov si implicatii asupra calitatii vietii locuitorilor** (*Development of tourism in Brașov and its implications on the inhabitants’ quality of life*), in: Proceedings of the International Symposium “*The University as a research resource used for the benefit of the local community*”, *Transilvania University Press Brașov*, 2008.
29. Claudiu Coman, **Comportamentul de vot și dimensiunea sa socială: o perspectivă electorală între alegere rațională și simbolică**, (*The voting behaviour and its social dimension: an electoral perspective between rational and symbolic choice*), in “ACUM 2008”. Social Sciences International Colloquium, November 27th -29th 2008, Brașov, *Transilvania University Press Brașov*, 2009.
30. Claudiu Coman, **Efectele integrării la UE, reflectate la nivelul agendei cetățeanului Municipiului Brașov** (*The effects of EU integration reflected in the Brașov municipality citizen’s agenda*), in “ACUM 2010”. Social Sciences International Colloquium, November 4th -5th 2010, Brașov, *Transilvania University Press Brașov*, 2011.

12.4. Grants and scientific research contracts

Programme/ Project	Function	Period
Leonardo da Vinci Programme, 2 nd stage: 2000-2006 (Leonardo A –mobility module), Registration Code of the Project: RO/2006/PL97032/S, title of the project: <i>Forming experts in evaluation, promotion and implementation of local public policies for community development</i> , Acronym: FPICD	Coordinator	sept. – dec. 2006
<i>Training Program for the Department of Forests and Territorial Inspectorates</i> (2008-2009), financed by the World Bank – MARD, Budget: 377927 US\$, Coordinator: prof. eng. Ioan Vasile Abrudan, PhD.	International Project Member	2008-2009
Project no. 17/10.03.2005, between <i>Transilvania University of Brașov</i> and <i>Medina Association, Italy</i> , with the title „ <i>The perception about the educational services for children aged between 0 and 6 in Brașov municipality</i> ”, study conducted within the international cooperation project: <i>Promoting female entrepreneurship in developing preschool educational services, according to the Italian National Law no. 84/2001</i>	Coordinator of the project	2005
<i>The Challenges of Modernity: Social Representations, Perceptions and Images of Brașov’s Community</i> ; Contract no. 65 from 10.11 2005 in partnership with Brașov County Council.	Project Manager	2005
LERISC – <i>Exploitation of Information Resources Laboratory in Knowledge Society</i> , Registration code: CEE-X-M4-C2-4535/2006, Project coordinator: prof.eng. Angela Repanovici, PhD., Manager of <i>Transilvania University Library</i> , eligible project from the administrative	Project Member	2006

Programme/ Project	Function	Period
point of view		
PROCED – <i>The promotion of the research concerning the quality of life in the local community and its implication on education</i> , Registration code: CEEEX-M3-C3-12789/2006, project type P-INT-VIZ, Project coordinator: senior lecturer Liviu Plugaru, PhD., Faculty of Education Sciences - Transilvania University of Braşov	Executive Manager	2006-2007
<i>The Challenges of Modernity: Social Representations, Perceptions and Images of Braşov’s Community</i> , 2 nd part, Contract no. 150 from 07.04 2006 in partnership with Braşov County Council	Project Manager	2006
CNCSIS 2006 –type A, Title of the project: <i>Sociologists’ Professions and Occupations</i> , Project Coordinator: senior lecturer Onut Gheorghe, PhD., Project Type: Fundamental research project in one CNCSIS priority field, Priority field: Social, economical and humanist sciences	Project Member	2006
<i>The Challenges of Modernity: Social Representations, Perceptions and Images of Braşov Community</i> , 3 rd part, Contract no. 210 from 1.11.2006 in partnership with Braşov County Council	Project Manager	2006
<i>Social Sciences International Colloquium “ACUM 2006”</i> , Contract no. 211 from 01.11.2006 in partnership with Braşov County Council.	Project Manager	2006
<i>The Bran Castle Issue and perceptions on the development of Braşov County</i> , Contract no. 10 from 15.03.2007 in partnership with Braşov County Council	Project Manager	2007
<i>The Effects of European Integration perceived by Braşov’s community and the implications on the quality of life and lifestyle</i> , Contract no. 11 from 15.03.2007 in partnership with Braşov County Council	Project Manager	2007
<i>Analysis of Advertising Services Market in the Braşov municipality</i> , Contract no. 25 from 04.07.2007 in partnership with S.C. Prescon S.A.	Project Manager	2007
<i>The Effects of European Integration perceived by Braşov’s community and the implications on the quality of life and lifestyle</i> , part II, Contract no. 6605 from 29.08 2007 with Braşov County Council	Project Manager	2007
<i>Social Sciences International Colloquium “ACUM 2007”</i> Contract no. 44 from 22.10 2007 in partnership with Braşov County Council	Project Manager	2007
<i>The Academic School of Sociology, 2007</i> , Contract no. 43 from 22.10 2007 in partnership with Braşov County Council	Project Member	2007
<i>Braşov Inhabitants Perceptions about the Regional Development of the Tourism, 2007</i> , Contract no. 46 from 01.11.2007 in partnership with The Association for the	Project Member	2007

Programme/ Project	Function	Period
Promotion and Development of Tourism in Braşov County		
<i>The Academic School of Sociology</i> , Contract no. 6 from 26.03.2008 in partnership with Braşov County Council, project value 55.000 RON, Assimilated with a research grant obtained by competition according to the ordinance of the Minister of Education Research and Youth no. 5896/11.11.2008	Project Manager	2008
<i>The Map of Braşov County's Social Problems</i> , Contract no. 7 from 26.03.2008 in partnership with Braşov County Council, project value 150.000 RON, Assimilated as a research grant obtained by competition according to the ordinance of the Minister of Education Research and Youth no. 5896/11.11.2008	Project Manager	2008
<i>The Effects of European Integration perceived by Braşov's community and the implications on the quality of life and lifestyle</i> , 2008, Contract no. 9, 26.03.2008, in partnership with Braşov County Council, project value 70.000 RON, Assimilated as a research grant obtained by competition under the order of the Minister of Education, Research and Youth no. 5896/11.11.2008	Project Manager	2008
<i>Future Opportunities for youth</i> , Contract no. 10 from 26.03.2008 in partnership with Braşov County Council, value of the project 35.000 RON	Project Manager	2008
<i>The Evaluation of the European Information Center CORONA Braşov</i> , Contract no. 11 from 26.03.2008 in partnership with Braşov County Council, value of the project 40.000 RON	Project Manager	2008
<i>Social Sciences International Colloquium "ACUM 2008"</i> Contract no. 8 from 26.03.2008 in partnership with Braşov County Council	Project Member	2008
<i>Developing a strategy for the sustainable development of tourism in Braşov County</i> , Contract no. 12 from 08.04 2008 in partnership with Braşov County Council	Project Member	2008

12.5. Patents

13. Member of professional and scientific associations

- Member of the Sociological and Pragmatic Studies Association, ASSPRA;
- Member of the Romanian Sociological Association
- Member of the Association of Formers in Journalism and Communication Sciences, AFJSC
- Member of the *Pro Democrația* Association.
- Member of the Romanian Agency for Quality Assurance in Higher Education, 2010-present, the Board of Social and Political Sciences and Communication

14. Further competencies (coordination, specialities, disciplines, laboratories)

- Coordinator of post-university course (continuing formation) – Managing communication and customer relations, 2007;
- Cooperation partnership with the University of Craiova regarding students' practical period from the *Sociology* study speciality, July 2007;
- Cooperation partnership with A.I. Cuza University of Iași regarding students' practical period from the *Sociology* study speciality, July 2007;
- Manager of the Sociology and Community Work Centre, 2007
- Initiator of Multimedia, Communication, Social Work and Social Data Interpretation Laboratory, 2007
- Initiator of interactive television, *Transilvania* University of Brașov, 2007.

15. Other activities

15.1. Participations in didactical activities in Romanian and foreign universities

- 1995 *Iubirea și adevărul (Love and Truth)* – paper presented in “*The conference of socio-human sciences*”, Timișoara, May 5th -6th 1995
- 1998 *Impactul Festivalului Național al Berii asupra comunității (The Impact of the National Beer Festival on the Community)*, in collaboration with Nicolae Costache and Florin Nechita, in: “*SIMPEC '98*”. Proceedings of the International Symposium on Social Sciences, November 1998, Brașov, Infomarket Publishing house, p.270-277.
- 1998 *Managementul asociativ, Managementul proiectelor, Lucrul eficient în echipă, Conceptul Eiaș, ONG-urile și societatea civilă (Associative management, project management, efficient teamwork, the Eiaș concept, NPOs and civil society)*, topics presented within the frame of the course: “*Training of trainers for non-governmental organizations*”, organized by the League for the defence of the young and the Direction for the Young and Sports of Brașov county, Poiana Brașov, March 24th -27th, 1998.
- 2000 *Piața bunurilor simbolice (The Market of Symbolic Goods)*, in collaboration with Florin Nechita, in: “*SIMPEC 2000*”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, p.107-112
- 2000 *Curriculum-ul ascuns. Delimitări și implicații (The Hidden Curriculum. Delineations and Implications)*, in collaboration with Alina Coman, in: “*SIMPEC 2000*”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, p.240-244
- 2000 *O radiografie a discursului publicitar (A Radiography of Advertising Discourse)*, in collaboration with Alina Coman and Florin Nechita, in: “*SIMPEC 2000*”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, p.244-248
- 2000 *Implicații ale distincției între gând și judecată (Implication of the difference between thought and reason)*, in “*Scientific Bulletin of National Scientific Papers*”, November 16th – 17th 2000, „Henri Coandă” Air Force Academy Publishing house, Brașov, Psychology – Pedagogy, p.80-87.
- 2000 *Frontiera și sistemele țărănești (The border and the peasant systems)*, in “*Scientific Bulletin of National Scientific Papers*”, November 16th – 17th 2000, „Henri Coandă” Air Force Academy Publishing house, Brașov, Law - Sociology, p.76-79.

- 2000 *Problema refugiaților în România (The refugees' problem in Romania)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2000, Brașov
- 2000 *Despre statutul de refugiat (About the refugee status)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2000, Brașov
- 2000 *Implicații ale arhitecturii chestionarului de opinie politică asupra fidelității și validității datelor (Implications of the political opinion questionnaire architecture on data accuracy and validity)*, paper presented in *National Conference of Methodology in Social Sciences*, Cluj, December 1st-3rd, 2000.
- 2001 *Reacția societății la delincvența juvenilă (The Reaction of Society to Juvenile Delinquency)*, in collaboration with Alina Coman, in "TEMPUS International Conference – EDUCATIONAL MODELS IN SOCIAL ASSISTANCE", Brașov, March 23rd-25th, 2001.
- 2001 *Profilul de competențe al asistentului social în România. O abordare curriculară (The Competencies Profile of the Social Assistant in Romania. A curricular approach)*, in collaboration with Alina Coman, in "TEMPUS International Conference – EDUCATIONAL MODELS IN SOCIAL ASSISTANCE", Brașov, March 23rd-25th, 2001.
- 2001 *Teme și tendințe în cotidienele locale: prezentarea unei analize de conținut realizate în timpul unei campanii electorale pentru a evidenția câteva aspecte legate de discursul presei (Themes and Tendencies in local Newspapers: providing a content analysis achieved during an electoral campaign in order to emphasize some aspects of the press discourse)*, Scientific paper session Conference published in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, Alba Iulia, 2001, pp.83-88.
- 2001 *Condiția omului de afaceri în societatea românească contemporană (Businessman Condition in Contemporary Romanian Society)*, Scientific papers session, published in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, Alba Iulia, 2001, pp.89-92.
- 2001 *Evaluarea judecăților de semnificație. O aplicație utilizând diferențiatorul semantic (Evaluating the reasoning of significance. An application using the semantic differentiator)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, No. 2-2001, Infomarket Publishing house, Brașov, 2001, pp.213-218.
- 2001 *Analiza comparativă a structurii ziarelor (Comparative Analysis of Newspapers' Structure)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, No. 2-2001, Infomarket Publishing house, Brașov, 2001, pp.219-226.
- 2001 *Percepția și reacția societății la problema delincvenței juvenile (The Perception and Reaction of Society to Juvenile Delinquency)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2001, Brașov, Omnia Uni S.A.S.T. Publishing house, 2001, pp. 98-118.
- 2001 *Departamentul de relații cu publicul în cadrul unei instituții publice (The Department of public relations within a public institution)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2001, Brașov, Omnia Uni S.A.S.T. Publishing house, 2001, pp. 158-164.
- 2001 *Festivalul național al berii: funcții și implicații (The National Beer Festival: functions and implications)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2001, Brașov, Omnia Uni S.A.S.T. Publishing house, 2001, pp. 326-331.
- 2001 *Utilizarea analizei evaluative pentru confirmarea/infirmarya aprecierilor inițiale (Confirmation/ Infirmation of the initial evaluation by using evaluative analysis)*, in "Efficiency, ethics, legalness in Romania of the third millennium". Proceedings of the IXth

- Scientific Conference of the Spiru Haret University, “România de Măine” Foundation, 2001, p. 469-479.
- 2002 *Dificultăți ale măsurării comportamentului de vot generate de arhitectura chestionarului de opinie politică (Difficulties in measuring voting behaviour caused by the architecture of the political opinion poll questionnaire)*, in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, No. 3-2002, Infomarket Publishing house, Brașov, 2002, pp.66-72.
- 2002 *Consecințe ale mecanismului de compensare socială din perspectiva teoriei alegerii raționale (Consequences of the social compensation mechanism from the rational choice perspective)*, in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, No. 3-2002, Infomarket Publishing house, Brașov, 2002, pp.72-79.
- 2002 *Credibilitatea sondajelor de opinie. Efecte perverse generate de “marketingul electoral” (Credibility of Opinion Pools – Perverse Effects Caused by “Electoral Marketing”)*, in: “SIMPEC 2002”. Proceedings of the International Symposium on Social Sciences, May 17th – 18th 2002 Brașov, vol. III, Infomarket Publishing house, pp. 145-156.
- 2002 *Dincolo de text. Stereotipuri de gen transmise de abecedare (Beyond Text. Gender Stereotypes Transmitted by the Spelling Books)*, Scientific paper session published in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 2, Alba Iulia, 2002, pp.123-131.
- 2002 *Arhitectura chestionarului de opinie politică (The architecture of the political opinion questionnaire)*, in “Efficiency, ethics, legalness in Romania of the third millennium”. Proceedings of the Xth Scientific Conference of the Spiru Haret University, “România de Măine” Foundation, 2002, p. 379-394.
- 2003 *Familia și meseria în zilele noastre, (Family and job today)* paper presented in the seminar “Family and career development?”, organized the Association of German Popular Universities – The Institute for International Cooperation, Project Romania (IIZ-DVV) and World University Service – Romania, Vulcan, March 7th -9th 2003.
- 2003 *Profilul omului de afaceri (The Businessman’s Profile)*, in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, Infomarket Publishing house, Brașov, 2003, pp.348-354.
- 2003 *Utilitatea construirii unui indice de stabilitate în cercetările de marketing politic (The Usefulness of Constructing a Stability Indicator in Political Marketing Researches)*, in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, Infomarket Publishing house, Brașov, 2003, pp.354-359.
- 2003 *O procedură de calibrare a comunicării politice în funcție de discriminările agendei publicului (A Calibration Procedure for Political Communication Depending on the Public’s Agenda Discrimination)*, in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 3, Alba Iulia, 2003, pp.93-100.
- 2004 *La construction d’une strategie de marque*, in: “SIMPEC 2004”. The Proceedings of the 5th Biennial International Symposium, May 14th -15th 2004, Brașov, Vol. I, Infomarket Publishing house, pp. 453-459.
- 2004 *Percepția asupra omului de afaceri la nivelul studenților Brașoveni (Brașov Students’ Perceptions About a Businessman)*, in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, Infomarket Publishing house, Brașov, 2004, pp.240-248.
- 2004 *Evaluarea unui spot publicitar prin metoda focus group (Assessing an Advertising Spot Through the Focus Group Method)*, in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, Infomarket Publishing house, Brașov, 2004, pp.153-159.
- 2005 Sociological School. “Methods and techniques for identifying social problems”, Iași, September 7th -10th 2005.
- 2006 The 6th International Economic Symposium, Brașov, May 19th -20th 2006

- 2006** International Conference on Library and Information Science, Braşov, May 25th -27th 2006
- 2006** National Symposium with international participation: “*Community Development and integration*” organized by Faculty of Law and Sociology, Transilvania University of Braşov, Braşov, June 29th -30th 2006
- 2006** “Manipulation through survey results presented in media”, at the International Conference dedicated to the 10th anniversary of higher education in sociology and psychology: “*Culture, Development, Identity, Current perspectives*”, Oradea, October 26th -27th 2006
http://www.socioumane.ro/downloads/publicatii/Cultura_dezvolare_identitate.pdf
- 2006** Annual Conference of the Romanian Sociology Association, Braşov, November 23rd 2006
- 2006** “Estimating the effects of negative campaigns” at Social Sciences National Colloquium: “*ACUM, 2006*”, Braşov, November 23rd - 25th 2006
http://acum.sociologie-brasov.ro/page_Arhiva-Colocviului_3.html
- 2006** National scientific Symposium: “*Sociology and social development*”, Craiova, December 8th - 9th 2006
- 2006** „Enhancement of the Research-Teaching Synergy Transylvania University case study” (co- author) at "European Models of Synergy between Teaching and Research on Higher Education" - EUINet conference, 4-5 May 2006, Tallinn, Estonia
http://www.ier-nl.net/EUInet_Workshop_Programme.htm
- 2007** International Conference on Library and Information Science, Braşov, May 3rd -5th 2007
- 2007** Scientific papers session, Faculty of Sociology and Social Assistance, University of Bucharest, Bucharest, May 25th -26th 2007
- 2007** Pro-active partnership in creativity for the next generation, Proceedings 31st ARA Congress, July 31st - August 5th, 2007, Braşov, <http://americanromanianacademy.org/>
- 2007** *Les societes de l'Europe centrale et de l'est l'heure de l'elargissement europeen*, Iaşi, September 5th – 8th 2007
- 2007** Academic School of Sociology – *Cultural Heritage and Social Development in the Romanian Rural Space*, Bran, October 7th -12th 2007
- 2007** “Evaluation of political figures” at Social Sciences National Colloquium: “*ACUM, 2007*”, Braşov, November 29th – December 1st 2007,
<http://acum.sociologie-brasov.ro/upload/files/ACUM%202007.pdf>
- 2007** International Symposium “*The University as a research resource used for the benefit of the local community*”, Braşov, November 29th – December 1st 2007
- 2008** Academic School of Sociology – *Community Development*, Bran, September 21st – 25th 2008
- 2008** “Voting behavior and its social dimension: an electoral perspective between rational and symbolic choice” at Social Sciences National Colloquium “*ACUM 2008*”, with international participation, Braşov, November 27th - 29th November 2008;
http://acum.sociologie-brasov.ro/page_Arhiva-Colocviului_3.html
- 2008** „Forms of Active Citizenship and Participation of Public Opinion in Electoral Campaigns”, International Conference “*Social Modernization and the Global Development*”, Craiova, November 21st -23rd 2008, <http://www.aridr.ro/conferinta>
- 2009** *Local and regional Symbolic Construction of Identities. An Anti-globalization Defence Mechanism*, in the International Conference: “*Media programming and media consumption in the rural word*”, Bucuresti, February 19th -20th 2009
- 2009** *Education and Cultural Communication*, in National Conference with international participation: “*Social Education and change*”, Oradea, February 20th -21st 2009
<http://socioumane.ro/blog/educonf09/>
- 2009** *Mediterranean Conference for Academic Disciplines*, Gozo, Malta, February 23rd -26th 2009
- 2009** *French- Romanian School of Methodology*, in Social Sciences - *L'espace postcommuniste entre 1989 et 2009: la construction d'une nouvelle Europe?*, Iaşi, October 14th -17th 2009

<http://www.scoalasociologica.ro/>

2009 Academic School of Sociology – *Social policies and sustainable development*, Bran, October 11th -16th 2009

2009 Social Sciences National Colloquium: “ACUM 2009”, Braşov, November 26th – 28th

2010 “The effects of EU integration reflected in the Braşov citizen's agenda” at Social Sciences National Colloquium: “ACUM 2010”, Braşov, November 4th – 5th

<http://acum.sociologie-brasov.ro/upload/files/ACUM%202010.pdf>

2011 “Why Braşov people fear after EU Accession? A research in Braşov municipality” at Social Sciences National Colloquium: “ACUM 2011”, Braşov, November 16th – 17th

<http://acum.sociologie-brasov.ro/upload/files/Rezumat%20Ro%20final2.pdf>

2011 International Conference, “The impact of European Union Integration on border regions Maximizing Comparative Advantages of the Border Regions”, Faculty of Social Sciences, University of Craiova, 29-30 June 2011

2013 „Research Findings on Social Capital and Matters in Braşov Community. A Secondary Analysis Approach” at the International Conference of Social Sciences and Communication: „ACUM 2013”, Braşov, November 14th – 15th

http://acum.sociologie-brasov.ro/page_Programul-Colocviului_1.html

15.2. Organization of scientific events (conferences, workshops etc.)

- Member of the organising group of the International Conference TEMPUS – *Models of Education and Social Work*, coordinated by senior lecturer Copesescu Silviu, PhD., Braşov, March 23rd -25th 2001;
- Member of the work group for the authorization of *Social Work* study speciality, at the Faculty of Law and Sociology, under the coordination of prof. Bujdoiu Nicolae, PhD., 2002;
- Supervising Professor for Public Institution Internal Employees Training Programme, project financed by the National Endowment for Democracy, March - December 2003;
- Member of the Editorial Board at *UNIVERSITATIS APULENSIS*, Sociology Series, 5, Alba Iulia, 2005;
- 2004 - 2006 Partnership with Prato Municipality, Italy, Medina Association, Italy, Braşov County Council, Braşov Local Council for pre-school educational programmes (children aged between 0 and 6)
- 2006 – 2007 Partnership with ANPAS, Florence, Italy for establishing a Centre for Abused Children
- April 2007 Cooperation agreement between Braşov County Council, the Association for Promotion and Development of Tourism in Braşov County (APDT), and E-CULTURA association from Spain for fostering regional development and cultural and natural heritage
- Member of the organising group of the National Symposium with international participation: “*Community Development and Integration*”, event organized by the Faculty of Law and Sociology, Transilvania University of Braşov, Braşov, June 29th -30th 2006;
- President of organization committee of Social Sciences International Colloquium “ACUM 2006”, Braşov, November 23rd -25th 2006;
- Main organizer, event manager: The Academic School of Sociology: *Cultural Heritage and Social Development in the Romanian Rural Space*, October 7th -12th 2007;
- President of organization committee for Social Sciences International Colloquium “ACUM, 2007”, Braşov, November 29th – December 1st 2007;
- Coordinator of Social Sciences Review publication, published by Transilvania University Press, Braşov, Romania, ISSN:1843-1550;

- Editor Bulletin of the *Transilvania* University of Braşov, Series VII Social Science and Law
- Coordinator of Social Sciences National Colloquium with International participation “ACUM 2008”, *Transilvania* University of Braşov, November 27th -29th 2008;
- President of organization committee of Social Sciences International Colloquium: “ACUM 2010”, Braşov, November 4th -5th 2010
- President of organization committee of Social Sciences International Colloquium: “ACUM 2011”, Braşov, November 17th -18th 2011
- President of organization committee of Social Sciences International Colloquium “ACUM 2013”, Braşov, November 14th -15th 2013.

16. Prizes and honours

- Prize awarded for the diversity of educational offer – Educational success programmes: Communication and Public Relations – *Transilvania* University Prizes 2007.

17. Managerial activity:

- 21.09.2011 – present: Head of Department of Social Sciences and Communication, *Transilvania* University of Braşov;
- 10.08.2010 – present: - Member of Faculty Board, Faculty of Sociology and Communication, *Transilvania* University of Braşov;
- 15. 01. 2008 – 29.02.2012: Senate member, *Transilvania* University of Braşov;
- 18.11.2005–20.09.2011: Head of Department Sociology - Philosophy, *Transilvania* University of Braşov;
- 8.03.2004-10.08.2010 Member of Faculty Board, Faculty of Law and Sociology, *Transilvania* University of Braşov;
- 1.10.2002-18.11.2005: Vice-Head of Department of Sociology - Philosophy, *Transilvania* University of Braşov.

Date: 19.03.2014

Senior lecturer Claudiu COMAN, PhD.