



## CALL FOR CONFERENCE

### THE ORIENTAL BUSINESS AND INNOVATION CENTRE (OBIC) OF BUDAPEST BUSINESS SCHOOL – UNIVERSITY OF APPLIED SCIENCES

organizes a conference

#### The Past and the Future of Hungary's Diplomatic and Trade Relations with East Asia

to which gladly invites PhD students whose research fields are related to the topic of the conference.

In 2019 we will celebrate noticeable anniversaries. It will be 150 years ago when Hungary established diplomatic relations with Japan, 70 years ago with China and 30 years ago with the Republic of Korea. This triple anniversary gives an excellent opportunity for looking back and review the history, the present state and the future challenges of these relationships. The main goal of the conference is to provide an ideal academic platform for PhD students to present their latest research findings in a wider forum, moreover to offer them a possibility to publish their papers. A **conference proceedings** will be published as a part of **OBIC Book Series** and will comprise all of those studies based on the participants' lectures which meet the criteria of the anonymous peer-reviewing system.

**Date** of the conference: **18<sup>th</sup> February, 2019** (Monday).

**Venue:** Budapest Business School, Faculty of International Management and Business, H-1165 Budapest, Diósy Lajos street 22-24

**Language of the conference:** English

**Registrations** can be done by filling in the form under the following link:

[https://docs.google.com/forms/d/e/1FAIpQLSdms4y1dEBYo7BjX1VNjbYnNc227WC-  
oszCuXpiQGh16jBDxw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdms4y1dEBYo7BjX1VNjbYnNc227WC-oszCuXpiQGh16jBDxw/viewform)

Registration and uploading of the **abstract (between 150-300 words)** can be done by the **15<sup>th</sup> of November 2018**.

The Organizing Committee of the Conference will notify the students about the acceptance of the abstracts by 5<sup>th</sup> December 2018. Students can present only with their ready-made studies the extent of which should be between 6,000 to 8,000 characters. Students are supposed to use Harvard system of references in their papers.

**The deadline for sending the full papers is 31<sup>st</sup> January 2019** by electronic way to the following address: [balog.amadea@uni-bge.hu](mailto:balog.amadea@uni-bge.hu)

Looking forward to meet you at the Conference.