

Lista lucrări publicate

Monografii

1. *“Teste și aplicații la disciplina dreptul comerțului internațional”*, Editura Universității Transilvania din Brașov 2017, ISBN 978-606-19-0912-4, nr. total de pagini =402
2. *“Teste și aplicații la disciplina dreptul afacerilor”*, Editura Universității Transilvania din Brașov 2016, ISBN 978-606-19-0813-4, nr. total de pagini =390
3. *“Reglementarea principalelor contracte în dreptul afacerilor”*, Editura Universității Transilvania din Brașov 2015, ISBN 978-606-19-0642-0 , nr. total de pagini =190
4. *“Pregătire pentru examenul de licență în afaceri internaționale”*, Editura Universității Transilvania din Brașov 2015, ISBN 978-606-19-0631-4, nr. total de pagini =170, coautori Marinescu Nicolae și Boșcor Dana
5. *“The profile of the lease services consumer in Brașov County”*, capitol în carte -*Advances in the area of marketing and business communication*, Editorial ISEUN, 2015, ISBN 978-84-944989-0-9
6. *“Instrumente de plată și credit”*, Editura C.H.Beck București 2014, ISBN 978-606-18-0269-2, nr. total de pagini =150
7. *“Dreptul afacerilor”*, Editura Universității Transilvania din Brașov 2012, ISBN 978-606-19-0156-2, nr. total de pagini =202
8. *“Plăți și finanțări internaționale”*, Editura Universității Transilvania din Brașov 2011, ISBN 978-973-598-967-5, nr. total de pagini =178
9. *“Dreptul comerțului internațional”*, Editura Universității Transilvania din Brașov 2011, ISBN 978-973-598-966-8, nr. total de pagini =123

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2. *“Unravelling the effects of interorganizational networks on innovation in the textile industry. The case of the Valencian cluster in Spain”* (coautori J.V. Tomas-Miquel, M. Exposito-Langa, G. Brătucu), Journal: Industria Textila, No: 4, 2019
3. *“Embeddedness in cluster knowledge networks, the moderating role of network competence. The case study of the Romanian wine cluster of Muntenia-Oltenia”* (coautori, M. Exposito-Langa, J.V. Tomas-Miquel, G. Brătucu), Journal: Romanian Journal of Economic Forecasting, Volume: 21, issue 4, 2018
4. *“The Relevance of Collaborative Networks in Emerging Clusters. The Case of Muntenia-Oltenia Regions in Romania”* (coautori J.V. Tomas-Miquel, G. Brătucu, M. Exposito-Langa), Journal:Sustainability, Volume:10 Number: 2416, 2018
5. *“Food safety and sustainability – an exploratory approach at the level of the romanian wine production companies”*, (coautori Ghe. Epuran, G. Brătucu, N. A. Neacșu, A. Madar), Amfiteatru Economic Volum: 20, nr. 47/2018
6. *“Performanța lanțului logistic: armonizarea strategică”*, Amfiteatru Economic Volum: 10, nr. 24/2008

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3. “*The factors that influence the Romanian consumers' decision of buying wine*”, Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 11 (60) No.1 – 2018
4. “*Adapting the wine producers offers in Muntenia Oltenia to the new market trends*”, Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 10 (59) No.2 – 2017
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6. “*International expansion, market maintenance strategy used by French winemaking*”, Bulletin of the Transilvania University of Braşov, Series V: Economic Sciences , Vol. 9 (58) No. 1 – 2016
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12. “*Clusters as a Tool for Development in the Wine Industry*”, Ovidius University Annals, Constanta 2015, Volume XV, Issue 2

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 14. “*Strategies Adopted by Romanian Banks to Reduce the Payment Incidents*”, (coautor C. Bălțeanu), Annals of “Dunarea de Jos” University of Galati, Fascicle I. Economics and Applied Informatics, Years XIX – no1/2013 ISSN 1584-0409
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 18. “*The analysis of the factors that influence the payment behaviour in the direct marketing system*”, (coautor C. Bălțeanu, M. Marcu), Metalurgia Internațional, vol. XVIII 2013, no.5, ISSN 1582-2214, pag. 56, revista indexata in baze de date: EBSCO, SCOPUS
 19. “*The analysis of the Brașov consumer behaviour regarding the use of the lesing services*”, (coautor C. Bălțeanu), Annals of the University of Petroșani 2012 – Economics, vol. XII., ISSN 1582-5949, revista indexata in baze de date: EBSCO, REPEC, DOAJ, Cabell’s
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26. "*Perspectives on the romanian leasing market*", Buletin of the Transilvania University of Brasov, vol.13(48) - 2006, revista indexata in baze de date: EBSCO, DOAJ
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28. "*Urmeaza leasingul de echipamente*", Buletinul științific al Universității Creștine Dimitrie Cantemir, Brașov 9-10 mai 2003, ISBN 973-8204-45-3
29. "*Analiza influențelor determinate de intrarea pe piata romaneasca a marilor lanturi de magazine occidentale*", Buletinul științific al Universității Creștine Dimitrie Cantemir, Brașov 9-10 mai 2003, ISBN 973-8204-45-3
30. "*Politicele structurale – componenta esentiala a politicilor regionale in cadrul UE*", Buletinul Stiintific al Universitatii Dimitrie Cantemir, mai 2002, ISBN 973-8204-29-1, pag 6
31. "*Impactul economiei mondiale asupra statelor*" - Buletinul Stiintific al Universitatii Dimitrie Cantemir, mai 2002, ISBN 973-8204-29-1, pag 10
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1. "Overcoming geographical barriers to international presence. The case of the Romanian Tuscany' s wine emerging cluster" (coautor M. Exposito-Langa, J.V. Tomas-Miquel, J.A. Belso-Martinez), Valencia, noiembrie 2018
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4. "Developing methods of students counseling and career orientation. A case study – Romania POSDRU/161/2.2/G/141284" (coautor A. Tecău, B. Tescașiu, D. Foriș, T. Foriș), Barcelona, iunie 2016
5. "*The influence of the national macro-environment variables on tourism consumption*", (coautor E. Untaru), Latest trends on Engineering Education Corfu 2010, ISBN: 978-960-474-202-8, ISSN: 1792-426X
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6. "Determining a representative behavior pattern of Brasov consumers of products and travel services", (coautor E. Untaru), Proceedings of the 5th International Conference on Business Excellence, (ICBE) vol. 1, 15-16 oct. 2010, Braşov, ISBN 978-973-1747-22-4, ISBN 978-973-1747-24-8 (vol 2)
7. "The analysis of buying and consumption behavior of tourists from Brasov towards products offered by tour-operators from Romania and abroad", (coautor E. Untaru), 20th Biennial International Congress Tourism & Hospitality Industry 2010. New trends in tourism and hospitality management. Opatjia Croatia 2010, ISBN 978-953-6198-78-8
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10. "Understanding the decision of the tourist when choosing an accommodation: the impact of the image", (coautor A. Ispas, S. Moreno Gil, J. Arana Padilla), Proceedings International Conference "Present and Future Challenges of the Common EU Policies", Jean Monnet, 23 mai Braşov 2008, ISBN 978- 973-598-253-9, pag. 133
11. "Ingredients for succes in a franchise", The Proceedings of the International Economic Conference, "25 Years Of Higher Economic Education in Braşov" vol.II, 20-21 mai, Braşov 2005, ISBN 973-8204-70-4, ISBN 973-8204-72-0, pag.433
12. "Internacional concern for elaborating common arrangements in the matter of leasing", The Proceedings of the 5th Biennial International Symposium, 14-15 mai, SIMPEC 2004, Braşov, ISBN 973-8204-56-9, ISBN 973-8204-58-5, pag. 89
13. "Argumente pro și contra globalizare", Lucrările Simpozionului International de Științe Economice, SIMPEC, 17-18 mai 2002, Braşov, ISBN 973-8204-30-5, ISBN 973-8204-32-1, pag. 332
14. "Ingredients for succes in a franchise", Internacional Economic Conference, Brasov, mai 2005, pag.433
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20. "Megafuziunile cutremura sfarsitul de mileniu", Analele Universitatii din Oradea, 2000, pag 51
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