

Doctoral School in Economics and Business Administration

Accounting Doctoral supervisors

Prof. Dr. Adela DEACONU

EN, FR, RO: general accounting, financial reporting, accounting history, fair value accounting, business and assets valuation

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Assoc. Prof. Dr. Cristina Silvia NISTOR

RO, EN: holistic accounting; public sector accounting; financial and non-financial reporting; international public accounting standards; accounting history; accounting profession

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Prof. Dr. Adriana TIRON-TUDOR

EN, RO: financial and non-financial reporting; public sector accounting, auditing and control; accounting profession history, ethics, dilemmas, challenges

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Assoc. Prof. Dr. ȘTEFĂNESCU Cristina Alexandrina

EN, RO: accounting and auditing, financial and non-financial reporting, behavioural accounting, digital accounting and reporting, accounting innovation

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Business Information Systems Doctoral supervisors

Prof. Dr. Robert Andrei BUCHMANN

EN, RO: semantic technologies in information systems, enterprise modeling, knowledge management systems

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Assoc. Prof. Dr. Rodica Ioana LUNG

EN, RO: game theory, classification, optimization

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Assoc. Prof. Dr. Daniel MICAN

EN, RO: recommendation systems, user behavior, digital transformation, PLS-SE

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Prof. Dr. Gheorghe Cosmin SILAGHI

EN, RO: distributed systems, cloud and high performance computing, machine learning and data science, multi-agent systems, security and dependability

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Assoc. Prof. Dr. Dan-Andrei SITAR-TĂUT

EN, RO: decision support systems, recommendation systems, social media trends, acceptance and adoption of new technologies, e-/m-learning, telework, e-health

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Affiliated supervisors

Prof. Dr. Dimitris KARAGIANNIS

University of Vienna, Austria – EN: enterprise information systems, business process management systems, knowledge engineering, conceptual modeling

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Assoc. Prof. Dr. Ioan PETRI

Cardiff University, UK – EN, RO: cloud and edge computing, artificial intelligence, sharing economies and collaborative consumption, digital twin

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Cybernetics and Statistics

Doctoral supervisors

Prof. Dr. Cristian Mihai DRAGOS

FR, RO: econometrics and statistics with a preference for discrete regression and qualitative choice models, bibliometrics and scientometrics

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The doctoral school of Economics and Business Administration (SEGA) being the largest inside the University, is particularly complex and pragmatic as research areas, owning a history of more than half a century.

The international cooperation proved by joint doctoral theses and affiliated supervisors have raised the scientific quality of the doctoral programs and theses and therefore the international visibility of the publications subsumed.

Romanian and foreign students as well, have the opportunity of a closer connection to the international scientific knowledge, by elaborating and defending their work in English (EN), German (GE), French (FR) or Hungarian (HU).

The students could address a variety of issues in Economics and Business, inside 8 research domains. Research topics and proven competencies of supervisors are meant to enhance students' critical thinking and professional judgment, leading them to be prominent within national and international intellectual elites, and among leaders and personalities in the economic professions. In the climate of contemporary challenges and continuous changes of ideas, the training offered by SEGA can facilitate their adaptation to innovation by using their research skills and creativity.



Prof. Dr. Dorina LAZĂR

EN, RO: applied statistics and econometrics

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Assoc. Prof. Dr. Codruța MARE

EN, RO: cybernetics and statistics with a preference on spatial econometrics

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Economics

Doctoral supervisors

Prof. Dr. Monica Ioana POP SILAGHI

EEN, RO: applied economics with a preference for economic growth, total factor productivity, migration, human capital, R&D, macroeconomic policies, financial and economic crises

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Affiliated supervisors

Prof. Dr. Ioana Cosmina SCHIOPU

ESADE Business School, Barcelona – EN, RO: Economics of Human Capital; Macroeconomics, growth and inequality

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Prof. Dr. Zsolt SÁNDOR

Sapientia University Cluj-Napoca – EN, HU, RO: microeconomics and instrumental variables, empirical industrial organization, applied microeconomics, design of choice experiments

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Finance

Doctoral supervisors

Prof. Dr. Monica Violeta ACHIM

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HU, RO, EN, Financial economics, Financial econometrics, Financial markets, Investment valuation, Behavioural finance

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Doctoral School in Economics and Business Administration

Management Doctoral supervisors

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Prof. Dr. Răzvan Liviu NISTOR

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Prof. Dr. Levente SZÁSZ

EN, HU: operations and supply chain management with special focus on: Industry 4.0, management of multinational companies, knowledge management, sustainability, servitization

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Prof. Dr. Monica-Aniela ZAHARIE

EN, RO: Job performance; talent management; sustainable HRM; virtual teams, E-HRM; employee well-being; e-leadership; career management; psychological contract; organizational behavior

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Marketing Doctoral supervisors

Assoc. Prof. Dr. Monika Anetta ALT

EN, HU, RO: digital marketing strategies and tactics, performance of digital marketing, quality of digital services, consumer acceptance of new technologies

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Prof. Dr. Dan Cristian DABIJA

EN, GE, RO: retail marketing, generational marketing, green retailing, international retail marketing, sustainable retailing and sustainable marketing, international tourism, consumer behavior

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