

## Lista de publicații Conf. dr. Radu-Mihai MEZA

### Articole publicate în reviste științifice indexate în baze de date internaționale

1. Cimpoi, M., Meza, R., Zoicaș, D., Ciuhuță, C., Suciu, D. (2008). Greenlife - A MMORPG that Stimulates an Ecological Behavior, *Studia Universitatis Babeș-Bolyai Informatica*, 53(1), 121-128.
2. Meza, R. M. (2008). Text, metatext, hypertext and subtext-YouTube in the culture of re-mediation and remix: a new media study. *Journal of Media Research-Revista de Studii Media*, 1(02), 51-72.
3. Buchmann, R. A., Meza, R., & Hejja, A. (2010). The Automated Derivation of Semantics from ERP Databases. *Journal of Applied Computer Science & Mathematics*, (9).
4. Buchmann, R., & Meza, R. (2012). Towards the semantic e-government. *Transylvanian Review of Administrative Sciences*, 8(35), 33-47. WOS:000300534200003
5. Jecan, V., & Meza, R. (2013). Concept mapping of ideological positioning in cultural and political periodicals in the Interbellum Cluj. *SCIENCE AND TECHNOLOGY*, 16(2-3), 237-250. WOS:000330038800010
6. Mogoș, A., & Meza, R. (2013). New Trends in Journalism Curriculum Development. Romania within the International Context. *Studia Universitatis Babeș-Bolyai, Ephemerides*, 58(1), 107-118.
7. Meza, R. (2014). Discursive Patterns in Fake Online News. An Analysis of Timesnewroman. Ro Articles Over Five Years. *Studia Universitatis Babeș-Bolyai-Ephemerides*, 59(2), 59-80.
8. Meza, R., & Trofin, C. (2015). Between science popularization and motivational infotainment: Visual production, discursive patterns and viewer perception of TED Talks videos. *Studia Universitatis Babeș-Bolyai-Ephemerides*, 60(2), 41-60.
9. Meza, R. (2016). Hate-speech in the Romanian online media. *Journal of Media Research-Revista de Studii Media*, 9(26), 55-77.
10. Meza, R. M., Vincze, H. O., & Mogos, A. (2018). Targets of online hate speech in context: A comparative digital social science analysis of comments on public Facebook pages from Romania and Hungary. *Intersections. East European Journal of Society and Politics*, 4(4). 26-50. DOI: 10.17356/ieejsp.v4i4.503, WOS:000456889300002
11. Meza, R. M., & Meza, Ș. N. (2019). A Triadic Formal Concept Analysis Approach to Analyzing Online Hate Speech in Facebook Comments. *BRAIN. Broad Research in Artificial Intelligence and Neuroscience*, 10(1), 73-81. WOS:000457502300007
12. Mogoș, A. A., Orsolya, V. H., & Meza, R. M. (2021). Domesticating Foreign News in Romanian News Outlets: Global Issues in Local Frames. *Romanian Journal of Sociological Studies*, (1), 5-17.
13. Vincze, H. O., Meza, R., & Balaban, D. C. (2021). Frame Variation in the News Coverage of the Refugee Crisis: The Romanian Perspective. *East European Politics and Societies*, 35(1), 113-135. DOI: 10.1177/0888325419890665, WOS:000510128700001
14. Meza, R. (2023). Rhetorics of Hope and Outrage: Emotion and Cynicism in the Coverage the Schengen Accession. *Media and Communication*, 11(4). DOI: 10.17645/mac.v11i4.7137
15. Meza, R., Mogoș, A., Prundaru, G. (2023). Idols of Promotion and Authenticity on TikTok. *Media and Communication*. 11 (4). DOI: 10.17645/mac.v11i4.7123

### Alte articole publicate în reviste și volume ale unor conferințe indexate

1. Sacarea, C., Meza, R., & Cimpoi, M. (2008, May). Improving conceptual search results reorganization using term-concept mappings retrieved from Wikipedia. In 2008 IEEE International Conference on Automation, Quality and Testing, Robotics (Vol. 3, pp. 234-238). IEEE. ISBN 978-1-4244-2576-1. WOS:000259080200039
2. Buchmann, R. A., Mihaila, A., & Meza, R. (2009, August). Semantics based on eye-tracking data. In Proceedings of the 9th WSEAS international conference on Applied informatics and communications (pp. 471-474). WOS:000273271800075
3. "Meza, R., Costina, A. (2009). Adlib Network and Web Feed Powered E-learning Systems. In Oprean, C., Grunwald, N., Kifor, C. (Eds.). Proceedings of the 5th Balkan Region Conference on Engineering and Business Education/2nd International Conference on Engineering and Business Education. ISBN 978-973-739-848-2. 478-482. WOS:000273607900098
4. Buchmann, R. A., & Meza, R. (2010). Capturing eye tracking data for customer profiling. In Business Information Systems: 13th International Conference, BIS 2010, Berlin, Germany, May 3-5, 2010. Proceedings 13. Lecture Notes in Business Information Processing. Springer Berlin Heidelberg. 94-105. WOS:000280497800009
5. Cociorva, S. N., Meza, S. N., & Meza, R. M. (2010, May). Information, information quantum, knowledge. In 2010 IEEE International Conference on Automation, Quality and Testing, Robotics (AQTR) (Vol. 3, pp. 1-6). IEEE. WOS:000419281500145
6. Meza, R., & Buchmann, R. A. (2010, May). Real-time social networking profile information semantization using pipes and FCA. In 2010 IEEE International Conference on Automation, Quality and Testing, Robotics (AQTR) (Vol. 3, pp. 1-5). IEEE. WOS:000419281500176
7. Buchmann, R. A., Meza, R., & Hejja, A. (2010, September). An Eye Tracking Semantic Repository for User Profiling. In 2010 12th International Symposium on Symbolic and Numeric Algorithms for Scientific Computing (pp. 215-222). IEEE. WOS:000349920700031
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- Systems: 14th International Conference, BIS 2011, Poznań, Poland, June 15-17, 2011. Proceedings 14. Lecture Notes in Business Information Processing. Springer Berlin Heidelberg. 218-229. WOS:000302192100019
9. Da Rocha, I., Mogoș, A., & Meza, R. (2013). Fostering Integrated Journalism Education in Europe. In *The Future of Education, Conference Proceedings* (pp. 506-512).
  10. Berce, C., Tomuleasa, C., & Meza, R. (2017). Funds to help Eastern Europe close the gap. *Nature*, 541(7636), 157-157. DOI: 10.1038/541157c, WOS:000396125500019
  11. Mogoș, A., Meza, R., Vincze, H. (2018). Discursive Patterns on the Facebook Pages of Government Institutions. A Comparative Analysis of Romania and Hungary in Haruța, C., Hințea, CM, & Moldovan, O.(Eds.), *Sustainable Development and Resilience of Local Communities and Public Sector Organizations. Conference Proceedings of 'Transylvanian International Conference in Public Administration'*. ISBN 978-606-561-202-0. 374-386.
  12. Mogoș, A., Vincze, H. O., & Meza, R. M. (2019) Building Trust in European Institutions. Romanian Online News Media Representations of the Main EU Institutions and Concerns. In Hințea, C., Radu, B., Suci, R. (Eds.). *Collaborative Governance, Trust Building and Community Development. Conference Proceedings of 'Transylvanian International Conference in Public Administration'*. ISBN 978-606-561-211-2. 236-246.
  13. Mogoș, A., Vincze, H.O., Meza, R. (2020), Online news media construction of societal concerns. Media representations of risks and moral panic in Romania and audience response. In Delia Cristina Balaban, Ioan Hosu, Andreea Voina, (Eds.), *Communication. It's about Platforms*. Accent: Cluj-Napoca, 2020. 113—126.

#### **Cărți**

1. Meza, R. M. (2015). *Structura și dinamica sistemelor online de networking social de succes*. Presa Universitară Clujeană.
2. Meza, R. (2020). *Analiza media: de la gândirea critică la gândirea computațională*. Presa Universitară Clujeană.

#### **Capitole și studii în volume**

1. Meza, R. (2008). Popular and News Media Analysis. In Abrudan E. (Ed.), *Media Literacy*, Accent, 54-77.
2. Meza, R. (2008). Analiza sistemelor și obiectelor new media. Text, metatext, hipertext și subtext. În Abrudan, E. (Ed.) *Fragmentum*, Accent, 50-74.
3. Meza, R. (2009). Cultura sistemelor new media. YouTube ca platforma de marketing în cultura remedierii și a remixelui. În Balaban, D., Iancu, I., Meza, R. (editori) *PR, publicitate și new media*, TRITONIC, 108-126.
4. Meza, R. (2016). Computational thinking and journalism education. In Singla, C. Rocha, I. Ramon X. (Eds.). *Shaping the Future of News Media. Integrated Journalism in Europe/European Commission*, 179-206.
5. Jecan, V., & Meza, R. (2017). Co-Citation Mapping and the Intercultural Dialogue of the Intellectual Communities in Arad and Timisoara (19th to early 20th centuries). Spariosu, Mihai, I.,(ed.), *Intercultural Conflict and Harmony in Central European Borderlands. The Cases of Banat and Transylvania, 1849-1939*, 355-367.
6. Vincze, H. O., Mogoș, A. A., & Meza, R. M. (2021). Disparaging 'the Assisted': Shaming and Blaming Social Welfare Recipients in Romania and Hungary. In Reifová, I., Hájek, M. (Eds). *Mediated Shame of Class and Poverty Across Europe*, Palgrave MacMillan. ISBN-13 : 978-3030735425. 143-162.
7. Meza, R. (2022). Cultura digitală după 1990: de la piraterie la spectacol în Corobca L., *Panorama postcomunismului în România*. Polirom. 840-870.
8. Meza, R.M., Mogoș, A., Trofin, C. (2023). Amatori și profesioniști. Genuri de video-uri online. capitol în Meza, R. (ed.), *Digitalizarea media și cultura populară*, editura Presa Universitară Clujeană, ISBN 978-606-37-0580-9. 66-72
9. Meza, R.M. (2023). Cultura populară, capitol în Meza, R. (ed.), *Digitalizarea media și cultura populară*, editura Presa Universitară Clujeană, ISBN 978-606-37-0580-9. 66-72
10. Meza, R.M., Antagonismele online, capitol în Meza, R. (ed.), *Digitalizarea media și cultura populară*, editura Presa Universitară Clujeană, ISBN 978-606-37-0580-9. 66-72
11. Meza, R.M. (2023). Limbajul memelor pe internet. capitol în Meza, R. (ed.), *Digitalizarea media și cultura populară*, editura Presa Universitară Clujeană, ISBN 978-606-37-0580-9. 66-72

#### **Cărți editate / volume coordonate**

1. Meza, R., Boca, P., Țăran, F., Mogoș, A., Costina, A., Prundaru, G., Hușanu, I., Omeța, O., Jurău, S., Trofin, C., Dorofte, A., Szilagyi, (2023). *Digitalizarea media și cultura populară (ediția a II-a, revizuită și adăugită)*. Presa Universitară Clujeană.
2. Balaban, D.C., Iancu, I., Meza, R. (editori). (2009). *PR, publicitate și new media*. Tritonic.
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