



Anexa 3

DECLARAȚIE

**privind depunerea candidaturii pentru funcția de membru
al Consiliului pentru studii universitare de doctorat (CSUD)
din instituția organizatoare de studii universitare de doctorat
Universitatea Babeş-Bolyai din Cluj-Napoca**

Subsemnatul, **prof.univ.dr.habil.ec. Dan-Cristian Dabija** prin prezenta anunț depunerea candidaturii pentru funcția de membru al Consiliului pentru studii universitare de doctorat (CSUD) din instituția organizatoare de studii universitare de doctorat (IOSUD) Universitatea Babeş-Bolyai din Cluj-Napoca. Anexez următoarele documente, în conformitate cu *Metodologia privind alegerea membrilor și desemnarea directorului consiliului pentru studiile universitare de doctorat (CSUD) din IOSUD Universitatea Babeş-Bolyai din Cluj-Napoca*:

- Copia cărții de identitate, a pașaportului sau a unui alt document de identitate întocmit într-un scop echivalent cărții de identitate;
- [Copii ale documentelor care atestă schimbarea numelui, dacă este necesar;]
- Curriculum vitae;
- Declarație pe propria răspundere privind îndeplinirea standardelor minime necesare și obligatorii pentru acordarea atestatului de abilitare, în conformitate cu legislația în vigoare.

Data:

30.6.20204

Semnătura,

DECLARAȚIE

Subsemnatul, **prof.univ.dr.habil.ec. Dan-Cristian Dabija**, titular în cadrul Școlii Doctorale Științe Economice și Gestiunea Afacerilor, domeniul Marketing, declar pe propria răspundere că îndeplinesc standardelor minimale necesare și obligatorii pentru acordarea atestatului de abilitare, în conformitate cu legislația în vigoare.

Data:

Semnătura,

30.6.20204

**Curriculum vitae
Europass****Personal information**

First name(s) / Surname(s) **Dabija, Dan-Cristian**

Address Babeş-Bolyai University, Faculty of Economics and Business Administration,
Department of Marketing, Teodor Mihali 58-60, RO-400591 Cluj-Napoca

Telephone(s) 0040264418652 – 5816 Mobile: 0040740189659

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E-mail crisi_dabija@yahoo.com; cristian.dabija@econ.ubbcluj.ro

Web <http://scholar.google.ro/citations?user=MqzkKtoAAAAJ&hl=de>
<https://sites.google.com/site/drecdancristiandabija/home>
<https://publons.com/a/479036>

Nationality Romanian

Date of birth 19 December 1980

Gender Male

POSITION International Expert**AREAS OF EXPERTISE** Retailing; Marketing; Retail Marketing; International Marketing; Organization Studies; E-Commerce Marketing; Consumer Research; Consumer Generations; Sustainable Retailing; Sustainable Marketing; Tourism Marketing.**WORK EXPERIENCE (ACADEMIA)**

Dates **25.2.2019 – present**

Occupation or position held **Professor (Habil.), PhD**

Main activities and responsibilities Teaching courses and seminars in: Basics of Marketing, International Marketing, Strategic Marketing, (Romanian and German Study Line); Academic Writing and Research Methodology (Romanian and English Line of Study); Retail Marketing and Academic Writing (PhD Course); E-Commerce Marketing (Romanian); Currently 6 PhD Students.

Name and address of employer Babeş-Bolyai University, Faculty of Economics and Business Administration,
Department of Marketing, Teodor Mihali 58 – 60, RO – 400591 Cluj-Napoca,
<https://econ.ubbcluj.ro/cv.php?id=125>;

Type of business Higher Education

Dates **1.10.2013 – 24.2.2019**

Occupation or position held **Associate Professor, PhD, Habilitation (since 12.2015), PhD Supervisor in Marketing (since 2.2017)**

Main activities and responsibilities Teaching courses and seminars in: Basics of Marketing, International Marketing, Strategic Marketing, Marketing Policies, International Tourism (Romanian and German Study Line); Retail Marketing and Academic Writing (PhD Course); Currently 5 PhD Students.

Name and address of employer Babeş-Bolyai University, Faculty of Economics and Business Administration,
Department of Marketing, Teodor Mihali 58 – 60, RO – 400591 Cluj-Napoca,
<https://econ.ubbcluj.ro/cv.php?id=125>;

Type of business Higher Education

Dates	24.10.2011 – 30.09.2013
Occupation or position held	Lecturer, PhD
Main activities and responsibilities	Teaching courses and seminars in: Basics of Marketing, International Marketing, Marketing Research, Strategic Marketing, Marketing Policies, International Tourism, Retail Marketing (Romanian and German Study Line)
Name and address of employer	Babeş-Bolyai University, Faculty of Economics and Business Administration, Department of Marketing, Teodor Mihali 58 – 60, RO – 400591 Cluj-Napoca, https://econ.ubbcluj.ro/cv.php?id=125 ;
Type of business	Higher Education
Dates	1.10.2007 – 24.10.2011
Occupation or position held	Assistant Lecturer , with special permission to teach courses (1.10.2009-24.10.2011)
Main activities and responsibilities	Teaching courses and seminars in: Basics of Marketing, International Marketing, Marketing Research, Marketing Policies, International Tourism (Romanian and German Study Line)
Name and address of employer	Babeş-Bolyai University, Faculty of Economics and Business Administration, Department of Marketing, Teodor Mihali 58 – 60, RO – 400591 Cluj-Napoca, https://econ.ubbcluj.ro/cv.php?id=125 ;
Type of business	Higher Education
Dates	01.03.2005 – 30.09.2007
Occupation or position held	Teaching Assistant
Main activities and responsibilities	Teaching seminars in: Basics of Marketing, International Marketing, Marketing Research (Romanian and German Study Line)
Name and address of employer	Babeş-Bolyai University, Faculty of Economics and Business Administration, Department of Marketing, Teodor Mihali 58 – 60, RO – 400591 Cluj-Napoca, https://econ.ubbcluj.ro/cv.php?id=125 ;
Type of business	Higher Education
Dates	01.10.2003 – 28.02.2005
Occupation or position held	Scientific collaborator
Main activities and responsibilities	Teaching seminars in: Basics of Marketing; Basics of Informatics; Databanks and Programming;
Name and address of employer	Babeş-Bolyai University, Faculty of Economics and Business Administration, Department of Marketing, Teodor Mihali 58 – 60, RO – 400591 Cluj-Napoca, https://econ.ubbcluj.ro/cv.php?id=125 ;
Type of business	Higher Education

WORK EXPERIENCE (EDITOR)

Dates	1.3.2024 – present
Occupation or position held	Associate Editor Business Process Management Journal. https://shorturl.at/sBO02
Main activities and responsibilities	Handling the review process; Finding reviewers for submitted papers; Handling contacts with EIC, reviewers and authors; Supporting the journal
ISSN, Publisher, Impact Factor	ISSN 1463-7154; Emerald; IF 2022: 4.10

- Dates **1.6.2023 – present**
- Occupation or position held **Editorial Advisory Board** Oeconomia Copernicana. <https://journals.economic-research.pl/oc/about/editorialTeam>
- Main activities and responsibilities Handling the review process; Finding reviewers for submitted papers; Handling contacts with EIC, reviewers and authors; Supporting the journal
- ISSN, Publisher, Impact Factor ISSN 2083-1277; IF 2022: 8.5
- Dates **1.8.2021 – present**
- Occupation or position held **Associate Editor** Frontiers in Psychology: Personality and Social Psychology. <https://www.frontiersin.org/journals/psychology/sections/personality-and-social-psychology>
- Main activities and responsibilities Handling the review process; Finding reviewers for submitted papers; Handling contacts with EIC, reviewers and authors; Supporting the journal
- ISSN, Publisher, Impact Factor ISSN 1664-1078; Frontiers; IF 2022: 3.8
- Dates **1.7.2021 – present**
- Occupation or position held **Guest Editor** Sustainability https://www.mdpi.com/journal/sustainability/special_issues/SDG_IndustrialRevolution
- Main activities and responsibilities Handling the review process; Finding reviewers for submitted papers; Handling contact with EIC, reviewers and authors; Supporting the journal
- ISSN, Publisher, Impact Factor ISSN 2071-1050; MDPI; IF 2022: 3.9
- Dates **15.1.2021 – present**
- Occupation or position held **Guest Editor/Topical Editor** Journal of Theoretical and Applied Electronic Commerce Research https://www.mdpi.com/journal/jtaer/special_issues/Consumer_Experience
- Main activities and responsibilities Handling the review process; Finding reviewers for submitted papers; Handling contact with EIC, reviewers and authors; Supporting the journal
- ISSN, Publisher, Impact Factor ISSN 0718-1876; MDPI; IF 2022: 5.6
- Dates **1.10.2020 – present**
- Occupation or position held **Associate Editor** Kybernetes (Emerald) <https://www.emeraldgrouppublishing.com/journal/k>
- Main activities and responsibilities Handling the review process; Finding reviewers for submitted papers; Handling contact with EIC, reviewers and authors; Supporting the journal
- ISSN, Publisher, Impact Factor ISSN 0368-492X; Emerald; IF 2022: 2.5
- Dates **1.10.2020 – 31.10.2022**
- Occupation or position held **Guest Editor** Sustainability https://www.mdpi.com/journal/sustainability/special_issues/sustainable_tourism_international_context
- Main activities and responsibilities Handling the review process; Finding reviewers for submitted papers; Handling contact with EIC, reviewers and authors; Supporting the journal
- ISSN, Publisher, Impact Factor ISSN 2071-1050; MDPI; IF 2022: 3.9
- Dates **1.4.2020 – present**
- Occupation or position held **Senior Editor** European Journal of International Management <https://www.inderscience.com/jhome.php?jcode=ejim>

Main activities and responsibilities	Handling the review process; Finding reviewers for submitted papers; Handling contact with Deputy EIC, reviewers and authors; Supporting the journal
ISSN, Publisher, Impact Factor	ISSN 1751-6765; Inderscience; IF 2022: 1.9
Dates	1.11.2019 – 31.8.2021
Occupation or position held	Guest Editor Journal of Risk and Financial Management https://www.mdpi.com/journal/jrfm/special_issues/Sustainability_Retail
Main activities and responsibilities	Handling the review process; Finding reviewers for submitted papers; Handling contact with EIC, reviewers and authors; Supporting the journal
ISSN, Publisher, Impact Factor	ISSN 1911-8074; MDPI; ESCI
Dates	1.9.2019 – 1.1.2021
Occupation or position held	Guest Editor Journal of International Management https://www.journals.elsevier.com/journal-of-international-management/call-for-papers/thirty-years-later-a-fresh-look-at-the-central
Main activities and responsibilities	Handling the review process; Finding reviewers for submitted papers; Handling contact with EIC, reviewers and authors; Supporting the journal
ISSN, Publisher, Impact Factor	ISSN 1075-4253; Elsevier; IF 2022: 6.1
Dates	1.8.2019 – 1.1.2021
Occupation or position held	Guest Editor Information https://www.mdpi.com/journal/information/special_issues/Green_Marketing
Main activities and responsibilities	Handling the review process; Finding reviewers for submitted papers; Handling contact with EIC, reviewers and authors; Supporting the journal
ISSN, Publisher, Impact Factor	ISSN 2078-2489; MDPI; ESCI
Dates	1.8.2018 – 1.1.2022
Occupation or position held	Managing Editor Marketing from Information to Decision Journal https://econ.ubbcluj.ro/mid/journal/editorial.php
Main activities and responsibilities	Reviewing articles; Handling accepted papers by contacting authors; Handling contact with EIC; Supporting the journal
ISSN, Publisher, Impact Factor	ISSN 2601-3983; DeGruyter/Sciendo; -
Dates	1.6.2017 – present
Occupation or position held	Scientific Board Member Economics and Management http://www.ekonomie-management.cz/en/scientific-board/
Main activities and responsibilities	Reviewing for the journal; Supporting the journal
ISSN, Publisher, Impact Factor	ISSN 1212-3609; Technical University Liberci, IF 2022: 1.5
Dates	1.8.2014 – present
Occupation or position held	Associate Editor Amfiteatru Economic https://www.amfiteatruconomic.ro/BordEditorial_EN.aspx
Main activities and responsibilities	Reviewing articles; Handling accepted papers by contacting authors; Handling contact with EIC; Supporting the journal
ISSN, Publisher, Impact Factor	ISSN 1582-9146; Bucharest University of Economics; IF 2022: 2.6

Dates	1.4.2010 – 30.10.2023
Occupation or position held	Editorial Assistant Virgil Madgearu Review of Economic Studies and Research https://econ.ubbcluj.ro/rvm/en/editorial_board.php
Main activities and responsibilities	Database listing of published papers; Handling contacts with EIC; Supporting the journal
ISSN, Publisher, Impact Factor	ISSN 2069-0606; Alma Mater Publishing Cluj-Napoca; -

WORK EXPERIENCE (QUALITY ENSURANCE AND STUDY PROGRAM ACCREDITATION)

Dates	1.1.2018-present
Occupation or position held	Responsible for the Study Program <i>PhD Studies in Marketing</i> , Babeş-Bolyai University Cluj-Napoca, PhD School of Economics and Business
Dates	1.10.2020-present
Occupation or position held	Responsible for the Study Program Marketing Policies and Strategies (Master, Distant Learning), Babeş-Bolyai University Cluj-Napoca, Faculty of Economics and Business Administration

JOINT PHD SUPERVISION OF DOCTORAL STUDENTS

Dates	1.10.2022-present
Name of PhD School where Joint PhD Student is enrolled	Babeş-Bolyai University Cluj-Napoca, PhD School of Economics and Business Administration, Marketing (domain)
Type of business or sector	Higher Education
Partner university	Bourgogne Franche-Comte University, France
Main PhD Supervisor	Univ. Prof. Dr. Dan-Cristian Dabija, Babeş-Bolyai University Cluj-Napoca, Romania
Joint Supervisor	Univ. Prof. Dr. Laurant Gautier, Bourgogne Franche-Comte University, France
PhD Student	Silvana Prodan
PhD Title	Exploring citizens sentiment towards central bank digital currencies: A Twitter analysis

Dates	1.1.2018-30.9.2021
Name of PhD School where Joint PhD Student is enrolled	Babeş-Bolyai University Cluj-Napoca, PhD School of Economics and Business Administration, Marketing (domain)
Type of business or sector	Higher Education
Partner university	Nürtingen-Geislingen University, Germany
Main PhD Supervisor	Prof. Dr. Dan-Cristian Dabija, Babeş-Bolyai University Cluj-Napoca, Romania
Joint Supervisor	Prof. Dr. Barbara Kreis-Engelhardt, Nürtingen-Geislingen University, Germany
PhD Student	Michael Philipp Heide
PhD Title	Innovative communication strategies for improving service quality in orthopedic retail (Innovative Kommunikationsstrategien für die Verbesserung der Dienstleistungsqualität im Orthopediehandel)

Dates	1.1.2018-30.9.2021
Name of PhD School where Joint PhD Student is enrolled	Babeş-Bolyai University Cluj-Napoca, PhD School of Economics and Business Administration, Marketing (domain)
Type of business or sector	Higher Education
Partner university	Nürtingen-Geislingen University, Germany
Main PhD Supervisor	Prof. Dr. Dan-Cristian Dabija, Babeş-Bolyai University Cluj-Napoca, Romania

Joint Supervisor	Prof. Dr. Barbara Kreis-Engelhardt, Nürtingen-Geislingen University, Germany
PhD Student	Martin Stefan Heide (PhD Studies were cancelled by the candidate)
PhD Title	The improvement of the supply of medical aids using the example of compression therapy in the B2C area from the point of view of strategic marketing in the medical supply trade (Die Verbesserung der Versorgung mit medizinischen Hilfsmitteln am Beispiel der Kompressionstherapie im B2C-Bereich aus Sicht des strategischen Marketings im Sanitätsfachhandel)

MEMBER IN PHD DEFENSE COMMISSIONS ABROAD

Date	29.10.2020
Name of PhD School	Katholische Universität Eichstätt Ingolstadt, Faculty of Business Administration, Ingolstadt, Germany
Type of business or sector	Higher Education
PhD Supervisor	Prof. Dr. Max Ringelstätter, Katholische Universität Eichstätt Ingolstadt, Germany
Referee 1	Prof. Dr. Dan-Cristian Dabija, Babeş-Bolyai University Cluj-Napoca, Romania
Referee 2	Prof. Dr. Thomas Setzer, Katholische Universität Eichstätt Ingolstadt, Germany
President of PhD Defense Commission	Prof. Dr. Anton Burger, Katholische Universität Eichstätt Ingolstadt, Germany
PhD Student	Florian Chitic
PhD Title	Nachhaltigkeit der Unternehmensentwicklung und Moralisierung des Konsums - Entwicklungstendenzen anhand eines Beispiels

GRANTS, RESEARCH PROJECTS, CONSULTANCY

Dates	1.10.2022-31.12.2024
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	Erasmus+ Strategic Partnership 2022-1-RO01-KA220-HED-000087365
Value	250,000 EUR
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>Business Negotiations Competencies in the Online World</i> financed through the Erasmus+ Program https://sites.google.com/view/bncow/home
Dates	1.6.2022-31.5.2023
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 32563/30.5.2022 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	494 RON (100 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>The Influence of Teleworking on Performance and Employees' Counterproductive Behaviour</i> ; Internal University Project financed through the Programme Research-Competitiveness-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/

Dates	1.6.2022-31.5.2023
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 32564/30.5.2022 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	494 RON (100 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>Monetary Incentivization of Crowds by Platforms</i> ; Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.6.2022-31.5.2023
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 32565/30.5.2022 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	1235 RON (250 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>Crowdfunding for Independent Print Media: ECommerce, Marketing, and Business Development</i> ; Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.6.2022-31.5.2023
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 32566/30.5.2022 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	741 RON (150 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>Consumer Perception and Understanding of European Union Quality Schemes: A Systematic Literature Review</i> ; Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.9.2022 – 28.2.2023
Name of employer	National University of Political, Administrative and Communication Sciences, Bucharest, Romania
Type of business or sector	Higher Education
Financing source	PN-III-P1-1.1-TE-2019-1356
Value	431,377 RON (86,505 EUR)

Department	Research Project, Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, UEFISCDI
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project "The impact of knowledge networks on achieving sustainable competitive advantage: from the individual to the organizational systems" https://ccm.facultateademangement.ro/kn_sca/
Dates	1.7.2022 – 31.12.2024
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	PN-III-P4-PCE-2021-0366
Value	1,199,527 RON (240,490 EUR)
Department	Research Project, Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, UEFISCDI
Occupation or position held	Senior Researcher
Main activities and responsibilities	Conducting research within the project " <i>Opportunities and constraints for career development of non-STEM graduates: A mixed method approach (jobs4non-STEM)</i> " https://socasis.ubbcluj.ro/proiecte/opportunities-and-constraints-for-career-development-of-non-stem-graduates-a-mixed-method-approach/
Dates	15.5.2022 – 14.5.2024
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	PNIII-RU-TE-2021-0795
Value	450,000 RON (93,750 EUR)
Department	Research Project, Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, UEFISCDI
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project "Resilient Retail: Technology driven COVID-19 Impact on Consumers and Retailers" https://sites.google.com/site/ResCOVRet
Dates	1.8.2021-31.7.2022
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 33448/07.07.2021 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	3791 RON (770 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>What makes an AI device human-like? The role of interaction quality, empathy and perceived psychological anthropomorphic characteristics in the acceptance of artificial intelligence in the service industry;</i> Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.8.2021-31.7.2022
Name of employer	Babeş-Bolyai University Cluj-Napoca

Type of business or sector	Higher Education
Financing source	UBB AGC 33449/07.07.2021 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	738 RON (150 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>Clustering Generation Z university students based on daily fruit and vegetable consumption: empirical research in an emerging market</i> ; Internal University Project financed through the Programme Research-Competitiveness-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.8.2021-31.7.2022
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 33450/07.07.2021 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	3446 RON (700 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>The Influence of Internal Marketing and Job Satisfaction on Task Performance and Counterproductive Work Behavior in an Emerging Market during the COVID-19 Pandemic</i> ; Internal University Project financed through the Programme Research-Competitiveness-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.8.2021-31.7.2022
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 33564/14.07.2021 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	492 RON (100 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>Customer Experience in Fintech</i> ; Internal University Project financed through the Programme Research-Competitiveness-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.8.2021-31.7.2022
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 33724/22.07.2021 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	1230 RON (250 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator

Main activities and responsibilities	Conducting research within the project <i>Job Insecurity, Job Instability, and Job Satisfaction in the Context of the COVID-19 Pandemic</i> ; Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.6.2021-31.5.2022
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 32443/25.5.2021 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	3445 RON (700 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>The Impact of Social Media Influencers on Travel Decisions: the Role of Trust in Consumer Decision Journey</i> ; Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.1.2021-31.12.2021
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 35891/16.12.2020 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	486 RON (100 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>The Influence of Heavy Work Investment on Job Satisfaction and Turnover Intention in Romania</i> ; Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.9.2020 – 31.10.2020
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	Star-UBB Fellowship Program
Value	11,344 RON (2,360 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>Students Perception regarding the sustainable strategy of the Babeş-Bolyai University: A holistic approach from the strategic development of European Universities</i> Star-UBB Fellowship Program Project 33PFE/2018 https://cercetare.ubbcluj.ro/en/star-ubb-fellowship-program/ https://cercetare.ubbcluj.ro/ro/advanced-fellowships-interne/
Dates	1.8.2020-31.7.2021
Name of employer	Babeş-Bolyai University Cluj-Napoca

Type of business or sector	Higher Education
Financing source	UBB AGC 32791/28.7.2020 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	3387 RON (700 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Member of the Research Team
Main activities and responsibilities	Conducting research within the project <i>Corporate Social Performance: An Assessment Model on an Emerging Market</i> ; Internal University Project financed through the Programme Research-Competitivity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.1.2020-31.12.2020
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 30001/06.01.2020 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	1192 RON (250 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>From the deliberate managerial strategy towards international business performance: A psychic distance vs. global mindset approach</i> ; Internal University Project financed through the Programme Research-Competitivity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	19.11-24.11.2019
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	PN-III-P1-1.1-MC-2019-2146
Value	9138,46 RON (1930 EUR)
Department	Research Project, Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, UEFISCDI
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Research Mobility: Attending a Smart PLS SEM Course at the Technical University of Hamburg, Germany.
Dates	1.11.2019-31.10.2020
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 34795/31.10.2019 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	1184 RON (250 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator

Main activities and responsibilities	Conducting research within the project <i>Enhancing Apparel Store Patronage through Retailers' Attributes and Sustainability. A Generational Approach</i> ; Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.8.2019-31.7.2020
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC 32564/5.7.2019 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	472,52 RON (100 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>How Sustainability Oriented is Generation Z in Retail? A Literature Review</i> ; Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	8.3.2019 – 7.3.2020
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC30708/19.2.2019 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	1175,92 RON (250 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project <i>Developing the Romanian Organic Market: A Producer's Perspective</i> https://sites.google.com/site/drecdancristiandabija/proiect-uefiscdi/ubb-agc3515831-10-2018 Internal University Project financed through the Programme Research-Competitvity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.2.2019 – 1.6.2019
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	Star-UBB Fellowship Program
Value	113,44 RON (2,360 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project " <i>Impact of green behaviour of Generation Z in developing sustainable and competitive business strategies. Approach of European Retailers</i> " Star-UBB Fellowship Program Project 33PFE/2018 https://cercetare.ubbcluj.ro/en/star-ubb-fellowship-program/
Dates	31.10.2018 – 30.10.2019
Name of employer	Babeş-Bolyai University Cluj-Napoca

Type of business or sector	Higher Education
Financing source	UBB AGC35158/31.10.2018 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	464,66 RON (100 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project " <i>The impact of consumer green behaviour on green loyalty among retail formats: A Romanian case study</i> " https://sites.google.com/site/drecdancristiandabija/proiect-uefiscdi/ubb-agc3515831-10-2018 Internal University Project financed through the Programme Research-Competitivity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	25.10.2018 – 24.10.2019
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	UBB AGC34997/25.10.2018 (Internal Grant of the Babes-Bolyai University for supporting employees' competitiveness)
Value	464,66 RON (100 EUR)
Department	Babeş-Bolyai University Cluj-Napoca, Research Department
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project "Generation X versus Millennials communication behavior on social media when purchasing food versus tourist services" https://sites.google.com/site/drecdancristiandabija/proiect-uefiscdi/ubb-agc3499725-10-2018 Internal University Project financed through the Programme Research-Competitivity-Excellence https://cercetare.ubbcluj.ro/ro/granturi-pentru-sustinerea-competitivitatii-angajatilor-din-ubb-granturi-de-dezvoltare-profesionala-didactica/
Dates	1.10.2015 – 30.9.2017
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	PNII-RU-TE-2014-4-0312
Value	550000 RON (125000 EUR)
Department	Research Project, Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, UEFISCDI
Occupation or position held	Project Leader / Principal Investigator
Main activities and responsibilities	Conducting research within the project "Causal relationships between sustainable development and Generations X, respectively Y in contemporary society. A holistic retail marketing approach" https://sites.google.com/view/tesusretailgen/susretailgen
Dates	1.3.2014 – 11.8.2014
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	POSDRU/87/1.3/S/63909
Department	European Grants
Occupation or position held	Short term expert

Main activities and responsibilities	Conducting a research based on a survey regarding the satisfaction of 1200 teachers with the project and its outcome within the POSDRU/87/1.3/S/63909 „Improving teachers in secondary education, who teach Romanian to national minorities”
Dates	27.07.2014 – 26.11.2014
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	POSDRU/156/1.2/G/133681
Department	European Grants
Occupation or position held	Short term expert
Main activities and responsibilities	Developing a regulation for Massive Open Online Courses and conducting a survey on the need for distant and e-learning training in Romanian Organizations within the POSDRU/156/1.2/G/133681 „e-Learning effective, individualized and tailored to distance learning (e-Liada)”
Dates	1.11.2010 – 31.3.2011; 1.5.2011 – 30.9.2011; 20.3.2013 – 30.6.2013
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	POSDRU/92/3.1/S/56330
Department	European Grants
Occupation or position held	Short term expert
Main activities and responsibilities	Counseling participants, giving specialized expertise in the field of marketing and marketing-consultancy within the Project POSDRU/92/3.1/S/56330 „Entrepreneurial Academy based on Knowledge”
Dates	1.4.2011 – 30.6.2011
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	POSDRU/104/5.1/G/78225
Department	European Grants
Occupation or position held	Short term expert
Main activities and responsibilities	Marketing and educational expertise within the Project POSDRU/104/5.1/G/78225 „Window to employment the labor force with higher education degrees”
Dates	12.12.2011 – 11.5.2012; 21.6.2012 – 20.11.2012; 20.2.2013 – 20.8.2013
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	POSDRU/86/1.2/S/59367
Department	European Grants
Occupation or position held	Short term expert
Main activities and responsibilities	Marketing expertise within the project POSDRU/86/1.2/S/59367 „Quality assurance in internationalized master programs”
Dates	1.11.2008 – 30.9.2011
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	German Academic Exchange Service 322-phi-mie/20.11.2008
Department	European Grants
Occupation or position held	Member in the project team

Main activities and responsibilities	Marketing expertise within the project <i>Förderung des Deutschsprachigen Studiengangs an der Fakultät für Wirtschaftswissenschaften und Unternehmensführung</i> ; Babeş-Bolyai University and Hochschule für Wirtschaft, Umwelt und Technik Nürtingen, Geislingen, Germany
Dates	1.10.2008 – 30.10.2011
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	PNCDII 92-103 / 2008
Department	Romanian Science Foundation
Occupation or position held	Member in the project team
Main activities and responsibilities	Marketing expertise within the project <i>„Research and development of an interactive, multidisciplinary and complex platform for the improvement of the marketing education system by interconnecting the higher education with the Romanian labor market, in the framework of sustainable development”</i>
Dates	1.10.2008 – 30.9.2011
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	PNCDII 52-135 / 2008
Department	Romanian Science Foundation
Occupation or position held	Member in the project team
Main activities and responsibilities	Marketing expertise within the project <i>„Functional food model for the prevention of cardio-vascular atherosclerotic diseases by an inteligentrisic analysis system”</i>
Dates	23 – 26.9.2008
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	PO-01-Ed1-R0-F35
Department	Romanian Science Foundation
Occupation or position held	Member in the project team
Main activities and responsibilities	Marketing expertise within the project <i>„Evaluation possibilities and valorization opportunities of resources in the economy of mountain regions”</i>
Dates	1.4.2008 – 30.10.2008
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	169 / 2008
Department	Romanian Academy of Science
Occupation or position held	Member in the project team
Main activities and responsibilities	Marketing expertise within the project <i>„Fundaments of the sustainable development strategy of Romania: Economic competitiveness and product quality”</i>
Dates	1.1.2007 – 31.5.2008
Name of employer	Babeş-Bolyai University Cluj-Napoca
Type of business or sector	Higher Education
Financing source	Leonardo RO / 2006 / PL97105 / S
Department	Leonardo Funds
Occupation or position held	Member in the project team

Main activities and responsibilities	Expertise within the project „ <i>Praxisorientierte Ausbildung im universitären wirtschaftswissenschaftlichen Bereich</i> ”
Dates	1.10.2003 – 30.10.2008
Name of employer	Ecoinspect Cluj-Napoca
Type of business or sector	Organic Agriculture, Organic Products certification
Financing source	Ecoinspect SRL Cluj-Napoca
Occupation or position held	Marketing Consultant
Main activities and responsibilities	Marketing expertise, marketing consultancy, translator for different documents from German and English to Romanian.
Dates	1.3.2003 – 30.3.2009
Name of employer	Association of the Romanian Organic Farmers, Bioterra Romania
Type of business or sector	Organic Agriculture, Education in organic agriculture
Financing source	Association of the Romanian Organic Farmers, Bioterra Romania
Occupation or position held	Marketing Consultant and Translator
Main activities and responsibilities	Translator of different documents from German and English to Romanian (and vice versa), Marketing consultancy; Translations from German for Martin Schütz, COM Switzerland
Dates	1.3.2009 – 31.8.2009; 1.7.2008 – 31.8.2008; 8.10.2007 – 27.2.2008
Name of employer	Trier University, Germany, Chair for Marketing and Retailing, Prof. Bernhard S. Swoboda, PhD, Prof. h.c.
Type of business or sector	Higher Education
Financing source	German Academic Exchange Service– DAAD Sonderprogramm Akademischer Neuaufbau Südosteuropa Johann Gottfried Herder Foundation
Occupation or position held	Doctoral research grant
Main activities and responsibilities	Conducting Research for the PhD on “Perception of Romanian Consumers towards retail store formats of Western retailers”

INVITED LECTURES, TALKS AND TRAININGS

Dates	10.5.2024
Name of organisation	16 th Edition of the International Conference on Management, Economics and Accounting (ICMEA Conference). 1 December 1918 University of Alba Iulia, Romania. 9-10 May 2024 http://dime.uab.ro/sites/icmea2020/
Occupation, activities/responsibilities	Keynote speaker: Criteria for choosing high academic ranked journals in Business and Economics
Dates	20.10.2022
Name of organisation	10 th Edition of the International Conference Strategica. National University of Political and Administrative Sciences, Bucharest, 20-21 October 2022 https://strategica-conference.ro/keynote-speakers/
Occupation, activities/responsibilities	Keynote speaker: The influence of socio-environmental responsibility and store attributes in generating loyalty towards fast fashion retail stores: A cross generational approach

- Dates **24.8.2022**
Name of organisation 28th International Conference on Transzformativ Marketing, Miskolc, 24-25 August 2022. <https://emok.hu/images/csatolt-fajlok/emok2022/EMOK-2022-Program.pdf>
Occupation, activities/responsibilities Keynote speaker: Linking fashion companies' corporate social responsibility approach to consumers' demand for sustainable products
- Dates **20.10.2021**
Name of organisation 9th Edition of the International Conference Strategica. National University of Political and Administrative Sciences, Bucharest, 20-21 October 2021
<http://www.facultateademanagement.ro/making-it-happen-opportunities-and-challenges-of-the-phd-journey/>
Occupation, activities/responsibilities Keynote speaker: Making it happen: Opportunities and challenges of the PhD Journey.
- Dates **18.6.2021**
Name of organisation 11th International Conference on Applied Economics. *Contemporary Issues in Economy*, Poland, 17-18 June 2021. <http://www.contemporary-issues.pl/images/program/program.pdf>
Occupation, activities/responsibilities Keynote speaker: Does teleworking during pandemic lead to work performance or to counterproductive behaviour? An empirical investigation
- Dates **20.10.2020**
Name of organisation Globalizacia 2020 International Conference <https://globalizacia.com/>
Occupation, activities/responsibilities Keynote speaker: Heavy work investment: Empirical research during the COVID 19 pandemic
- Dates **2.6.2020**
Name of organisation BASIQ 2020 International Conference <https://basiq.ro/basiq-2020/>
Occupation, activities/responsibilities Keynote speaker: Thematic Special Issues in International Web of Science Journals
- Dates **17.4.2019 – 19.4.2019**
Name of organisation Dunărea de Jos University, Galați, Department for Continuous Education
Occupation, activities/responsibilities Invited Lecturer: Developing a syllabus and lecturing a course on Academic Writing and Publishing in Business & Economics
- Dates **14.12.2018 – 15.12.2018**
Name of organisation National Union of Professional Journalists from Romania
Occupation, activities/responsibilities Invited Lecturer: Developing a syllabus and lecturing a course on Academic Writing and Publishing in Business & Economics
- Dates **30.7.2018 – 3.8.2018**
Name of organisation Babeş-Bolyai University, Faculty of Economics and Business Administration
<https://econ.ubbcluj.ro/eveniment.php?id=651>; <http://193.231.19.17/summerschool/>
Occupation, activities/responsibilities International Summer School on Business Administration: Lecturing a course in English on *International Retailing*
- Dates **April 2018**
Name of organisation University of Debrecen, Hungary; PhD School; St. Istvan University Gödöllő, Ungaria, PhD School

Occupation, activities/responsibilities	Invited lecture on <i>Research Methodology and Academic Writing in Business Administration and Economics</i> , offered with Prof. Dr. Vasile Dinu, Bucharest University of Economic Studies, Romania and Prof. Dr. Gheorghe Săvoiu, University of Pitești, Romania financed through EFOP-3.6.3-VEKOP-16-2017-00007 Tehetsegböl fiatal kutato – A Jutatoi eletplayat tamogato tevenyesegek a felsöokstatasban
Dates	22-25.2.2018
Name of organisation	Bucharest University of Economic Studies, Business School, Romanian-German MBA Bucharest University of Economic Studies Romania and Bochum University Germany
Occupation, activities/responsibilities	Team-Teaching on <i>Marketing and Sales</i> with Prof. Dr. Susanne Stark, Bochum University Germany
Dates	November 2017
Name of organisation	Babeş-Bolyai University Cluj-Napoca Romania; Center for Innovation in Teaching and Learning (CIPI) https://cipi.centre.ubbcluj.ro/index.php/evenimente
Occupation, activities/responsibilities	Training on How to Communicate with Generation Z
Dates	26.9.2017; 28.9.2017
Name of organisation	University of Applied Sciences Nürtingen-Geislingen, Germany; Campus Nürtingen; Campus Geislingen
Occupation, activities/responsibilities	Invited Lecturer: <i>Cross-Generational Analysis of Retail Sustainability in Romania and PhD Study Possibilities in German and English within the PhD School of the Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania</i>
Dates	31.7.2017 – 5.8.2017
Name of organisation	Babeş-Bolyai University, Faculty of Economics and Business Administration http://193.231.19.17/tbss/
Occupation, activities/responsibilities	International Summer School on Business Administration: Lecturing a course in English on <i>International Retailing</i>
Date	20.6.2017
Name of organisation	Hanken School of Economics, Helsinki, Finland
Occupation, activities/responsibilities	Presenting a Research Seminar on: <i>A Cross-Generational Perspective on Information Search Behaviour, Sustainability and Green Loyalty in Romanian Retail</i>
Date	14.6.2017
Name of organisation	Oulu University, Faculty of Economics, Oulu, Finland
Occupation, activities/responsibilities	Presenting a Research Seminar on <i>Insights from Romanian Retail: A Cross-Generational Perspective on Information Search Behaviour, Sustainability and Green Loyalty</i>
Dates	8.12.2016 – 9.12.2016
Name of organisation	Bucharest University of Economic Studies, Business Administration PhD School
Financing source	Found for Special Situations approved by the Ministry Order No 5014/2016 , Romanian Ministry of National Education and Scientific Research

Occupation, activities/responsibilities Invited Lecturer: Developing a syllabus and lecturing a course on Academic Writing and Publishing within the “*Exploratory Workshop for Young Researchers in Economics*” financed through the Found for Special Situations approved by the Ministry Order No 5014/2016, “*To conceive, to write and to publish a scientific article. An approach in the context of economic studies*” <http://doctorat.ase.ro/workshopAA>; <http://workshopase.soft-expert.info/>

Date **14.9.2016**

Name of organisation Hull University Business School, Institute of Logistics, Hull, UK

Occupation, activities/responsibilities Presenting a Research Seminar on *Cross-Generational Investigation of Romanian Consumers Willingness to Recommend Environmentally Consciousness Retailers*

Date **12.5.2016**

Name of organisation Babeş-Bolyai University, Faculty of Economics and Business Administration, CEBSS – Cluj Economics and Business Seminar Series, Academic Staff Presenters

Occupation, activities/responsibilities Presenting a joint research work with Prof. Cătălin Postelnicu and Prof. Nicolae Al. Pop on *Methodology for Assessing the Degree of Internationalization of Business Academic Study Programmes*

Dates **1.3.2015 – 1.6.2015**

Name of organisation **POSDRU/132/5.1/G/135285** (*Career Development through counselling and professional learning of the work force with higher education studies*) Babeş-Bolyai University Cluj-Napoca <http://granturi.ubbcluj.ro/procariera/>

Occupation, activities/responsibilities Developing a syllabus and conducting a training course on *Marketing and Sales*

Dates **10.12.2014 – 7.6.2015; 15.10.2015 – 15.12.2015**

Name of organisation **POSDRU/157/1.3/S/134267** (*Improving religion teacher competences and performance from high school*) <http://predareareligiei.ro/>, Babeş-Bolyai University Cluj-Napoca

Occupation, activities/responsibilities Short term expert: Marketing and educational expertise; Online and face to face training on *Project Management for Religion Teachers*

Dates **29.04.2013 – 23.09.2013**

Name of organisation **POSDRU/87/1.3/S/63908** (*Improving teacher in high school who teach economic disciplines*), Babeş-Bolyai University Cluj-Napoca

Occupation, activities/responsibilities Short term expert: Marketing and educational expertise; Online and face to face training to economic discipline high-school teachers in Cluj-Napoca, Bistrița and Târgu Mureş on the *Didactics of Marketing*

Dates **20.3.2013 – 30.6.2013**

Name of organisation **POSDRU/92/3.1/S/56330** (*Entrepreneurial Academy based on Knowledge*), Babeş-Bolyai University Cluj-Napoca

Occupation, activities/responsibilities Developing a syllabus and offering trainings on *Marketing and Sales*

Dates **30.11.2012 – 2.2.2012**

Name of organisation Betak SA Bistrița, Romania

Occupation, activities/responsibilities Developing a syllabus and lecturing a training course on *Marketing, sales and communication with clients*

Dates **1.5.2011 – 30.6.2011; 1.12.2011 – 30.4.2012; 20.10.2012 – 20.3.2012**

Name of organisation **POSDRU/86/1.2/S/54956** (*Multi-Regional Program for master studies in e-Activities*), Babeş-Bolyai University Cluj-Napoca

- Occupation, activities/responsibilities Short term expert: Developing a syllabus and offering a course on *E-Commerce*
- Dates **1.6.2010 – 30.10.2010; 1.12.2010 – 30.4.2011; 1.6.2011 – 10.7.2011**
- Name of organisation **POS.DRU 2007RO051PO001** (*Integrated Pilot Center for initialing and supporting businesses in order to increase the competitiveness of the Romanian Economy's accession to the European Union and facilitating the sustainable development*) Babeş-Bolyai University Cluj-Napoca
- Occupation, activities/responsibilities Developing a syllabus and offering trainings on *Retail Marketing* and *International Marketing*
- Date **11.7.2010**
- Name of organisation Gutenberg Student Organisation & Babeş-Bolyai University Cluj-Napoca, Romania
- Occupation, activities/responsibilities Gutenberg Summer University: Lecturing a course in German on *Marketing*
- Date **15.5.2010**
- Name of organisation Doctoral School of the Faculty of Economics and Business Administration, Babeş-Bolyai University Cluj-Napoca, Romania
- Occupation, activities/responsibilities Lecturing a course on *Research Stages Abroad: A necessity or a must?*
- Dates **10.2006-09.2007** (ProInvest Center); **03.2008-06.2008** (V. Madgearu Center);
- Financing source **National Union of Real Estate Agents Romania, Cluj-Napoca Branch**
- Name of organisation ProInvest Center; V. Madgearu Center of the Babes-Bolyai University Cluj-Napoca, Romania
- Occupation, activities/responsibilities Trainer for the course *Service Marketing for Real Estate Agents*

RESEARCH STAGES & VISITS ABROAD

- Dates **6.5.2023 – 14.5.2023**
- Place University of Zilina, Slovakia
- Name of Research Grant **Erasmus Staff Training 2020-1-RO01-KA103-078288**
- Dates **13.9.2022 – 18.9.2022**
- Place University of Gödöllő, Hungary
- Name of Research Grant **Erasmus Staff Training**
- Dates **22.8.2022 – 27.8.2022**
- Place University of Miskolc, Hungary
- Name of Research Grant **Erasmus Staff Training**
- Dates **20.-23.11.2019**
- Place Northern Institute of Technology, Technical University Hamburg, Germany
- Name of Research Grant **Partial Least Squares SEM Using SmartPLS: Foundations and Advanced Topics**
<https://www.xing-events.com/nov19.html> financed through PN-III-P1-1.1-MC2019-2136
- Dates **23.6.2019 – 29.6.2019**
- Place University of Applied Sciences Schmalkalden, Germany
- Name of Research Grant **Erasmus Teaching**

- Dates **6.5.2019 – 11.5.2019**
Place University of Miskolc, Faculty of Economics and Business, Miskolc, Hungary
Name of Research Grant **CEEPUS Teaching**, CIII-PL-0056-14-1819-M-124289 - Regional Development Network (REDENE)
- Dates **23.4.2019 – 26.4.2019**
Place Methodological Seminar *Needs and Challenges in Multicultural Teams*. Faculty of Management, Bialystok University of Technology, Ojca Tarasiuka # 2 Street, Kleosin
Name of Research Grant CMCS UBB 30821/25.02.2019, PPI/APM/2018/1/00033/U/001; BUT InterAcademic Partnerships Task No 11 and 12
- Dates **14.6.2018 – 24.6.2018**
Place Catholic University Eichstätt-Ingolstadt, Campus Ingolstadt, Germany
Name of Research Grant **Research Visit / Stage, financed by PNII-RU-TE-2014-4-0312**
- Dates **1.5.2018 – 15.5.2018**
Place Katowice University of Economics, Katowice, Poland
Name of Research Grant **CEEPUS Teaching**, CIII-PL-0056-13-1718-M-112816 - Regional Development Network (REDENE)
- Dates **15.2.2018 – 20.2.2018**
Place Dual University Baden Württemberg, Campus Schweningen-Villingen, Germany
Name of Research Grant **Erasmus Staff Training**
- Dates **25.9.2017 – 30.9.2017**
Place University of Applied Sciences Nürtingen-Geislingen, Germany
Name of Research Grant **Erasmus Staff Training**
- Dates **4.6.2017 – 23.6.2017**
Place Hanken School of Economics, Helsinki, Finland and Oulu University, Oulu, Finland
Name of Research Grant **Research Visit / Stage, financed by PNII-RU-TE-2014-4-0312**
- Dates **5.9.2016 – 1.10.2016**
Place Hull University Business School, Hull, United Kingdom
Name of Research Grant **Research Visit / Stage, financed by PNII-RU-TE-2014-4-0312**
- Dates **30.9.2015 – 2.10.2015**
Place Institute of Economic Science, Esterhazy Karoly University of Applied Sciences, Eger, Hungary
Name of Research Grant **Research Training**
- Dates **21.9.2015 – 25.9.2015**
Place Fontys International Business School Eindhoven, Campus Venlo, Netherlands
Name of Research Grant **Erasmus Staff Training**
- Dates **22.9.2014 – 26.9.2014; 24.9.2014 – 26.9.2014**

- Place University of Siegen, Germany; Distant Learning University Hagen, Germany
Name of Research Grant **Erasmus Staff Training**
- Dates **24.9.2012 – 29.9.2012**
Place Karl Franzens University Graz, Austria
Name of Research Grant **Erasmus Staff Training**
- Dates **6.2.2012 – 10.2.2012**
Place Ludwig Maximilian University München, Germania
Name of Research Grant **POSDRU/86/1.2/S/59367**
- Dates **October 2009**
Place University of Applied Sciences Nürtingen-Geislingen, Germany
Name of Training Course **Workshop: „Management und Marketing auf Hochschulebene“, 29. – 31. October 2009, Nürtingen, Germany**
- Dates **September 2006**
Place Siegen University, Germany
Name of Training Course Participation at the summer course „Empirische Master- und Hilfstechniken“; Grant awarded by the *Daimler Chrysler* Foundation and *Wissenschaftsstiftung* Germany
- Dates **November 2005; July 2004; September 2002**
Place Leipzig, Germany
Name of Training Courses Participation at seminars for journalists entitled „New Developments in the field of packaging and reuse of packages“, Institute for Technology and Environmental Transfer; Participation at the training course for specialists within packages; Grant awarded by the Leipzig Chamber of Industry and Commerce, Germany
- Dates **October 2005**
Place Sambachshof, Germany
Name of Training Course Participation at a didactical training course; Grant was awarded by the *Reconstructio Transilvaniae* Foundation
- Dates **November 2003**
Place Vlotho, Germany
Name of Training Course Participation at the training course on European Integration; Grant was awarded by the Ludwig Erhard Foundation Köln

TRAININGS

- Date **23.11.2017**
Place Babeş-Bolyai University Cluj-Napoca, Romania
Name of Workshop **Communication with the students belonging to Generation Z**
- Date **21.11.2017**
Place Babeş-Bolyai University Cluj-Napoca, Romania & Clarivate Analytics
Name of Workshop **Web of Science Platforms & Incites**
- Date **23.5.2017**

- Place Scopus Webinar. Elsevier Empowering Uncommon Knowledge
 Name of Workshop **How works the author profile?**
- Date **27.4.2017**
 Place Scopus Webinar. Elsevier Empowering Uncommon Knowledge
 Name of Workshop **Bibliometric Indices for articles, journals and authors**
- Date **23.3.2017**
 Place Babeş-Bolyai University Cluj-Napoca, Romania & Oxford University Press & e-nformation.ro
 Name of Workshop **From Concept to Final Publication**
- Date **10.5.2016**
 Place Babeş-Bolyai University & Thomson Reuters & e-nformation.ro
 Name of Workshop **Explore the History of Science using Web of Science Research Discovery**
- Dates **3-5.11.2015**
 Place Babeş-Bolyai University & CompositeModelling
 Name of Workshop **PLS Path Modeling: Introduction & Application**
- Date **24.3.2015**
 Place Babeş-Bolyai University & Taylor&Francis & e-nformation.ro
 Name of Workshop **Publishing in Academic Journals: Tips to help you succeed**
- Date **4.3.2015**
 Place Babeş-Bolyai University & Gale Cengage & e-nformation.ro
 Name of Workshop **Research and Educational Tools from Gale: Bringing Research into Classroom**
- Dates **December 2013**
 Place Babeş-Bolyai University
 Name of Training Course Training course in the distance learning technology (ID) and short time education (IFR), 12-14 December 2013 organized by the Babes-Bolyai University Cluj-Napoca and The Romanian Agency for Quality Assurance in Higher Education
- Dates **March 2013**
 Place Lucian Blaga Library, Cluj-Napoca, Romania
 Name of Training Course Romanian Library Information Tour given by Elsevier
- Dates **November 2011 – January 2012**
 Place Learn & Vision Cluj-Napoca
 Name of Training Course "Train the trainer" Certificate, recognized by the Romanian Ministry of Labor and the Romanian Ministry of Education, Series G. Nr. 00309115, Code COR 241205
- Dates **September 2011; August 2011; June 2009**
 Place Doctoral School of the Trier University, Germany

Name of Training Courses "E-learning in der Lehre: Eine praktische Einführung" (E-Learning in teaching: An applied introduction)
 "Hochschuldidaktik für Fortgeschrittene" (University didactic course for advanced)
 „Publishing in Journals with Peer Review-System“
 „Project and Time Management“

Dates **February 2011**

Place TQA Services SRL Bucharest

Name of Training Course "Quality Specialist" Certificate, Romanian Ministry of Labor, Family and Romanian Ministry of Education and Research, Series F, Nr. 0222041, Cod COR 242301

Dates **27-28 May 2007**

Place Faculty of Economics & Business Administration, Babes-Bolyai University Cluj-Napoca

Name of Training Course Accession of Romania to the EU, common workshop of the University of Trier, Germany and the Babes-Bolyai University Cluj-Napoca, Romania

EDUCATION

Dates **Since 6.2.2017**

Title of qualification awarded **PhD School**; Area: **PhD Supervisor in Marketing**

Name and type of organization Babeş-Bolyai University Cluj-Napoca, Faculty of Economics & Business Administration

Level of study international classification ISCED 9

Dates **4.12.2015**

Title of qualification awarded **Habilitation Certificate**; Area: **Marketing**

Name and type of organization Order of the Romanian Ministry of National Education and Scientific Research nr. 5928/04.12.2015

Level of study international classification ISCED 9

Dates **1.11.2010 – 28.2.2013**

Title of qualification awarded **Postdoctoral Studies in Business Administration**; Area: **Marketing**

Principal subjects covered Competition Policy and Unique Market

Name and type of organization Bucharest University of Economic Studies / Higher Education

Level of study international classification ISCED 9

Dates **1.10.2006 – 30.9.2009**

Title of qualification awarded **PhD in Marketing**

Principal subjects covered Econometrics, Organizational Management; Research Methodology and Project management; Advanced Marketing Research; Integrated Marketing Communication; Management of Marketing; Relationship Marketing; Strategic Marketing;

Name and type of organization Bucharest University of Economic Studies / Higher Education

Level of study international classification ISCED 8

Dates **1.10.2003 – 30.6.2004**

Title of qualification awarded **Master in Business Administration**; Specialization: **Marketing Strategies & Policies**

Principal subjects covered Strategic Marketing, Strategic Management, Operational Management; Production and Service Management; Operational Research; Used Internet for Businesses; Euro-Management; Multidimensional Exploratory Research; Business Communication.

Name and type of organization Babeş-Bolyai University Cluj-Napoca, Faculty of Economics & Business Administration
 Level of study international classification ISCED 7

Dates **1.10.1999 – 31.8.2003**

Title of qualification awarded **Bachelor in Economics**; Specialization: **International Relations**

Principal subjects covered Economics; Mathematics; Accounting; Marketing; Finance; International Marketing; Programming; Informatics; Statistics; Management; Modern Languages.

Name and type of organization Babeş-Bolyai University Cluj-Napoca, Faculty of Economics & Business Administration
 Level of study international classification ISCED 6

SKILLS AND PERSONAL COMPETENCES

Mother Language **Romanian**

Foreign languages

Self-assessment

European Level ()*

German

English

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Experimented user	C2	Experimented user	C2	Experimented user	C2	Experimented user	C2	Experimented user
C2	Experimented user	C1	Experimented user	C1	Experimented user	C1	Experimented user	C1	Experimented user

(*) [Common European Framework of Reference for Languages](#)

Organizational skills and competences

October 2005: Member in the Organizing Committee of the International Conference „The Impact of European Integration on the National Economy”, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania, October 28 – 29, 2005;

April 2010 – October 2023: Editorial Assistant Review of Studies and Economic Research, Virgil Madgearu (http://www.econ.ubbcluj.ro/rvm/consiliu_editorial.php);

September 2011 – January 2016: Elected member in the Counsel of the Marketing Department, Faculty of Economics and Business Administration, Babeş-Bolyai University Cluj-Napoca;

October 2009; October 2012; November 2015; October 2016; October 2017; October 2018: Member in the Organizing Committee of the International Conference „Marketing – from information to decision”, 2nd Edition, 30-31st of October 2009; 5th Edition, 26th-27th of October 2012; 8th Edition, 6th-7th of November 2015; 9th Edition, 21st-22nd of October 2016; 10th Edition, 20th-21st October, 2017.

February 2017 – November 2018: Scientific Secretary of the Economics and Business Administration PhD School, Faculty of Economics and Business Administration, Babes-Bolyai University Cluj-Napoca, Romania (Nr. 25/1.2.2017)

External Expert / Reviewer / Rapporteur for Projects, Journals and Conferences

- **May-June 2023: External Expert** for the European Science Foundation (ESF). Evaluating Research Proposal within the Call 23-FWO-FRP
- **March-April 2023: Professor evaluation for the Hungarian Accreditation Committee MAB** TIR 2.0 System. External Evaluations of Full Professor Applications.

- **April 2023: External Expert** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding **UEFISCDI – PNRR** „Dotarea cu mobilier, materiale didactice și echipamente digitale a unităților de învățământ preuniversitar și a unităților conexe” (Provision of furniture, teaching materials and digital equipment for pre-university and related establishments)
- **January-February 2023: External Expert** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding **UEFISCDI –** for peer reviewing scientific books written by persons deprived of their liberty by a final court decision
- **March 2022: External Expert** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding **UEFISCDI – PNRR & PNRAS** – National Programm for Reducing the School Abandonment
- **March 2022: External Expert** for the European Science Foundation (ESF). Evaluating Research Proposal within the Call FWO-FRP-2022_Soc-Sci
- **December 2021-February 2022: Project Peer-Reviewer** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, **UEFISCDI** Proiect Experimental Demonstrativ Competition PN-III-P2-2.1-PED-2021.
- **December 2021: External Expert** for the German Academic Exchange Service, Bucharest, Romania. Evaluation of DAAD Scholarship Candidates for Master Studies in Germany.
- **November 2021: Marti I Franques COFUND Fellowships**, Universitat Rovira I Virgili, Tarragona, Spain www.urv.cat/cofund
- **October 2021: Responsible for the Re-Accreditation of the Marketing PhD Program** at the Babeș-Bolyai University, Cluj-Napoca, Romania.
- **August 2021: Project Peer-Reviewer** for the Science Fund of the Republic of Serbia, Program **IDEAS** <http://fondznanaku.gov.rs/programs/?lang=en>
- **December 2020: External Expert** for the German Academic Exchange Service, Bucharest, Romania. Evaluation of DAAD Scholarship Candidates for Master Studies in Germany.
- **October 2020: Project Peer-Reviewer** for the Executive Government Agency of National Science Centre (NCN) of Poland, Funding scheme: **OPUS-19**, Panel: **HS4 (Individuals, institutions, markets)**. ID: **485339**
- **May 2020: Project Peer-Reviewer** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, **UEFISCDI Eureka** Competition PN-III-P3-3.5-EUK-2019;
- **January 2020: External Expert** for the German Academic Exchange Service, Bucharest, Romania. Evaluation of DAAD Scholarship Candidates for Master Studies in Germany.
- **November 2019-January 2020: Project Peer-Reviewer** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, **UEFISCDI Proiect de Transfer la Operatorul Economic** (Transfer to Economic Company) PN-III-P2-2.1-PTE-2019;
- **January 2020: Project Peer-Reviewer** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, **UEFISCDI** Proiect Experimental Demonstrativ: PN-III-P2-2.1-PED-2019

- **2018: Project Peer-Reviewer** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding, **Innovation Checks 2018** Competition PN-III-P2.-2.1-CI-2018
- **2017: Project Peer-Reviewer** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding UEFISCDI, PNCDI III, SP 2.1, **Innovation Checks 2017**; Call year: 2017; PN-III-P2.-2.1-CI-2017;
- **2016: Project Peer-Reviewer** for COST Action Proposal Submission, Evaluation, Selection and Approval, **COST Association**, Horizon 2020.
- **2016: Project Peer-Reviewer** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding UEFISCDI, PNCDI III, SP 2.1, **Transfer of knowledge to the economic agent „Bridge Grant”**; Call year: 2016; PN-III-P2.-2.1-BG-2016.
- **2016: Project Peer-Reviewer** for the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding UEFISCDI, PNCDI III, SP 2.1, **Transfer to the economic operator projects (PTE 2016)**; Call year: 2016; PN-III-P2.-2.1-PTE-2016.
- **February 2015 – present: Member** in the Scientific Committee of the International Conference Emerging Trends in Marketing and Management International Conference Bucharest, Romania, <http://www.etimm.ro>
- **January 2015 – March 2017: Member of the Editorial Reviewer Board** for Journal of Global Marketing (Taylor and Francis), http://www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=wglo20#.Vpnq_VnvIWa
- **July 2015 – present: Ad hoc Reviewer** for *Journal of Business Economics and Management*, <http://www.tandfonline.com/toc/tbem20/current#.VpO6XlnvWY>;
- **June 2015 – July 2016: Reviewer** for *Zeitschrift für Hochschulentwicklung (ZFHE)*, <http://www.zfhe.at/index.php/zfhe/pages/view/personen#gutachterinnen>
- **2014 – present: Ad hoc Reviewer** for the European Marketing Academy Regional Conference, 2014 Katowice, Poland; 2015 Portugal; 2016 Oslo; 2017 Groningen.
- **September 2014 – January 2017: Ad hoc Reviewer** for *Ekonomiska Istrazivanja – Economic Research* <http://www.tandfonline.com/loi/rero20#.U29-ICHVIUH>
- **May 2014 – present: Reviewer** for *Marketing Education Review* (Taylor and Francis) <http://www.marketingeducationreview.com/>
- **February 2014 – January 2017: Associate Editor** for *Romanian Journal of Marketing* (EBSCO, ProQuest, CEEOL) <http://www.revistademarketing.ro/?operatie=redactie>
- **November 2013 – present: Associate Editor** for *Ecoforum* (EBSCO, Cabells, ProQuest; CEEOL) <http://www.ecoforumjournal.ro/index.php/eco/about/editorialTeam>
- **December 2013 – September 2015: Member and evaluator/reviewer** in the internal faculty Commission for Research and Teacher Contests, FSEGA, BBU;
- **November 2013 – present: Member** in the Scientific Committee of the International Conference „Marketing – from information to decision”, <https://econ.ubbcluj.ro/mid/conference/>

- **July 2013 – present: Associate Editor** for the leading Romania Business Journal - Amfiteatru Economic (Impact Factor 2016: 0,564);
- **September 2012 – present: Reviewer** for the leading Romanian Business Journal – Amfiteatru Economic (Impact Factor 2016: 0,564);
- **Since 2011: Ad hoc Reviewer** for different Journals and Conference Proceedings. For a detailed situation please refer to my Publons profile: <https://publons.com/a/479036>

Computer skills and competences

- Office, SPSS, AMOS

Language skills

Authorization of translator and interpreter for German, Nr. 28339 / 04.03.2010, issued by the Direction for Auxiliary Services, Romanian Ministry of Justice;

Certificate issued by the Department of Teacher Training, Babeş-Bolyai University, Cluj-Napoca, Romania, series D nr. 0024435, from 17.05.2005;

Linguistic competence certificate for German, Deutsches Sprachdiplom, KMK Stufe II, Bonn, Germany;

Linguistic competence certificate for English, *Certificate in Advanced English*, University of Cambridge;

Awards, honors, and recognition of scientific work

- **See attached list**

Driving license

- B Category-since 2000

References

Prof. **Horst Todt**, PhD, Dr.h.c., Hamburg University, Germany, horst.todt@gmx.de;

Prof. **Bernhard S. Swoboda**, PhD, Prof.h.c., Chair for Marketing and Retailing, Trier University, Germany, Fachbereich IV, BWL-AMK, b.swoboda@uni-trier.de;

Prof. **Nicolae Al. Pop**, PhD, Dr.h.c., Faculty of Marketing; Bucharest University of Economic Studies, Bucharest, Romania, nicolae_al_pop@yahoo.com; 2013-2014 President of the Rotary Club Bucharest <http://www.rotary-bucharest.org/fosti-presedinti/>

Prof. **Ioan Plăiaş**, PhD, Chair for Marketing, Faculty of Economics and Business Administration, Babeş-Bolyai University Cluj-Napoca ioan.plaias@econ.ubbcluj.ro;

Prof. **David B. Grant**, PhD, Professor of Logistics, Hull University Business School, Hull, UK, *Distinguished Senior Fellow, Hanken School of Economics, Helsinki, Finland*, d.grant@hull.ac.uk;

Prof. h.c. **Johannes Kneifel**, PhD, PhD, General Honorary Consul of the Republic of Mauritius in Germany, johanneskneifel@t-online.de;

Martin Schütz, COM Switzerland, biogarten@bluewin.ch.

Annex

Publons Review Records <https://publons.com/a/479036>

Google Scholar <https://scholar.google.ro/citations?user=MqzkKtoAAAAJ&hl=ro>

ORCID <https://orcid.org/0000-0002-8265-175X>

Date
15.5.2024

Prof. (habil.) Dan-Cristian **Dabija**, PhD



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First name(s) / Surname(s)

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<https://sites.google.com/site/drecdancristiandabija/home>

Awards and recognitions

1. **January 2024: Excellence Prize for Scientific Research** as a recognition for the outstanding international scientific achievements, for being placed among the 2% most influential worldwide scientists in 2022, in the own research field, Babeş-Bolyai University, Cluj-Napoca, Romania, 29 January 2024.
2. **January 2024: Excellence Prize for Scientific Research** as a recognition for the outstanding international scientific achievements, for being placed among the 2% most influential worldwide scientists in 2022, in all research fields, Babeş-Bolyai University, Cluj-Napoca, Romania, 29 January 2024.
3. **December 2023: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-IV-P2-2.3-PRECISI-2023-69271** for the article Koveschnikov, A., **Dabija, D.C.**, Inkpen, A., Vătămănescu, E.M. 2022. Not Running Out of Steam After 30 Years: The Enduring Relevance of Central and Eastern Europe for International Management Scholarship. *Journal of International Management*, 28(3), 100973. Elsevier. <https://doi.org/10.1016/j.intman.2022.100973>. ISSN 1075-4253. WOS: 000855359400005
4. **December 2023: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-IV-P2-2.3-PRECISI-2023-76029** for the article Obadă, D.R., **Dabija, D.C.** 2022. "In Flow"! Why Do Social-Media Users Share Fake News About Environmentally Friendly Brands on Social Media? *International Journal of Environmental Research and Public Health*, 19(8), 4861. <https://doi.org/10.3390/ijerph19084861>. eISSN 1660-4601. WOS:000786847400001
5. **December 2023: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-IV-P2-2.3-PRECISI-2023-76467** for the article Burcă-Voicu, I.M., Cramarenco, R.E., **Dabija, D.C.** 2022. Investigating learners' teaching format preferences during the COVID-19 pandemic: An empirical investigation on an emerging market. *International Journal of Environmental Research and Public Health*, 19(18), 11563. <https://doi.org/10.3390/ijerph191811563>. eISSN 1660-4601. WOS: 000856485800001
6. **December 2023: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-IV-P2-2.3-PRECISI-2023-71450** for the article Pocol, C.B., Stanca, L., **Dabija, D.-C.**,

- Pop, I.D., Mişcoiu, S. 2022. Knowledge Co-creation and Sustainable Education in the Labor Market-Driven University–Business Environment. *Frontiers in Environmental Science*, 10, 781075. <https://doi.org/10.3389/fenvs.2022.781075>. ISSN 2296-665X. WOS: 000766526700001
7. **December 2023: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-IV-P2-2.3-PRECI2023-71931** for the article Vătămănescu, E.M., Brătianu, C., **Dabija, D.C.**, Popa, S. 2022. Capitalizing Online Knowledge Networks: From Individual Knowledge Acquisition towards Organizational Achievements. *Journal of Knowledge Management*. <https://doi.org/10.1108/JKM-04-2022-0273> ISSN 1367-3270 WOS: 000831129300001
 8. **December 2023: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-IV-P2-2.3-PRECI2023-75804** for the article Socaciu, M.I., Campian, V., **Dabija, D.C.**, Fogarasi, M., Semeniuc, C.A., Podar, A.S., Vodnar, D.C. 2022. Assessing consumers' preference and loyalty towards biofilms for food active-packaging. *Coatings*, 12(11), 1770. <https://doi.org/10.3390/coatings12111770> WOS: 000894900200001. eISSN 2079-6412 285
 9. **November 2023: "Experiences which transform" Prize of the National Agency for Community Programmes in the Field of Education and Vocational Training from Romania, 10 November 2023** for the project BNCOW Business Online Competencies in the Online World **2022-1-RO01-KA220-HED-000087365** <https://sites.google.com/view/bncow/home>
 10. **October 2023: Top 2% worldwide best cited researchers on place #51745** in the update of the science-wide author database of standardized citation indicators, according to Elsevier and Stanford University International Ranking <https://elsevier.digitalcommonsdata.com/datasets/btchxktzyw/6>
 11. **July-September 2023: Highly Cited Paper Recognition by Web of Science** for the paper Pop, R.A., Hledik, E., **Dabija, D.C.** 2023. Predicting consumers' purchase intention through fast fashion mobile apps: the mediating role of attitude and the moderating role of COVID-19. *Technological Forecasting and Social Change*, 186(Part A), 122111. ISSN 0040-1625. <https://doi.org/10.1016/j.techfore.2022.122111>. WOS: 000916005700001
 12. **May 2023-July 2023: Hot Paper Recognition by Web of Science** for the paper Pelău, C., **Dabija, D.C.**, Ene, I. 2021. What makes an AI device human-like? The role of interaction quality, empathy and perceived psychological anthropomorphic characteristics on the acceptance of artificial intelligence in the service industry. *Computers in Human Behaviour*. 122, 106855. <https://doi.org/10.1016/j.chb.2021.106855> <https://www.sciencedirect.com/science/article/abs/pii/S0747563221001783>; WOS: 000663722100004
 13. **March 2023- present: Highly Cited Paper Recognition by Web of Science** for the paper Vătămănescu, E.M., Brătianu, C., **Dabija, D.C.**, Popa, S. 2022. Capitalizing Online Knowledge Networks: From Individual Knowledge Acquisition towards Organizational Achievements. *Journal of Knowledge Management*. <https://doi.org/10.1108/JKM-04-2022-0273> ISSN 1367-3270. WOS: 000831129300001
 14. **April 2023: JRFM 2022 Outstanding Reviewer Award** - Journal of Risk and Financial Management <https://www.mdpi.com/journal/jrfm/awards/2127>
 15. **February 2023: (1st) Best Scientists** in Marketing in Romania, **(1st) Best Scientist** in Business and Management in the Babeş-Bolyai University, **(1st) Best Scientists** in Marketing in the Babeş-Bolyai University according to AdScientific Index 2023 <https://www.adscientificindex.com/scientist/dan-cristian-dabija/4347483>

16. **January 2023: Finalist of the** Gala Cercetării Românești 2023 (Romanian Research Gala 2023), Category: Experienced Researchers, Romanian Ministry of Research, Digitalization and Innovation
<https://galacercetarii.research.gov.ro/>
17. **November 2022-February 2023: Hot Paper Recognition by Web of Science** for the paper Vătămănescu, E.M., Brătianu, C., **Dabija, D.C.**, Popa, S. 2022. Capitalizing Online Knowledge Networks: From Individual Knowledge Acquisition towards Organizational Achievements. *Journal of Knowledge Management*. <https://doi.org/10.1108/JKM-04-2022-0273> ISSN 1367-3270. WOS: 000831129300001 <https://rb.gy/mh6ouf>
18. **January-November 2023; January-May 2024: Highly Cited Recognition by Web of Science** for the paper Vinerean, S., Budac, C., Baltador, L.A., **Dabija, D.C.** 2022. Assessing the Effect of COVID-19 Pandemic on M-Commerce Adoption: An Adapted UTAUT2 Approach. *Electronics*, 11(8), 1269. <https://doi.org/10.3390/electronics11081269>. ISSN 2079-9292. WOS: 000785329500001
19. **October 2022-May 2023: Highly Cited Recognition by Web of Science** for the paper Glogovețan, A.I., **Dabija, D.C.**, Fiore, M., Pocol, C.B. 2022. Consumer Perception and Understanding of European Union Quality Schemes: A Systematic Literature Review. *Sustainability*, 14(3), 1667. <https://doi.org/10.3390/su14031667> ISSN 2071-1050, eISSN: 2071-1050. WOS: 000755709200001
20. **October 2022- present: Highly Cited Recognition by Web of Science** for the paper Pelău, C., **Dabija, D.C.**, Ene, I. 2021. What makes an AI device human-like? The role of interaction quality, empathy and perceived psychological anthropomorphic characteristics on the acceptance of artificial intelligence in the service industry. *Computers in Human Behaviour*. 122, 106855. <https://doi.org/10.1016/j.chb.2021.106855>
<https://www.sciencedirect.com/science/article/abs/pii/S0747563221001783>; WOS: 000663722100004
21. **October 2022-present: Highly Cited Recognition by Web of Science** for the paper Pop, R., Săplăcan, Z., **Dabija, D.C.**, Alt, A.M. 2021. The Impact of Social Media Influencers on Travel Decisions: The Role of Trust in Consumer Decision Journey. *Current Issues in Tourism*. Taylor & Francis. <https://doi.org/10.1080/13683500.2021.1895729>. ISSN 1368-3500; e-ISSN 1747-7603. WOS: 000628036700001
22. **December 2021: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECI-SI-2021-53023** for the article Konhäusner, P., Thielmann, M., Câmpian, V., **Dabija, D.C.** 2021. Crowdfunding for Independent Print Media: E-Commerce, Marketing, and Business Development. *Sustainability*, 13(19), 11100. ISSN 2071-1050, eISSN: 2071-1050. <https://doi.org/10.3390/su131911100> WOS: 000
23. **December 2021: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECI-SI-2021-66063** for the article Vătămănescu, E.M., **Dabija, D.C.**, Gazzola, P., Cegarra-Navarro, J.G., Buzzi, T. 2021. Before and after the outbreak of COVID-19: linking fashion companies' corporate social responsibility approach to consumers' demand for sustainable products. *Journal of Cleaner Production*, 321, 128945. Elsevier. ISSN: 0959-6526. <https://doi.org/10.1016/j.jclepro.2021.128945>. WOS: 000705777200044
24. **October 2021: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECI-SI-2021-56011** for the article Pocol, C.B., Marinescu, V., **Dabija, D.C.**, Amuza, A. 2021. Clustering Generation Z university students based on daily fruit and vegetable consumption: empirical research in an emerging market.

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<https://doi.org/10.1108/BFJ-10-2020-0900>. Emerald. WOS:
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25. **October 2021: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECISI-2021-54150** for the article Pop, R., Săplăcan, Z., **Dabija, D.C.**, Alt, A.M. 2021. The Impact of Social Media Influencers on Travel Decisions: the Role of Trust in Consumer Decision Journey. *Current Issues in Tourism*. Taylor & Francis. <https://doi.org/10.1080/13683500.2021.1895729>. ISSN 1368-3500; e-ISSN 1747-7603. WOS: 000628036700001
 26. **October 2021: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECISI-2021-53715** for the article Nemțeanu, M.S., **Dabija, D.C.** 2021. The influence of internal marketing and job satisfaction on task performance and counterproductive work behaviour in an Emergent Market during the COVID-19 pandemic. *International Journal of Environmental Research and Public Health*, 18(7), 3670; <https://doi.org/10.3390/ijerph18073670>. eISSN 1660-4601. WOS: 000638579100001
 27. **October 2021: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECISI-2021-53463** for the article Nemțeanu, M.S., Dinu, V., **Dabija, D.C.** 2021. Job Insecurity, job instability and job Satisfaction in the Context of COVID 19 Pandemic. *Journal of Competitiveness*, 13(2), pp.65-82. ISSN 1804-171X. eISSN 1804-1728. <https://doi.org/10.7441/joc.2021.02.04>. WOS: 000668683200004
 28. **October 2021: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECISI-2021-53040** for the article Nemțeanu, S.M., **Dabija, D.C.**, Stanca, L. 2021. The Influence of Teleworking on Performance and Employee's Counterproductive Behaviour. *Amfiteatru Economic*, 23(58), pp.601-619. <http://dx.doi.org/10.24818/EA/2021/58/601> WOS: 000678147700003
 29. **October 2021: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECISI-2021-53023** for the article Pelău, C., **Dabija, D.C.**, Ene, I. 2021. What makes an AI device human-like? The role of interaction quality, empathy and perceived psychological anthropomorphic characteristics on the acceptance of artificial intelligence in the service industry. *Computers in Human Behaviour*. 122, 106855. <https://doi.org/10.1016/j.chb.2021.106855> WOS: 000663722100004
 30. **September 2021: 2020 MDPI Top Reviewer Award**
<https://www.mdpi.com/journal/jrfm/announcements/3121>
 31. **December 2020: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECISI-2020-51717** for the article Nemțeanu, S.M., **Dabija, D.C.**, 2020. The Influence of Heavy Work Investment on Job Satisfaction and Turnover Intention in Romania. *Amfiteatru Economic*, 22(Special Issue 14), pp.993-1013. ISSN 1582-9146, e-ISSN 2247-9104.
<http://dx.doi.org/10.24818/EA/2020/S14/993> WOS: 000582434500002.
 32. **October 2020: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECISI-2020-42098** for the article Crișan-Mitra, C., Stanca, L., **Dabija, D.C.**, 2020. Corporate social performance: an assessment model on an emerging market. *Sustainability*, 12(10), 4077. ISSN 2071-1050, eISSN: 2071-1050.
<https://doi.org/10.3390/su12104077> WOS: 000543421400135.

33. **December 2019: "Victor Slăvescu" Award of the Romanian Academy of Science** for the book „*A concepe, a redacta și a publica un articol științific. O abordare în contextul cercetării economice*” (Conceiving, Writing and Publishing a Scientific Article. An Approach in the Context of Economic Research). Authors: Vasile Dinu, Gheorghe Săvoiu, **Dan-Cristian Dabija**. Bucharest: Editura ASE, Bucharest, 2017, 450 pag. ISBN 978-606-34-0220-3. <https://econ.ubbcluj.ro/stire.php?id=481>. https://ro.wikipedia.org/wiki/List%C4%83_cu_laurea%C8%9Bi_ai_premiilor_Academiei_Rom%C3%A2ne
34. **December 2019: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECI-2019-39082** for the article **Dabija, D.C.**, Băbuț, R. (2019). Enhancing Apparel Store Patronage through Retailers' Attributes and Sustainability. A Generational Approach. *Sustainability*, 11(17), 4532. ISSN 2071-1050 <https://doi.org/10.3390/su11174532> WOS: 000486877700021.
35. **October 2019: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECI-2019-33864** for the article Popa, I.D., **Dabija, D.C.** (2019). Developing the Romanian Organic Market: A Producers Perspective. *Sustainability*, 11(2), 467. ISSN 2071-1050 <http://dx.doi.org/10.3390/su11020467> WOS: 000457129900171.
36. **September 2018: Publons Peer Review Awards 2018** for placing **5th** on **Publons global reviewer database**, determined by the number of peer review reports rated as „excellent” by academic journal editors on Publons during the 2017-2018 Award year <https://publons.com/dashboard/records/award/certificate/prw/29029/2018/>
37. **September 2018: Publons Peer Review Awards 2018** for placing in the **top 1% of reviewers in Business & Economics** on Publons global reviewer database, determined by the number of peer reviews reports performed during the 2017-2018 Award year. <https://publons.com/dashboard/records/award/certificate/prw/32469/2018/>
38. **August 2018: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECI-2018-22932** for the article **Dabija, D.C.**, Bejan, B., Tipi, N., (2018). Generation X versus Millennials communication behavior on social media when purchasing food versus tourist services. *Ekonomie a Management (E&M) / Economics and Management*, 21(1), pp.191-205, ISSN 1212-3609, e-ISSN 2336-5604; <http://dx.doi.org/10.15240/tul/001/2018-1-013>; WOS: 000429786100013.
39. **November 2017: Award (First Prize) by the Association of the Economic Faculties from Romania** for the book „*A concepe, a redacta și a publica un articol științific. O abordare în contextul cercetării economice*” (Conceiving, Writing and Publishing a Scientific Article. An Approach in the Context of Economic Research). Authors: Vasile Dinu, Gheorghe Săvoiu, **Dan-Cristian Dabija**. Bucharest: Editura ASE, 402 pag. ISBN 978-606-505-34-0095-7.
40. **October 2017: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-III-P1-1.1-PRECI-2017-15458** for the article **Dabija D.C.**, Postelnicu C., Dinu V., Mihăilă A., Stakeholders' Perception of Sustainability Orientation within a Major Romanian University. *International Journal of Sustainability in Higher Education*, 18(4), pp.533-553. <http://dx.doi.org/10.1108/IJSHE-10-2015-0169>; ISSN: 1467-6370; WOS: 000402916000005.
41. **August 2017: Award by the Romanian Association of Cultural-Educational Cooperation Suceava** for the book „*A concepe, a redacta și a publica un articol științific. O abordare în contextul cercetării economice*” (Conceiving, Writing and Publishing a Scientific Article. An Approach in the

- Context of Economic Research). Authors: Vasile Dinu, Gheorghe Săvoiu, **Dan-Cristian Dabija**. Bucharest: Editura ASE, 402 pag. ISBN 978-606-505-34-0095-7, <http://accesuceava.ro/premii/>.
42. **November 2016: Excellence Diploma** for the outstanding contributions to the development of the Business Administration Faculty in Foreign Languages, Bucharest University of Economic Studies.
 43. **December 2015: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-II-RU-ABIL-2015-2-0251** for obtaining the Habilitation Certificate, Order of the Romanian Minister of National Education and Scientific Research, Nr. 5982/4.12.2015.
 44. **November 2015: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-II-RU-PRECI-2015-9-8846** for the paper **Dabija D.C.**, Postelnicu C., Pop N.A., *Methodology for Assessing the Degree of Internationalization of Business Academic Study Programmes*, *Amfiteatru Economic*, 16 (37), 2014, pp.726-745, ISSN 1582-9146, e-ISSN 2247-9104, WOS:000344542400003.
 45. **November 2015: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-II-RU-PRECI-2015-9-8844** for the paper Postelnicu C., Dinu V., **Dabija D.C.**, *Economic Deglobalization – from Hypothesis to Reality*, *Ekonomie a Management (E&M) / Economics and Management*, 18 (2), 2015, pp.4-14, ISSN 1212-3609, e-ISSN 2336-5604; DOI: 10.15240/tul/001/2015-2-001; <https://dspace.tul.cz/handle/15240/9102WOS:000356905400001>
 46. **January 2015: Prize for Scientific Research** as a recognition for the outstanding scientific achievements from 2014, Babeş-Bolyai University, 19 January 2015
 47. **December 2014: Excellence Diploma** for the outstanding contribution and the continuous support of the activity of Amfiteatru Economic, Web of Science indexed journal, Nr. 52/31.12.2014
 48. **December 2014: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-II-RU-PRECI-2014-8-5107** for the paper Pop Nicolae Al., Iorga Ana, **Dabija Dan-Cristian**, *Ethical responsibility of the neuromarketing companies in capitalizing on market research – An exploratory approach at the global level*, *Amfiteatru Economic*, 16 (35), 2014, pp.26-40, ISSN 1582-9146, e-ISSN 2247-9104, WOS:000336894300003
 49. **December 2014: Award by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding PN-II-RU-PRECI-2014-8-5015** for the paper: Swoboda Bernhard, Berg Bettina, **Dabija Dan-Cristian**, *International Transfer and Perception of Retail Formats: A comparison Study in Germany and Romania*, *International Marketing Review*, 31 (2), 2014, pp.155-180, ISSN 0265-1335; WOS:000334012200003
 50. **June 2012: Award (First Prize) by the Association of the Economic Faculties from Romania** for the book „International Marketing – Theory and Practice” – Authors: Nicoale Al. Pop, **Dan-Cristian Dabija**, Ionel Dumitru, Corina Monica Pelău, Eva Cristina Petrescu.
 51. **October 2011: Popularity prize** at the contest of the “Dinu Patriciu” Foundation, category „Scientific Researcher of the year” (Higher Education);
 52. **October 2009: Participation** at the contest for the Prizes of the “Dinu Patriciu” Foundation, category „Professor of the year” (Higher Education);

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53. **June 1999: Excellence Prize** for graduation at the “George Coşbuc” National College Cluj-Napoca as Head of Promotion with the highest average grade – 9,93.
54. **June 1999: First Prize** for learning results and for very good behaviour in the school year 1998-1999, awarded at the graduation of the XIIth class, “George Coşbuc” National College Cluj-Napoca (average final grade 9,93).
55. **June 1998: First Prize** for learning results and for very good behaviour in the school year 1997-1998, awarded at the graduation of the XIth class, “George Coşbuc” National College Cluj-Napoca (average final grade 9,77).
56. **June 1997: Third Prize** for learning results and for very good behaviour in the school year 1996-1997, awarded at the graduation of the Xth class, “George Coşbuc” National College Cluj-Napoca (average final grade 9,68).
57. **June 1996: Fourth Prize** for learning results and for very good behaviour in the school year 1995-1996, awarded at the graduation of the IXth class, “George Coşbuc” National College Cluj-Napoca (average final grade 9,55).
58. **June 1995: Fourth Prize** for learning results and for very good behaviour in the school year 1994-1995, awarded at the graduation of the VIIIth class, “George Coşbuc” National College Cluj-Napoca (average final grade 9,66).

Date
15.5.2024

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