

FIȘA DE VERIFICARE A ÎNDEPLINIRII STANDARDELOR MINIMALE

Comisia de Sociologie, Științe Politice și Administrative

Domeniu științific: Științe ale Comunicării

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Criteriu	Denumirea criteriului	Standardul pentru profesor universitar, cercetător științific gradul I	Punctajul realizat de candidat	Dacă îndeplinește standardul
C1	Punctajul pentru indicatorul I	≥ 10	16,13	standard îndeplinit
C2	Numărul de articole care prezintă contribuții originale, în reviste cotate ISI sau indexate în cel puțin 3 din bazele de date internaționale recunoscute, conform condițiilor de la I2	≥ 8	13 articole	standard îndeplinit
C3	Numărul de cărți la care este unic autor, prim-autor	≥ 2	3 cărți	standard îndeplinit
C4	Suma punctajului pentru indicatorii I1-I8	≥ 100	109,08	standard îndeplinit
C5	Punctajul pentru indicatorul I9	≥ 10	107,49	standard îndeplinit
C6	Punctaj total (suma punctajului pentru indicatorii I1-I23)	≥ 150	267,57	standard îndeplinit
C7	Punctaj total (suma punctajului pentru indicatorii I1-I23) acumulat după obținerea titlului de doctor	≥ 100	246,09	standard îndeplinit

Indicator	Raportare	Mod de calcul	Punctaj realizat
Indicatorul I1: Articole în reviste cotate ISI având un factor de impact $f \geq 0,1$ $(2+4 \times f) \times 2/n - \text{pe articol}$	Petru Lucian Curseu, Oana Catalina Fodor, Anisoara Pavelea , Nicoleta Meslec (2020). "Me" versus "We" in moral dilemmas: Group composition and social influence effects on group utilitarianism, <i>Business Ethics: A European Review</i> , 29 (4), 810-823, doi: 10.1111/beer.12292	$(2+4 \times 6.96) \times 2/4$	14,92
	Delia Cristina Balas, Ioana Raluca Iancu, Maria Mustatea, Anisoara Pavelea , Iulia-Lorina Culic (2021). What Determines Young People to Follow Influencers? The Role of Perceived Information Quality and Trustworthiness on Users' Following Intentions, <i>Romanian Journal of Communication and Public Relations</i> , 22(3) 51, 5-19, DOI: 10.21018/rjcp.2020.3.306	$(2+4 \times 0.26) \times 2/5$	1,21
	TOTAL I 1:	16,13	
	Indicatorul I2: Articole în reviste cotate ISI cu factor de impact $f \leq 0,1$ sau în reviste indexate în cel puțin 3 dintre bazele de date internaționale recunoscute sau reviste care au avut o cotație națională B sau B+ înainte de 2011, capitole în volume publicate la edituri cu prestigiu internațional (A1) sau la edituri cu prestigiu recunoscut (A2) $(2 \times m)/n - \text{pe articol}$	$(2 \times 1,5)/1=3$	3
	Andreea Nicoleta Voina, Anisoara Pavelea , Cristian Vacariu (2022). Identity-Based Workplace Discrimination in Romania: Experiences of LGBTQ Community Members, <i>Psihologia Resurselor Umane</i> , 20 (1): 23-37, ISSN 1583-7327	$(2 \times 1,5)/3=1$	1
	Anisoara Pavelea , Sabina Ștefana Nisioi (2022). Is it Over Yet? A socio-Psychological Analysis of the Romanian's Behavior During the COVID-19 Pandemic, <i>Styles of Communication</i> , 14(1): 27-48, https://doi.org/10.31178/SC.14.1.02	$(2 \times 1,5)/2=1,5$	1,5
	Ramona Buraga, Anisoara Pavelea (2021). Memes in Romania: A new form of political participation, <i>Journal of Media Research</i> , 14(2): 91-104, doi: 10.24193/jmr.40.5	$(2 \times 1,5)/2=1,5$	1,5
	Andreea Nicoleta Voina, Anisoara Pavelea , Lorina Iulia Culic (2020). Hashtag feminism in Romania: #MeToo and its effects on cyberspace behavior, <i>Revista Transilvania</i> , 10/2020, special issue Studiile de gen în România	$(2 \times 1,5)/3=1$	1
	Andreea Gheorghe, Oana Catalina Fodor, Anisoara Pavelea (2020). Ups and downs on the roller coaster of task conflict: the role of group cognitive complexity, collective emotional intelligence, and team creativity, <i>Psihologia Resurselor Umane</i> , 18(1): 23-37	$(2 \times 1,5)/3=1$	1
	Delia Cristina Balas, Sorana-Alexandra Constantinescu, Maria Mustatea, Iulia-Lorina Culic, Anisoara Pavelea (2019). The role of perceived quality of information and of the risk-taking propensity for news sharing on Facebook, <i>Journal of Media Research</i> , 12(3)/2019, ISSN 1844-8887	$(2 \times 1,5)/5=0,6$	0,6
	Lorina-Iulia Culic, Anisoara Pavelea (2019). First impressions and stereotypes in politics. An experimental attempt, in I. Boldea, C. Sigmirean (eds.). <i>Identity and Dialogue in the Era of Globalization</i> , pp. 156-165, Arhipelag XXI Press, ISBN 978-606-8624-19-8	$(2 \times 1,5)/2=1,5$	1,5

Indicatorul I3: Cărți publicate ca unic autor - 10 X m - pe carte	Claudia Dascal (Crisan), Anisoara Pavelea , Oana Ghimbulut (2015). A Need Assessment on Students' Career Guidance, in volumul <i>Procedia - Social and Behavioral Sciences, conferinta Education Facing Contemporary World Issues</i> , 2015, Elsevier, ISBN 1877-0428, doi: 10.1016/j.sbspro.2015.02.196	(2x1,5)/3=1	1
	Anișoara Pavelea , Lorina Culic, Flavia Topan, Iancu Ioana (2013). Media Coverage of the Roșia Montana Protests, <i>Studia Ephemerides Journal</i> , Vol. 58 (LVIII), December 2013: 39-67 (CEEOL, Ebsco, ProQuest).	(2x1,5)/4=0,75	0,75
	Anișoara Pavelea (coord.), Denisa Teodora Ioniță, Andreea Victoria Suciu, Mihaela Suhaltica și Oana Voitoviciu (2011). Political Cartoons, <i>Journal of Media Research</i> , 3(11)2: 28-44	(2x1,5)/5=0,6	0,6
	Flaviu Călin Rus, Anișoara Pavelea , Mihai Deac, Paul Fărcaș (2011). Media Coverage of Politicians' Participation to Religious Events, <i>Journal for the Study of Religions and Ideologies</i> , 10(29): 132-158	(2x1,5)/4=0,75	0,75
	Ioan Hosu, Anișoara Pavelea (2010). The analysis of the candidates' slogans in the Romanian presidential campaign – November 2009, <i>Journal of Media Research</i> , 6: 18-30	(2x1,5)/2=1,5	1,5
TOTAL I2:		15,7	
Indicatorul I4: Cărți publicate în calitate de coautor, având n coautori (n = / < 3) - 6 x m/n – pe carte	Anișoara Pavelea (2022). <i>Plan your career and take control of your future!</i> , Presa Universitară Clujeană, ISBN 978-606-37-1895-3	10x1,5n = 15	15
	Anișoara Pavelea (2022). <i>Comunicarea eficientă. Un manual</i> , Presa Universitară Clujeană, ISBN 978-606-37-2053-6	10x1 = 10	10
	Anișoara Pavelea (Răduț) (2013). <i>Orientarea în carieră a studenților</i> , Accent, ISBN 978-606-561-097-2	10x1 = 10	10
	TOTAL I3:	35	
	Claudia Dascal (Crisan), Anișoara Pavelea , Oana Ghimbulut, Andreea Călin (2015). <i>Manual de consiliere în carieră - Ghid practic pentru consilieri</i> , HOPE, ISBN 978-973-0-18513-3	6x1/4	1,5
Indicatorul I5: Cărți coordonate, având n coordonatori	Claudia Dascal (Crisan), Anișoara Pavelea , Andreea Călin, Oana Ghimbulut (2015). <i>Ghid de consiliere în carieră</i> , HOPE, ISBN 978-973-0-18561-4	6x1/4	1,5
	TOTAL I4:	3	
	Anisoara Pavelea , Andreea Nicoleta Voina (2022). <i>Communication Challenges in the Eve of the 4.0 Industrial Revolution</i> , Presa Universitară Clujeană (ISBN: 978-606-37-1452-8)	5x1,5/2	3,75
Indicatorul I5: Cărți coordonate, având n coordonatori	Ioana Iancu, Lorina Culic, Anisoara Pavelea (2022). <i>Rethinking communication and interaction. Challenges and opportunities in times of crisis</i> , Presa Universitară Clujeană (ISBN: 978-606-37-1451-1)	5x1,5/3	2,5

- 5 x m/n – pe volum	Ioan Hosu, Anisoara Pavelea , Andreea – Nicoleta Voina (2018). <i>Social Puzzle – Communicational Viewpoints – vol. I</i> , Accent (ISBN 978-606-561-195-5)	5x1,5/3	2,5
	Lorina Iulia Culic, Ioana Iancu, Anisoara Pavelea , Ada Tirlea, Maria Mustatea, Ioan Hosu (2017). <i>Advertising and Public Relations in the Smart Era</i> , Accent (ISBN 978-606-561-173-3)	5x1,5/6	1,25
	Ioan Hosu, Ioana Raluca Iancu, Anisoara Pavelea , Lorina Iulia Culic (2016). <i>Communication in Digital Era</i> , Accent (ISBN 978-606-561-157-3)	5x1,5/4	1,875
	Anisoara Pavelea , Iulia-Lorina Culic (2015). <i>Empirical perspectives on communication: international conference, vol. 2</i> , Accent (ISBN 978-606-561-129-0)	5x1,5/2	3,75
	Ioana Raluca Iancu, Anisoara Pavelea , Lorina Iulia Culic (2014). <i>Perspective empirice asupra comunicării. Conferința Națională Studențească de Comunicare 2013</i> , Accent (ISBN 978-606-561-104-7)	5x1/3	2,5
	TOTAL I 5:	18,125	
	Lorina-Iulia Culic, Anisoara Pavelea (2022). Enhancing students' interpersonal skills through an experience-based service-learning project: A case of active learning. In K. Enomoto, R. Warner & C. Nygaard (Eds.), <i>Active Learning in Higher Education</i> (pp.154-180). Oxfordshire, U.K.: Libri Publishing Ltd', ISBN 978-1-911450-47-4	2x2/2	2
Indicatorul I6: Studii/capitole, în având n autori, în volume colective (volume cu ISBN) - 2 x m/n – pe studiu / capitol	Anisoara Pavelea , Lorina Culic (2023). Religiosity, Spirituality, and Well-being in Emerging Adults. In Patricia Snell Herzog. <i>The Social Contexts of Young People – Engaging Youth and Young Adults</i> , DOI: 10.5772/intechopen.113963	2x2/2	2
	Gabriela Florescu, Anisoara Pavelea , Iulia Lorina Culic (2022). Technology and change management in academic libraries: general overview and literature review. In Hosu, I., Culic, I. & Voina, A. (eds.). <i>Entrepreneurship through digital transformation and social changes</i> , Presa Universitară Clujeană, ISBN 978-606-37-1703-1	2x1,5/3	1
	Anisoara Pavelea (2009). The two step communication flow model and opinion leaders. In Delia Cristina Balaban & Ioan Hosu. <i>PR Trend – society and communication</i> , Reihe C, Ed. Hochschulverlag Mittweida, Mittweida, 185-198. ISBN: 978-3-9812499-3-4	2x2/1	4
	Anisoara Pavelea (2008). Personal Branding. In Cristina Delia Balaban & Flaviu Călin Rus, <i>Medien, PR und Werbung in Rumänien</i> , Reihe C, Ed. Hochschulverlag Mittweida, Mittweida, 176-186, ISBN: 978-3-9809598-0	2x2/1	4
	TOTAL I 6:	13,00	
	Anisoara Pavelea . "Review Differentiation in digital print advertisements. A comparative perspective", Maria Mustătea; in <i>Journal of Media Research</i> , vol. 16 issue 3[47]/2023, Accent Publisher, 2022, ISSN 1844-8887	0,5 x 1,5/1 = 0,75	0,75
Indicatorul I7: Recenzii publicate în reviste cotate ISI			

sau în reviste indexate în cel puțin 3 din bazele de date internaționale recunoscute sau termeni de minimum o pagină în enciclopedii/ dicționare de specialitate – 0,5p x m/n – pe recenzie/termen	Anișoara Pavelea. "Review The Changing Education for Journalism and the Communication Occupations: The Impact of Labor Markets", Lee B. Becker & Tudor Vlad; in <i>Journal of Media Research</i> , vol. 15 issue 2[43]/2022:6971, Accent Publisher, 2022, ISSN 1844-8887	$0,5 \times 1,5/1 = 0,75$	0,75
	Anișoara Pavelea. "Review Social Media and the New Academic Environment: Pedagogical Challenges", in <i>Journal of Media Research</i> , vol. 6 issue 3[17]/2013: 79-81, Accent Publisher, 2013, ISSN 1844-8887	$0,5 \times 1,5/1 = 0,75$	0,75
	TOTAL I7:	2,25	
	Anișoara Pavelea, Lorina Iulia Culic, Claudia Chiorean (2022). Who is winning in Service-Learning? Teachers' role in serving communities and positive youth development, in I. Albulescu, C. Stan <i>Proceedings of the 10th International Conference "Education, Reflection, Development"</i> 2022, European Proceedings of Educational Sciences EpES e-ISSN: 2672-815X	$(1 \times 1,5)/3 = 0,5$	0,5
	Anișoara Pavelea, Lorina Iulia Culic (2022). Challenges and benefits of service-learning. A Communication Science students' perspective, in I. Jadrić, I. Bilić. <i>Community-engaged university. Proceedings of the 1st International Scientific and Professional Conference on Service-Learning "Community-engaged University"</i> , May 20, 2022, Split, Croatia, 978-953-7220-72-3	$(1 \times 2)/2 = 1$	1
traduceri ale unor lucrări fundamentale din domeniul științelor sociale – 1p x m/n - pe lucrare	Lorina-Iulia Culic, Anișoara Pavelea (2022). What's in it for me? Integrating Service-learning into Higher Education Curricula, in Adil, Zain (ed.). <i>A Focus on Pedagogy: Teaching, Learning and Research in the Modern Academy</i> , AMPS Proceeding Series 28.2, p. 227-240, ISSN 2398-9467	$(1 \times 2)/2 = 1$	1
	Anișoara Pavelea, Andreea Voina (2018). The importance of needs assessment studies on Public Administration Students' Career Services Expectations, in Cristina M. Hinte, Bogdan A. Moldovan, Bianca V. Radu, Raluca M. Suciu (eds.). <i>Transylvanian International Conference in Public Administration</i> , Cluj-Napoca, Romania, 2-4 november 2017, Cluj-Napoca. Accent, 2018, ISBN 978-606-561-184-9	$(1 \times 1,5)/2 = 0,75$	0,75
	Claudia Chiorean, Anișoara Pavelea, Sorana Constantinescu (2018). Self-Efficacy, Academic Persistence, Performance Related To Career Decision Difficulties Of First-Year Students, in Vasile Chis, Ion Albulescu (eds.). <i>Education, Reflection, Development - ERD 2017, Proceedings of the Education, Reflection, Development, Fifth Edition (ERD 2017)</i> , 07-08 July, 2017, Babes-Bolyai University Cluj-Napoca, Romania, doi: 10.15405/epsbs.2018.06.60	$(1 \times 1,5)/3 = 0,5$	0,5

Indicatorul I9: Citări ale publicațiilor candidatului în articole publicate în reviste cotate ISI, în cărți, capitol de cărți sau volume ori reviste indexate în baze de date internaționale (nu se	Lorina Culic, Ioana Iancu , Anisoara Pavelea (2016). Why Should I Join a Students' Club? The Motivation Behind Participating in Students' Clubs. <i>Professional Communication and Translation Studies</i> , 9/2016, ISSN 2065 – 099X	(1x1,5)/3=0,5	0,5
	Ioan Hosu, Anisoara Pavelea , Lorina Iulia Culic (2014). Managerial provocations, organisational evolution and online communication, <i>The International Scientific Conference Communication, Context and interdisciplinarity- 3rd Edition</i> , "Petru Maior" University Press, Tirgu-Mures, Editor: The Alpha Institute for Multicultural Studies, ISSN: 2069 - 3389, http://www.upm.ro/ccci3/?pag=CCCI-03/vol03-Com,(3)/2014	(1x1,5)/3=0,5	0,5
	Ioan Hosu, Anisoara Pavelea , Lorina Iulia Culic, Ada Tirlea, Andreea Voina (2014). Female presidential candidates' profile - Romania 2014, <i>The International Scientific Conference Communication, Context and interdisciplinarity- 3rd Edition</i> , "Petru Maior" University Press, Tirgu-Mures, (3)/2014, ISSN 2069 – 3389	(1x1,5)/5=0,375	0,375
	Anisoara Pavelea , Lorina Culic, Flavia Topan, Ioana Iancu (2013). Roșia Montana Protests. An empirical perspective. 5-6 December 2013, The International Scientific Conference, Literature, Discourse and Multicultural Dialogue, 1st edition, Târgu-Mureș, Romania, in Iulian Boldea (coord.). <i>Studies on literature, discourse, and multicultural dialogue</i> , Editura Arhipelag XXI, 2013, ISBN 978-606-93590-3-7	(1x1,5)/4=0,375	0,375
	Anisoara Pavelea , Lorina Culic, Flavia Topan, Ioana Iancu (2013). Media Coverage of the Roșia Montana Protests, 23-26 October 2013, International Conference on Media Convergence, Department of Journalism, Faculty of Political, Administrative and Communication Sciences, "Babeș-Bolyai" University, Cluj-Napoca, Romania, <i>Studia Ephemerides</i> , 2/2013, ISSN (online): 2065-955	(1x1,5)/4=0,375	0,375
	TOTAL I8:	5,875	
Indicatorul I9: Citări ale publicațiilor candidatului în articole publicate în reviste cotate ISI, în cărți, capitol de cărți sau volume ori reviste indexate în baze de date internaționale (nu se	Lucrarea citata: Andreea Nicoleta Voina, Anisoara Pavelea, Cristian Vacariu (2022). Identity-Based Workplace Discrimination in Romania: Experiences of LGBTQ Community Members, <i>Psihologia Resursei Umane</i> , 20 (1): 23-37, ISSN 1583-7327 citata in Poetar, C. R., & Criț, C. I. (2024). Minority Stress and Anxiety and Depressive Symptoms in Sexual Minority Adults: Irrationality and Self-Compassion as Serial Mediators. <i>Sexuality Research and Social Policy</i> , 1-10.	(0,2+4x2,6)x2/3	7,06
	citata in Maji, S., Yadav, N., & Gupta, P. (2023). LGBTQ+ in workplace: a systematic review and reconsideration. <i>Equality, Diversity and Inclusion: An International Journal</i> .	(0,2+4x0)x2/3	0,13
	Lucrarea citata: Petru Lucian Cursuș, Oana Catalina Fodor, Anisoara Pavelea, Nicoleta Meslec (2020). "Me" versus "We" in moral dilemmas: Group composition and social influence effects on group utilitarianism, <i>Business Ethics: A European Review</i> , doi: 10.1111/beer.12292 citata in van Rijswijk, J; Cușeu, P.L., & van Oortmerssen, L.A. (2024). Cognitive and Neurodiversity in Groups: A Systemic and Integrative Review, <i>Small Group Research</i> , 55 (1), 44-88.	(0,2+4x3,7)x2/4	7,5

iau în considerare autocitățile); n este numărul de autori al publicației citate; recenzii la cărțile de autor publicate în reviste indexate în baze de date internaționale. – (0,2p+ 4 x f') x 2/n – pe citare	citata in Harrell, A. (2023). Prosocial Decision-Making by Groups and Individuals: A Social-Psychological Approach. In <i>Handbook of the Sociology of Morality, Volume 2</i> (pp. 223-232). Springer, Cham.	(0,2+4x0)x2/4	0,1
	citata in Nguyen, N. L., Phan, A. T. T., & Doan, N. T. (2022). Motivations to share knowledge in professional service teams: the moderating role of project stage. <i>Team Performance Management: An International Journal</i> , 28(3/4), 160-175.	(0,2+4x1.941)x2/4	3.982
	citata in... Keshmirian, A., Deroy, O., & Bahrami, B. (2022). Many heads are more utilitarian than one. <i>Cognition</i> , 220, 104965.	(0,2+4x3.65)x2/4	7.4
	citata in... Peng, B.Z. (2020). Means and mechanisms of the realization of linguistic subjectivity from the perspective of philosophical cognition. <i>Filosofija-Sociologija</i> , 32(3), 221-230.	(0,2+4x0.351)x2/4	0.8
	Lucrarea citata: Delia Cristina Balas, Ioana Raluca Iancu, Maria Mustatea, Anisoara Pavelea, Iulia-Lorina Culic (2021). What Determines Young People to Follow Influencers? The Role of Perceived Information Quality and Trustworthiness on Users' Following Intentions, <i>Romanian Journal of Communication and Public Relations</i> , 22(3) 51, 5-19, DOI: 10.21018/rjcp.2020.3.306	(0,2+4x0)x2/5	0,08
	citată în Apostol, N. E. (2023). Consumers' gendered responses to influencer marketing: A research synthesis. <i>Romanian Journal of Communication and Public Relations</i> , 25(2), 7-22.		
	citata in... Rashid, S., Warraich, U. A., Peerjan, G., & Salman, F. (2023). Impact of Social Media Opinion Leaders Influencers on Individual Consumption Decisions of Visually Conspicuous Products. <i>Market Forces</i> , 18(2), 139-162.	(0,2+4x0)x2/5	0,08
	citata in... Olgun, C. (2023). <i>The Impact of COVID-19 Pandemic Fatigue and Social Media Influencers on Consumer-Brand Identification and Purchase Intentions</i> (Doctoral dissertation, Oklahoma State University).	(0,2+4x0)x2/5	0,08
	citata in... Agrawal, C., Duggal, T., Shukla, V., & Dohroo, M. (2023). Analyzing the Correlation Between Social Media Influencers and Customers' Intention to Buy in the Luxury Market. <i>Indian Journal of Marketing</i> , 53(9), 28-45. wal, C., Duggal, T., Shukla, V., & Dohroo, M. (2023). Analyzing the Correlation Between Social Media Influencers and Customers' Intention to Buy in the Luxury Market. <i>Indian Journal of Marketing</i> , 53(9), 28-45.	(0,2+4x0)x2/5	0,08
	citată în... Balatbat, M. S., Cabungcal, M. A. C., Centeno, M. B. C., Fabrigar, J. R. G., Garfin, A. B. M., Blasa-Cheng, A. C., ... & Vergara, K. C. S. (2023). TikTokers Turned Influencers: iGeneration's Perceptions toward their Preferred TikTok Influencers to Follow. <i>International Journal of Multidisciplinary: Applied Business and Education Research</i> , 4(10), 3674-3696.	(0,2+4x0)x2/5	0,08
	citata in... Klucavova, S. (2022). Do masks matter? Consumer perceptions of social media influencers who wear face masks amid the COVID-19 pandemic. <i>Applied Psychology</i> . September 2021, doi.org/10.1111/apps.12345	(0,2+4x3.712)x2/5	6.01
	citata in... Sandi, A. N., & Sihombing, S. O. (2023). Predicting Future Purchase Intentions In E-Commerce: An Empirical Study On Bukalapak. <i>Jurnal Manajemen</i> , 27(3), 515-534.	(0,2+4x0)x2/5	0,08

citata in ... Schom, A., Vinzenz, F., & Wirth, W. (2022). Promoting sustainability on Instagram: How sponsorship disclosures and benefit appeals affect the credibility of influencers. <i>Young Consumers</i> .	(0,2+4x2,441)x2/5	3,9856
citata in... Lacap, J. P. G., Cruz, M. R. M., Bayson, A. J., Molano, R., & Garcia, J. G. (2023). Parasocial relationships and social media interactions: building brand credibility and loyalty. <i>Spanish Journal of Marketing-ESIC</i> .	(0,2+4x0)x2/5	0,08
citata in ... Corcoran, E., Doucette, H., Merrill, J. E., Pielech, M., López, G., Egbert, A., ... & Jackson, K. M. (2023). A qualitative analysis of adolescents' perspectives on peer and influencer alcohol-related posts on social media. <i>Drug and alcohol review</i> .	(0,2+4x1,9)x2/5	3,12
citata in ... Kalinova, E., & Neubergova, A. (2021). Influencer communication on the social network Instagram. <i>Ad Alta: Journal of Interdisciplinary Research</i> , 11(2).	(0,2+4x0,07)x2/5	0,52
citata in... Sesar, V., Martinčević, I., & Hunjet, A. (2022). How Influencer Credibility and Advertising Disclosure affects Purchase Intention. <i>ENTRENOVA-ENTERPRISE RESEARCH INNOVATION</i> , 8(1).	(0,2+4x0)x2/5	0,08
citata in... Mulyana, A., Aras, M., & Purwatiningsih, S. D. (2023). Exoticization of offensive language in building Keanu Angelo Youtuber followers. <i>Journal of Theoretical and Applied Information Technology</i> , 101(6).	(0,2+4x0)x2/5	0,08
citata in... Singh, H., & George, G. (2022, March). Instagram Book Review Codebook: A Content Analysis of Book Reviews by Bookstagrammers on Instagram. In <i>International Conference on Business and Technology</i> (pp. 766-775). Cham: Springer International Publishing.	(0,2+4x0)x2/5	0,08
citata in... Vahey, T. (2023). Understanding the Business Model of Content Creation (thesis). Btryant University	(0,2+4x0)x2/5	0,08
Citata in... Hantzipantelis, A. (2023). Social Media and health promotion: Can health care systems utilise modern marketing strategies? A narrative review of the literature (thesis). Hellenic Open University	(0,2+4x0)x2/5	0,08
citata in... Rečlová, Z. (2022). Influencer marketing a chování spotřebitele. Zlin: Univerzita Tomáše Bati ve Zlíně, 2022, 115 s	(0,2+4x0)x2/5	0,08
citata in... Aranguri Perez, A. S. R., & Carmen Arámbulo, N. (2022). Relación entre marketing de influencer y la intención de compra online de los clientes de una tienda por departamento, Lima 2021 (thesis). Universidad Cesar Vallejo.	(0,2+4x0)x2/5	0,08
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citat in ... Park, S. T., Cho, M. W., & Kim, T. U. (2017). An Exploratory Study on the Business Model for Career and Academic Counseling in Non-Urban High Schools. <i>Journal of Digital Convergence</i>, 15(2), 47-58. citat in ... Chhatrani, K., Kaur, D. B., & Jain, A. (2022). Factors Affecting the Student's Attitude Towards Career Counselling. In <i>Proceedings of the International Conference on Advances in Management Practices (ICAMP 2021)</i>. citat in ... Pinto, J. C., & Khurumova, V. (2022). Engagement of Portuguese higher education students with online or computer-assisted career counselling systems: a predictive study. <i>Universitas Psychologica</i>, 18(5), 1-15. citat in ... Morris, R. H. (2020). <i>Examining Eighth-Grade Students' Career Decision-Making: Self-Determination Theory and Cognitive Information Processing</i>. The University of West Florida. citat in ... Mohamed, A., Alias, N., & Siraj, S. (2019). ANALISIS KEPERLUAN MODUL KURIKULUM PERKIDMATAN KAUNSELING ATAS TALIAN UNTUK PENDIDIKAN KERJAYA SAINS KESIHATAN. <i>JuKu: Jurnal Kurikulum & Pengajaran Asia Pasifik</i>, 7(4), 19-29. citat in ... Wienda Gusta, Z., & Suhaili, N. (2021). EDUKATIF: JURNAL ILMU PENDIDIKAN. citat in ... HỒI, H., & LÊ DUY, H. Û. N. G. NHU CẦU TÀI VẤN HỢIỒNG NGHIỆP CỦA HỌC SINH TRUNG HỌC PHỔ THÔNG TẠI THÀNH PHỐ HỒ CHÍ MINH. citat in ... Cedere, D., Jurgena, I., & Katane, I. (2020). EVALUATION OF GENERAL EDUCATION SCHOOL STUDENTS' CAREER SELF-MANAGEMENT SKILLS AND THEIR FORMATION CONDITIONS IN THE CONTEXT OF COMPETITIVENESS. <i>ECONOMIC SCIENCE FOR RURAL DEVELOPMENT</i> 2020, 217. citat in ... Shetty, L. (2021). THE EFFECTIVENESS OF PSYCHOMETRIC TESTING ON STUDENTS-NEW TREND IN CAREER COUNSELLING. <i>Navajyoti, International Journal of Multi-Disciplinary Research</i>, 6(1), 1-11. citat in ... Sklar, K., Julio, A., Ellis, S., & Lakhrum, N. (2020). Student Engagement in MacEwan Career Development and Experiential Learning Services. <i>MacEwan University Student eJournal</i>, 4(1). citat in ... Nilay, Ö. Z. E. R. AÇIKÖĞRETİM SİSTEMİNDE ÖĞRENELENLERİN KARIYER DESTEK SİSTEMİNDEN BEKLENTİLERİ VE KARIYER GELİŞİM İHTİYAÇLARININ İNCELENMESİ. citat in ... Bârsan, R. M. (2019). ORIENTATION PROGRAMS IN HIGHER EDUCATION: CIVIL DUTY AND A WAY TO IMPROVE EMPLOYABILITY?. <i>Educatia Plus</i>, 24(SI ISAT), 175-184. citat in ... FERREIRA, C. (2023). UNIVERSITY GUIDANCE SERVICE AT UNIVERSITIES: THE CASE OF FINLAND. <i>INNOVACIÓN DOCENTE E INVESTIGACIÓN EN EDUCACIÓN Y CIENCIAS SOCIALES</i>. citat in ... Wibowo, D. H. (2019). Adaptabilitas Karir di Era Industri 4.0.	(0,2+4x0)x2/3 (0,2+4x0)x2/3 (0,2+4x0,581)x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3 (0,2+4...)/x2/3	0,13 0,13 1,68 0,13 0,13 0,13 0,13 0,13 0,13 0,13 0,13 0,13 0,13 0,13 0,13 0,13
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citat in ... Sari, U. E. I., & Saifuddin, A. (2022). <i>Intervensi Perlindungan Sosial Anak Terlantar Melalui Layanan Pusat Kesejahteraan Sosial Anak Integratif di Dinas Sosial Sragen</i> (Doctoral dissertation, UIN Raden Mas Said Surakarta).	(0,2+4...)/x2/3	0,13
citat in ... Iswari, M. (2018). Differences of Family Social Economic Background as a Distinguishing Factor of Career Planning on Deaf Students of West Sumatra.	(0,2+4...)/x2/3	0,13
citat in ... Kaur, H. (2019). <i>Factors effecting career choice of young Punjabi high school students</i> (Doctoral dissertation, Electronic version published by Vancouver Island University).	(0,2+4...)/x2/3	0,13
citat in ... Davidson, B. (2018, December). Factors effecting career choices in Punjab, India. In <i>2019 Conference of the Canadian Society for the Study of Education</i>.	(0,2+4...)/x2/3	0,13
citat in ... Pascual, C. (2017). <i>Academic and professional decisions of preuniversity students [Toma de decisiones académico-profesionales de los estudiantes preuniversitarios]</i> (No. ART-2017-99172).	(0,2+4x 0.344)x2/3	1,96
citat in ... Skrzyszewska, K., & Wasniewska, A. (2017, September). Determinants of the choice of studies in the field of commodity sciences. In <i>Economic Science for Rural Development Conference Proceedings</i> (No. 46).	(0,2+4x0)/x2/3	0,13
citat in ... Eng, A. W. P. DETERMINANTS OF THE CHOICE OF STUDIES IN THE FIELD OF COMMODITY SCIENCES. <i>ECONOMIC SCIENCE FOR RURAL DEVELOPMENT</i>, 166.	(0,2+4...)/x2/3	0,13
citat in ... Seong-Taek Park, Min-Woo Cho, & Tae-Woong Kim. (2017). An exploratory study on a career education business model for non-urban high school students. <i>Journal of Digital Convergence</i>, 15(2).	(0,2+4...)/x2/3	0,13
citat in ... Iulian, A. D. & Maria, C. D. (2017). Analysis of decisional factors that influences the university training forcandidates at physical therapy faculty in eastern part of Romania. <i>New Trends and Issues Proceedings on Humanities and Social Sciences</i>. 4(8), 212–224.	(0,2+4...)/x2/3	0,13
citat in ... Sinuraya, J., & Sinulingga, K. (2017). Analysis Regression of Lecture Perception in Learning Based KKKI Curricula in Indonesia. <i>Journal of Education and Practice</i>, 8(32), 46-51.	(0,2+4...)/x2/3	0,13
citat in ... Gray, T. L. (2016). <i>Examining the Career Decision-Making Choices of Upper Division Business Students</i> (Doctoral dissertation, San Diego State University).	(0,2+4...)/x2/3	0,13
citat in ... Hallaç, S. (2019). <i>Disiplinlerüstü bir STEAM yaklaşımı ile hazırlanmış öğretim programının öğrencilerin fizik kavramlarını öğrenmelerine, bilime karşı tutumlarına, STEAM tutumlarına ve kariyer seçimlerine etkisinin incelenmesi</i> (Master's thesis, Eğitim Bilimleri Enstitüsü).	(0,2+4...)/x2/3	0,13
citat in ... Özer, N. (2019). <i>Açıköğretim sisteminde öğrenenlerin kariyer destek sisteminden beklentileri ve kariyer gelişim ihtiyaçlarının incelenmesi</i> (Master's thesis, Sosyal Bilimler Enstitüsü).	(0,2+4...)/x2/3	0,13
citat in ... Abdellah, A. M., Karim, A. M., & Hamid, S. (2019). Career recommendation system for scientific students based on ontologies. <i>Advances in Science, Technology and Engineering Systems</i>, 4(4), 29-41.	(0,2+4...)/x2/3	0,13

citat in ... ERASLAN ÇAPAN, B., & KORKUT OWEN, F. (2020). FeTeMM Öğrencilerinin Kariyer Seçme Nedenleri İle Kariyer Bilgi Kaynakları ve İhtiyaçları. <i>Kariyer Psikolojik Danışmanlığı Dergisi</i> , 3(1), 1-31.	(0,2+4...)/x2/3	0,13
citat in ... Kituma, G. K. (2020). <i>Assessment of the quality of career guidance and counselling services for secondary school students in Mito-Andei division, Makueni County, Kenya</i> (Doctoral dissertation, Moi University).	(0,2+4...)/x2/3	0,13
citat in ... Ermakov, A. S., & Ermakov, D. S. (2018). From foreign experience in organizing vocational guidance and career support. In <i>Continuing Education: Effective Practices and Development Perspectives</i> (pp. 102-107)	(0,2+4...)/x2/3	0,13
citat in ... Sisodia, V., & Moiz, A. (2018). NEED ASSESSMENT OF COUNSELING AND GUIDANCE AMONG UNDERGRADUATE STUDENTS OF UNIVERSITY OF DELHI. <i>Editorial Board</i> , 7(6), 9.	(0,2+4...)/x2/3	0,13
Lucrarea citata: Lorina Culic, Ioana Iancu, Anișoara Pavelea, Why Should I Join a Students' Club? The Motivation Behind Participating in Students' Clubs. Professional Communication and Translation Studies , 9/2016, cited in Agnew, P. J. (2019). <i>An Examination of the Impact and Availability of Student Participation in Extracurricular Activities</i> (Doctoral dissertation, University of South Alabama).	(0,2+4x0)x 2/3	0,13
citata in... Murphy, S., Trussell, D. E., Petrie, M., Groves, B., & Kerwin, S. (2023). Women and Members of Socially Diverse Groups in a Sport Management Program: Key Lessons From Creating and Leading a Student-Led Equity, Diversity, and Inclusion Club. <i>Sport Management Education Journal</i> , 1(aop), 1-11.	(0,2+4x0)x 2/3	0,13
citata in... Betts, M., Grabsch, D. K., Davis, V. D., Bell, L. M., & Sheedy, F. A. (2023). Exploring the motivations of students to engage in their spiritual, religious, or faith lives in college. <i>Journal of Beliefs & Values</i> , 44(3), 441-454.	(0,2+4x1,1)x 2/3	3,06
citata in... Scappa, D. R. (2022). <i>Creating Awareness for University Center Partnership by Examining the Role of Community College Faculty</i> . Wilmington University (Delaware).	(0,2+4x0)x 2/3	0,13
citata in... Hanline, J., & Cuevas, J. (2020). An Examination of the Motivation Factors of Participation in Extracurricular Activities and their Effect on Academic Achievement and the Intention to Pursue Post-Secondary Education. <i>International Journal of Social Sciences & Educational Studies</i> , 7(4), 122.	(0,2+4x0)x 2/3	0,13
citata in... Agnew, P. J. (2019). <i>An Examination of the Impact and Availability of Student Participation in Extracurricular Activities</i> (Doctoral dissertation, University of South Alabama).	(0,2+4x0)x 2/3	0,13
citata in... Cyr, D., LeBlanc, S., & Malkiewicz, A. (2017). Strengthening engagement and school affinity through academic student club facilitation. In <i>EDULEARN17 Proceedings</i> (pp. 10436-10446). IATED.	(0,2+4x0)x 2/3	0,13
citata in... Horner, L., & Logan, M. (2016). The Use of Video Outreach to Increase Incoming Students' View of the Higher Education Institution as a Whole: A Case Study at California Polytechnic State University.	(0,2+4x0)x 2/3	0,13

	Lucrarea citata: Anișoara Pavelea, Lorina Culic, Flavia Topan, Iancu Ioana, Media Coverage of the Roșia Montana Protests, Studia Ephemerides Journal, Vol. 58 (LVIII), December 2013: 39-67, cited in Daba-Buzoianu, C. (2015). Online media coverage of environmental protest in Romania. Roșia Montană Case. <i>Studies and Scientific Researches. Economics Edition</i> , (21).	(0,2+4x0)x 2/4	0,1
	Lucrarea citata: Flaviu Călin Rus, Anișoara Pavelea, Mihai Deac, Paul Fărcaș. „Media Coverage of Politicians' Participation to Religious Events”, Journal for the Study of Religions and Ideologies, vol. 10, nr. 29/2011: 132-158, citata in Iancu, I., & Balaban, D. C. (2013). Religious influences in inaugural speeches of US Presidents. <i>Journal for the Study of Religions and Ideologies</i> , 12(34), 101-125.	(0,2+4x0,21)x 2/4	0,52
	citata in... Surugiu, R. (2012). Media and Religion in Romania Three Contexts and a Discussion. <i>European Journal of Science and Theology</i> , 8(4), 205-213.	(0,2+4x0,38)x 2/4	0,86
	citata in... Maina, W. M. (2012). Public Ethical Discourses and the Diversity of Cultures, Religions and Subjectivity in History: Can We Agree on Anything?. <i>Journal for the Study of Religions and Ideologies</i> , 11(32), 18-36.	(0,2+4x0,21)x 2/4	1,78
	citata in... Cușnir, C. (2017). Parody and humor challenging the mainstream Religion discourse on Facebook. <i>Revista Română de Jurnalism și Comunicare</i> , 12(4), 42-47.	(0,2+4x0)x 2/4	0,1
	citata in... Panica, D. (2021). The Role of Religiosity on Political Participation. In C. Bratianu, A. Zbucnea, F. Anghel, & B. Hrib (Eds.) <i>STRATEGICA: Shaping the Future of Business and Economy: Bucharest</i> , 34-49.	(0,2+4x0)x 2/4	0,1
	Lucrarea citata: Anișoara Pavelea (coord.), Denisa Teodora Ioniță, Andreea Victoria Suciu, Mihaela Suhaltica și Oana Voitoviciu. "Political Cartoons", Journal of Media Research, 3(11)2011: 28-44, citata in Knopf, C. (2023). Familiarity is the Path to the Dark Side: Domesticating Political Problems with Star Wars. <i>Unbound: A Journal of Digital Scholarship</i> , 3(1), 24-31.	(0,2+4x0)x 2/5	0,08
	Citata in... Dees, E. Krista Simonis Lattin CST 520 4/22/15.	(0,2+4x0)x 2/5	0,08
	Lucrarea citata: Ioan Hosu, Anișoara Pavelea, „The analysis of the candidates' slogans in the Romanian presidential campaign – November 2009”, Journal of Media Research, 6/2010: 18-30, cited in Romanov, A.S. (2017). Ethnic stereotypes of the US military subcultural environment in the signs of language and culture: monograph. Moscow: Military University.	(0,2+4x0)x 2/2	0,2
	citata in... Klimchuk, V. O. (2015). Motivational discourse of the individual in the interactive space (Doctoral dissertation, National Academy of Pedagogical Sciences of Ukraine).	(0,2+4x0)x 2/2	0,2
	citata in... Romanov, A. S., & Kornievskaya, T. K. (2015). The recruiting slogan as an original phenomenon of the US military subculture. <i>Political Linguistics</i> , (2), 228-233.	(0,2+4x0)x 2/2	0,2
	citata in... Hussein, A. L., & Abttan, R. G. (2018). Pragmatic Analysis of Persuasion in Modern British and Iraqi Parliamentary Election Slogans. <i>International Journal of English Literature and Social Sciences</i> , 3(2), 239302.	(0,2+4x0)x 2/2	0,2

Indicatorul I10: Editor al unei reviste editate în străinătate care este indexată ISI sau indexată de o bază de date internațională recunoscută; -5p editor / pe revistă; membru în comitetul de	citata in... Faraj, S. H. (2021). An Analytical Study of Iraqi Protestors' Slogans in 2019-2020. <i>Eastern Journal of Languages, Linguistics and Literatures</i> , 2(3), 13-31.	(0,2+4x0)x 2/2	0,2
	citata in... Kovtun, V. M., Osokin, R. Yu., & Bogdanova, O. Yu. (2021). Slogan of the US armed forces as a means of language and visual impact. In <i>Linguodidactics and linguistics in higher education: traditional and innovative approaches</i> (pp. 288-294).	(0,2+4x0)x 2/2	0,2
	citata in... Akram, A. G., & Iqbal, L. (2021). An Analysis of the Political Slogans in Pakistan from the Perspective of Rhetoric. <i>Global Language Review</i> , VI(IV), 47-60. https://doi.org/10.31703/glr.2021(VI-IV).05	(0,2+4x0)x 2/2	0,2
	citata in... Romanov, A.S. (2021). Stereotyping as a phenomenon of functioning subcultural constants of American (USA) military society, Doctoral dissertation, Moscow University	(0,2+4x0)x 2/2	0,2
	citata in... Gaweesh, K. (2015). Televised Political Advertising in Egypt: The Case of 2012 Parliamentary Elections. <i>Scientific Journal of Public Relations and Advertising Research</i> , 2015(2), 1-22.	(0,2+4x0)x 2/2	0,2
	Citata in... Mureșan, M. (2019). <i>Destinația Cotroceni: Alegerile prezidențiale în România 1990-2014</i> . Casa Cărții de Știință.	(0,2+4x0)x 2/2	0,2
	Citata in... Brooks, E. J. (2017). <i>Slogans we can believe in: An examination of what makes for an effective presidential campaign slogan</i> (Doctoral dissertation, The University of North Carolina at Charlotte).	(0,2+4x0)x 2/2	0,2
	Citata in... Kovtun, V. M., Osokin, R. Yu., & Bogdanova, O. Yu. (2021). The logo of the US Armed forces as a means of linguistic and artistic impact. In <i>Linguodidactics and Linguistics at the University: Traditional and Innovative Approaches</i> (pp. 288-294).	(0,2+4x0)x 2/2	0,2
	TOTAL I 9:	107,4976	
		0	0
	TOTAL I 10:	0	

redacție al unei asemenea reviste – - 3p membru / pe revistă			
Indicatorul I11: Editor al unei reviste editate în țară care este indexată ISI sau de bază de date internațională recunoscută: 2p editor / pe revistă; membru în comitetul de redacție al unei asemenea reviste - 1p membru / pe revistă	Membri în comitetul de redacție al <i>Journal of Media Research</i>	1	1
	TOTAL I 11:	1	
Indicatorul I12: Coordonator al unei colecții (serie de volume) editate de o editură cu prestigiu internațional; - 4p Membru în comitetul științific al unei asemenea serii/colecții; 2p Coordonator al unei colecții (serie de volume) editate de o editură din țară; 2p;	Coordonator al colecției volumului <i>International Students' Conference on Communication</i>	1	1

Membru în comitetul științific al unei asemenea serii/colecții – 1 p			
	Membru în comitetul științific al colecției <i>International Students' Conference on Communication</i>	1	1
	TOTAL I 12:	2	
		-	-
Indicatorul I13: Coordonarea unui proiect de cercetare finanțat cu echivalentul a cel puțin 50.000 lei de o entitate din străinătate – 7p / proiect		0	
		-	-
Indicatorul I14: Coordonarea unui proiect de cercetare finanțat cu cel puțin 100.000 lei de o entitate din țară – 5p / proiect		0	
		0	0
Indicatorul I15: Profesor invitat/visiting la o universitate de prestigiu din străinătate (titular de curs finalizat prin			

evaluarea studentilor); 10p Profesor/cercetător invitat (guest) la o universitate de prestigiu din străinătate, pentru o perioadă de cel puțin o lună; 5 p Efectuarea unui stagiul postdoctoral de cel puțin un an universitar la o universitate de prestigiu din străinătate sau obținerea unei diplome de doctor la o universitate din străinătate 3 p			
TOTAL I 15:		0	
Indicatorul I16: Lucrări prezentate la conferințe internationale organizate în străinătate – 1p / conferință	2023 – October, 24-26 – 7th bi-annual meeting of the Interpersonal Communication and Social Interaction section of ECREA (European Communication Research and Education Association): "Looking forward!" , Tallinn, Estonia: A. Pavelea , A. Dinu & I.-L. Culic (2023). Love is a click away! The use of dating apps by heterosexual and non-heterosexual emerging adults 2023 – September, 27-28 - 6th European Conference on Service-learning in Higher Education. Futures of service-learning. Digital empowerment, transformational literacy and civic engagement, Rome, Italy: Culic I.L. & Pavelea, A. (2023). Service-learning as a pedagogy to promote innovative learning experiences and civic engagement for Romanian students 2022 - October 19th-22nd – ECREA 2022 Rethink Impact - 9th European Communication Conference, Aarhus, Denmark 2022 – October 6th-7th– 5th European Conference on Service-learning in Higher Education, EASLHE, online		1 1 1 1

Indicatorul I17: Lucrări prezentate la conferințe internaționale organizate în țară – 0,5p – pe conferință	2022 - 20 th of May - 1st International scientific – professional conference: “Community-Engaged University”, Split, Croatia - Pavelea, A. Culic, I.L. (2022). Challenges and benefits of service-learning. A Communication Science Students’ Perspective	1
	2022 – 20-22nd of April - A Focus on Pedagogy. Teaching, Learning and Research in the Modern Academy -AMPS: Culic I.L. & Pavelea A. (2022). What’s in it for me? Integrating Service-learning into Higher Education Curricula, panel Engaged Teaching - Crossing Cultures Communities and Disciplines	1
	2022 – March 28th-30th- Entrepreneurship and Research Conference: Digital Transformation - Third Edition, Cluj-Napoca, Romania	1
	2022 - 2-4th of February - 23rd International Symposium - LiHE 2022 ONLINE - Active Learning in Higher Education: Culic I.L. & Pavelea A. (2022). Enhancing students’ interpersonal skills through an experience-based service-learning project: A case of active learning	1
	2021 - 28th-29th of October - II Global Simposion Uniservitate - Service learning integral education and transformative spirituality, Buenos Aires, Argentina	1
	2017 - septembrie - International Workshop on Teamwork (IWOT 21): Putting knowledge into team design, 6-9 September 2017, Trondheim, Norway - Fodor, O.C., Curșeu, P.L. & Pavelea, A. (2017) - “Me” versus “We” in moral dilemmas: Group composition and social influence effects on group utilitarianism	1
	2018 - 30 mai-1 iunie, 11th Central and Eastern European Communication and Media Conference CEECOM 2018 - Communicative Space – Political Space, Szeged, Hungary - Andreea Voinea, Anișoara Pavelea, Lorina Culic (2018) - Cyberfeminism in Romania: #MeToo and its effects on cyberspace behavior	1
	TOTAL I 16:	11
	2023 – June, 23-24 – Education, Reflection, Development Conference, Cluj-Napoca, Romania: A. Pavelea, L. Culic, I. Georgescu (2023). Ethnicity: Understanding Diversity and Multiculturalism Through Service-Learning	0,5
	2022- 25-26 octombrie - Conectati la tehnologie. Tendinte in consilierea educațională a generației digitale, Conferinta Națională a Psihologilor Școlari, ediția a opta, Oradea, Romania	0,5
Indicatorul I17: Lucrări prezentate la conferințe internaționale organizate în țară – 0,5p – pe conferință	2022 – 24-25 th of June – 10 th international conference Education, Reflection, Development Cluj-Napoca, Romania: Pavelea, A., Culic, I.L., Chiorean, C. (2022). Who Is Winning in Service-Learning? Teachers’ Role In Serving Communities and Positive Youth Development	0,5
	2022- 17-19 mai – International Students’ Conference on Communication – Tenth edition, Cluj-Napoca, Romania	0,5
	2022 – 28-30 martie - Entrepreneurship and Research Conference: Digital Transformation - Third Edition, Cluj-Napoca, Romania	0,5
Indicatorul I17: Lucrări prezentate la conferințe internaționale organizate în țară – 0,5p – pe conferință	2022- 24-25 iunie - The 10 th International Conference “Education, Reflection, Development”, Cluj-Napoca, Romania, panel 4 Challenges for 21st century education	0,5

2021 – 15 iulie - Innovation Entrepreneurship and Society Conference - Second Edition, Cluj-Napoca, Romania		0,5
2021 – 16 th -17 th of September - 4th European Conference on Service-Learning in Higher Education (ECSLHE 2021) – Universities meet local communities. Service learning in Higher Education, Bucharest, Romania, online		0,5
2021 - 25-26 martie, ECREA Political Communication Conference “Communicating crisis: Political communication in the age of uncertainty”, SNSPA, Bucharest, Romania		0,5
2020 – 31 iulie, Innovation Entrepreneurship and Society Conference - First Edition, Cluj-Napoca, Romania		0,5
2019 – 22-24 noiembrie – A XIII-a Conferința Națională a Asociației Psihologilor din România APR Re-Start Plus “Unitate in diversitate”, Cluj-Napoca, Romania		0,5
2019 - 25-26 octombrie – Conferința Națională a Psihologilor Scolari, editia a VII-a, Oradea, Romania		0,5
2019 – 24 octombrie, Transylvanian International Conference in Public Administration, Cluj-Napoca, Romania		0,5
2018 – 24-25 noiembrie – workshop Star-UBB & Centrul de Inovare in Predare si Invatare UBB – Enhancing Teaching and Learning in a Humboldtian University Workshop (trainer Kathleen M. Quinlan – University of Kent)		0,5
2018 – 16-17 noiembrie, Transylvanian International Conference in Public Administration, Cluj-Napoca, Romania		0,5
2018 - 30 mai-1 iunie, 11th Central and Eastern European Communication and Media Conference CEECOM 2018 - Communicative Space – Political Space, Szeged, Hungary		0,5
2018 – 17-19 mai, SSEA Thematic Conference: Self and Identity in Emerging Adulthood, Cluj-Napoca, Romania		0,5
2018 – 26-27 februarie 2018 - PR Trend. Strategic Communication, Cluj-Napoca, Romania		0,5
2017 – 2 -4 noiembrie - Transylvanian International Conference in Public Administration, Cluj-Napoca, Romania		0,5
2017– 7-8 iulie – The 5 th International Conference “Education, Reflection, Development”, Cluj-Napoca, Romania		0,5
2017 – 5-6 mai - Conferința Asociației de Psihologie Industrială și Organizațională, 5-6 May 2017, București, România		0,5
2017 – 25 martie – Tehnologie și inovare în guvernare, Universitatea Babeș-Bolyai Cluj-Napoca, Facultatea de Științe Politice, Administrative și ale Comunicării, Cluj-Napoca		0,5
2016 - 24-25 octombrie, PR Trend International Conference - Communication in a Changing Society		0,5
2015 – 26-27 martie - Professional Communication and Translation Studies International Conference, 9th Edition, Language and Communication in Digital Era, Politehnica University of Timisoara, Department of Communication and Foreign Languages		0,5

	2014 - 7-9 noiembrie, The 6th International Conference EDU WORLD Education Facing Contemporary World Issues, Pitești, România		0,5
	2014 - 23-24 octombrie, The International Scientific Conference Communication, Context, Interdisciplinarity, Târgu-Mureș, România		0,5
	2014 - 9-10 mai, Conferința PR Trend. Medialization. How Media Changed our Life, Cluj-Napoca, România		0,5
	2013 - 5-6 decembrie, The International Scientific Conference, Literature, Discourse and Multicultural Dialogue, 1st edition, Târgu-Mureș, Romania		0,5
	2013 - 23-26 octombrie, International Conference on Media Convergence, Cluj-Napoca, România		0,5
	2012 - 19-21 octombrie, Conferința PR Trend. New Media: Challenges and Perspectives, Cluj-Napoca, România		0,5
	2010 - 29-31 octombrie, Conferința PR Trend. Specificul cercetării în științele comunicării, Cluj-Napoca, România		0,5
	2009 - 27-29 martie, Conferința PR Trend. Teorie și practică în relațiile publice și publicitate, Cluj-Napoca, România		0,5
	2006 - 7-9 aprilie, Conferința Internațională PR Trend. Teorie și practică în relații publice și publicitate II, Cluj-Napoca, România		0,5
	2005 - 7-9 aprilie, Conferința internațională PR Trend. Teorie și practică în relații publice și publicitate I, Cluj-Napoca, România		0,5
	TOTAL I 17:		17
Indicatorul I18: Beneficiar al unor granturi individuale sau burse postdoctorale în valoare de cel puțin 25.000 lei – 0,5p – pe grant		-	-
	TOTAL I 18:		0
Indicatorul I19: Inițierea de programe universitare 2p/program;	Comunicare eficienta 0,5		3
	Orientarea in cariera a studentilor din stiintele comunicarii 0,5 Career guidance for PR students 0,5 Academic Writing 0,5 Critical Thinking 0,5 Social Psychology 0,5		

Introducere de cursuri noi – 0,5p pe curs; Publicare cursuri pentru studenți; 1p x m/n – pe lucrare Indicatorul 120: Membru al unei echipe de cercetare care implementează un proiect finanțat pe bază de competiție în valoare de cel puțin 100.000 lei; 1 p – pe proiect	TOTAL I 19:		3
	2021- proiectul POCU/827/5/2/139970- Incluziune Socială în teritoriul GAL Napoca Porolissum – formator 1 curs Antreprenoriat social	1	1
	2021- proiectul MSS-FSPAC - 308/SGU/PV/III - Mindspark Summer School Junior – consilier vocational	1	1
	2021- 2022 proiectul POCU 123793 – Cercetator, viitor antreprenor – Noua Generatie – moderator stiintific	1	1
	2020, 2023 – proiectul Red Rose – 2020-2021 – proiectul RED ROSE - 116/SGU/PV/II - Rămăi în Educație! Reușește și Orientează-te către Studiile Europene! – consilier vocational	1	1
	2019 - 2020 – proiectul SPiC – Studentii în practica pentru o cariera viitoare – POCU/90/6.13/6.14/ 109139 – consilier orientare profesionala	1	1
	2016-2018 - proiectul de cercetare ERC Like Group Rationality , cod PN-III-P4-ID-ERC-2016-0008 - asistent cercetare	1	1
	2018 - 2020 – Proiectul privind Învățământul Secundar ROSE , Schema de Granturi Necompetitive pentru Universității (SGU-N), Acțiuni inovative pentru reducerea abandonului în rândul studenților FSPAC (AIRARS), Acord de grant nr. 41/SGU/NC/I	1	1
	2014 - 2016 - programul POSDRU/156/1.2/G/136845 - Dezvoltarea spiritului antreprenorial și competențe sporite pentru studenții din regiunea Nord - Vest - tutore studenți	1	1
	2014 - 2016 - programul POSDRU/161/2.1/G/137510 - Consiliere profesională, stagii de practică și întreprindere simulată: o șansă în plus în găsirea unui loc de muncă pentru studenții de la specializările administrație publică și comunicare, relații publice și publicitate - expert orientare profesională	1	1
	2013 - 2015 – programul PN-II-CT-PI-CD-1 CAPACITĂȚI, Subprogramul proiecte mari de investiții în infrastructură CD – Proiecte tip retelizare/acces infrastructură - Asigurarea accesului electronic național la literatura științifică pentru susținerea și promovarea sistemului de cercetare și educație din România (ANELIS PLUS) – specialist comunicare	1	1
	2013 - POS Mediu, axa 4, Evaluarea stării de conservare a biodiversității din cadrul sitului Bârsău – Șomeuta (ROSCI 0275) în vederea elaborării planului de management specific siturilor Natura 2000 – specialist sociolog	1	1
	2013 – POS Mediu, axa 4, Evaluarea stării de conservare a biodiversității și geodiversității din cadrul sitului Ținutul Pădurenilor (ROSCI 0250), în vederea elaborării planului de management conservativ și durabil specific siturilor Natura 2000 - specialist sociolog	1	1
	2011 – POSDRU axa 1/86/1.2/S/60281, Întărirea învățământului superior orientat spre competențe, curs de formare	1	1

	2011 – 2012 – POSDRU, axa I, 57/1.3/S/26646, Formarea continuă de tip „blended learning” pentru cadrele didactice universitare”. Modulul III – Practica profesională a studenților/ Cursant – Coordonator de practică profesională	1	1	1
	2009 – 2011 – POSDRU, axa II, 7/2.1/S/1, Convergența pregătirii universitare cu viața activă. Personal administrativ – logistică	1		1
	2008 – PHARE Oameni ca noi. (parteneri Primăria Municipiului Dej, Asociația pentru Infrastructură Regională și Dezvoltare Durabilă Someș Dej și Facultatea de Științe Politice, Administrative și ale Comunicării, UBB Cluj). Proiect pentru integrarea pe piața muncii a persoanelor cu handicap. Membru al unității de implementare	1		1
	2008 – POSDRU, axa II, 7/2.1/S/1, Investeste în oameni!, Convergența pregătirii universitare cu viața activă. Cadru didactic supervizor	1		1
	TOTAL I 20:			17
Indicatorul I21: Membru al Consiliului Național de Atestare a Titlurilor, Diplomelor și Certificatelor Universitare, al Consiliului Național al Cercetării Științifice, al consiliului sau comisiilor de specialitate ale Agenției Române de Asigurare a Calității în Învățământul Superior; 1p – pe consiliu / comisie	-	-	-	-
	Total I 21:			0

Indicatorul I22: Studiu, individual sau colectiv, de evaluare și fundamentare de politici publice elaborat, în urma unor concursuri de selecție, pentru diverse instituții publice guvernamentale/or ganizații internaționale/centre de cercetare: 2p x m/n – pe lucrare		-	-
TOTAL I22:		0	
Indicatorul I23: Participarea în colectivele de elaborare sau implementare a granturilor ori a proiectelor de dezvoltare instituțională, socială și regională; transfer de cunoaștere și instrumente de politici; asistență pentru dezvoltare ș.a., finanțate de o entitate regională, națională sau din		0	

străinătate, 1p – pe proiect.		
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Data: septembrie 2023

lector univ dr. Anisoara Pavelea

Semnătura: 