

INFORMAȚII PERSONALE

Oana Maria Blaga



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EXPERIENȚA PROFESIONALĂ

Sep 2025-prezent **Membru selectat în cadrul Advisory Group of the Behavioural Observatory in the EU/EEA**
Centrul European de Prevenire și Control al Bolilor (ECDC)

Ian 2022-feb 2025 **Membru selectat în cadrul WHO Technical Advisory Group on Behavioural and Cultural Insights**
Organizația Mondială a Sănătății/ Oficiul pentru Europa

Iul 2021-dec 2022 **Punct focal național al României pentru perspective comportamentale și culturale (En: Romanian National focal point for behavioral and cultural insights)**
Organizația Mondială a Sănătății/ Oficiul pentru Europa
Numită din partea Ministerului Sănătății din România

Ian 2021-prezent **Adjunct Assistant Professor**
Advancing Maternal Health Lab/Department of Obstetrics, Gynecology & Reproductive Biology
Michigan State University, Michigan, USA

Ian 2021-prezent **Director executiv**
Center for Health Policy and Public Health
Departamentul de Sănătate Publică, Facultatea de Științe Politice, Administrative și ale Comunicării, Universitatea Babeș-Bolyai

Feb 2020-prezent **Lector Universitar**
Departamentul de Sănătate Publică, Facultatea de Științe Politice, Administrative și ale Comunicării, Universitatea Babeș-Bolyai

11/2016-prezent **Director de proiect**
Departamentul de Sănătate Publică, Facultatea de Științe Politice, Administrative și ale Comunicării, Universitatea Babeș-Bolyai
- Coordonare implementare proiecte cu finanțare internațională (Fogarty International Center, National Institutes of Health)
- Implementare trialuri clinice randomizate
- Diseminarea rezultatelor de cercetare
- Coordonarea a două echipe de cercetare (8 persoane)

10/2014–10/2018 **Asistent de cercetare**
Universitatea Babeș-Bolyai, Cluj-Napoca (România)
- Implementare proiecte de cercetare
- Dezvoltare propuneri de proiect
- Managementul bazelor de date

- 10/2011–09/2014 **Tehnician de cercetare**
Universitatea Babeș-Bolyai, Cluj-Napoca (Romania)
- Colectare de date
 - Managementul și coordonarea colecțiilor de date
 - Vizite de teren și managementul bazelor de date

EDUCAȚIE ȘI FORMARE

- Jun 2025 **Penn Implementation Science Institute Certificate**
Pennsylvania Implementation Science Center, University of Pennsylvania, USA
- Mai-Iun 2025 **Implementation Practice Certificate Program**
UNC School of Social Work (SSW), University of North Carolina, USA
- Mai-Sep 2020 **Certificat în Știința Implementării**
Curs cuprinzător în știința implementării, cu accent pe rolurile cheie în sistemul de implementare, evaluarea, pregătirea/adaptarea/contextul organizațional și evaluarea calitatea implementării, fidelitatea și rezultatele.
Centrul de implementare, Toronto, Canada
- 10/2014–10/2018 **Diplomă de Doctorat**
Universitatea Babeș-Bolyai, Cluj-Napoca (România)
Titlul tezei: Developing public health policies: Behavioral economics theories and experiments
- 01/2018–02/2018 **Curs de Formator (COR 242401)**
Asociația Profesională a Formatorilor, Zalău, (România)
- 05/2016–07/2016 **Certificat în Metode aplicate de cercetare socială**
Universitatea Babeș-Bolyai, Cluj-Napoca (România)
- 06/2016 **Global mHealth Research Training Institute**
National Institutes of Health, Fogarty International Center, Bethesda, Maryland, SUA
Training multidisciplinar de cercetare și implementare a proiectelor bazate pe tehnologii mobile în domeniul sănătății
- 04/2015 **Curs Manager de Proiect (COR 242101)**
SC DOCTUS SRL, Sibiu, România
- 08/2012–12/2012 **Bursă educațională în Sănătate Comunitară și Comportamentală**
University of Iowa College of Public Health, Iowa City, IA (SUA)
- 10/2011–07/2013 **Diploma de Masterat în Proiectarea Cercetării și Analiza Datelor în Științele Sociale**
Universitatea Babeș-Bolyai, Cluj-Napoca (România)
- 10/2008–07/2011 **Diplomă de licență în Comunicare și Relații Publice**
Universitatea Babeș-Bolyai, Cluj-Napoca (România)

COMPETENȚE PERSONALE

Limba(i) maternă(e) română

Limbile străine

SCRÎNTELEGERE

VORBIRE

SCRIERE

Citire

Participare la
conversație

Discurs oral

Ascultare

Citire

Participare la
conversație

Discurs oral

engleză

C2

C2

C2

C2

C2

franceză

B1

B2

A2

A2

A2

Referințe: B1 și B2: Utilizator independent - C1 și C2: Utilizator experimentat
Cadrul european comun de referință pentru limbi străine

Competențe
organizaționale/manageriale

- leadership (am ocupat poziția de director local de proiect și am fost responsabilă de două echipe formate din 8 persoane implicate în implementarea a două proiecte finanțate de către National Institutes of Health, SUA).

Competențe dobândite la locul de
muncă

- Scriere științifică, dezvoltarea de propuneri de proiecte, design de cercetare, analiza datelor cantitative și calitative, dezvoltarea de rapoarte științifice.

- Designul și proiectarea cercetării, inclusiv a studiilor transversale, de tip cohortă și trial clinic randomizat

- Dezvoltarea, evaluarea și evaluarea intervențiilor de modificare comportamentală

- Colectarea și analiza datelor cantitative și calitative

- Diseminarea rezultatelor cercetărilor prin scrierea și publicarea articolelor științifice.

Competențele digitale

AUTOEVALUARE

Comunicare

Crearea de
conținut

Securitate

Procesarea
informației

Comunicare

Crearea de
conținut

Securitate

Rezolvarea de
probleme

Utilizator
experimentat

Utilizator
experimentat

Utilizator
experimentat

Utilizator
experimentat

Utilizator
experimentat

Competențele digitale - Grilă de auto-evaluare

- Utilizator experimentat al Microsoft Office, SPSS, Amos, Data Miner, NVivo; Utilizator începător al Epi Info, STATA, Tableau

INFORMAȚII SUPPLEMENTARE

Proiecte de consultanță

2025 – Asociația pentru Relații Comunitare, coordonare cercetare *Intervenția ONG-urilor în sănătate*

2024 – Salvați Copiii, coordonare și implementare studiu calitativ *Bariere în calea vaccinării în mediul rural din România*

2022 – Centrul Cultural Clujean, Evaluarea unei intervenții pentru reducerea depresiei postpartum în România. (Music and Motherhood).

2022 – Culture Action Europe, CultureForHealth (C4H)- Preparatory action - Bottom-up Policy Development for Culture & Well-being in the EU.

2021-2022 – East European Institute for Reproductive Health, Coordonator de cercetare, Assessment of access barriers of people from marginalized communities to comprehensive family planning services and commodities in the UNFPA Eastern Europe and Central Asia region.

2021 – East European Institute for Reproductive Health, Cercetător, Regional SOP model on SGBV case management and referral for health sectors in the countries of the Central Asia region.

2021 – Organizația Mondială a Sănătății, Cercetător, Establishing a national behavioural and cultural

insights unit.

Premii și elemente de recunoaștere a contribuțiilor științifice

2025 – Locul 1 la competiția "Tech for All" acordat de Asociația Patronală a Industriei de Software și Servicii (ANIS) pentru utilizarea tehnologiei în predarea cursurilor în universități non-tehnice.

2021 – Premiul pentru Excelență în Cercetare, Universitatea Babeș-Bolyai.

2017 - Travel award pentru a participa la conferința 23rd Annual Meeting of the Society for Nicotine and Tobacco Research, Martie 2017, Florence, Italia.

2016 - Bursă pentru participarea în cadrul Global mHealth Research Training Institute oferită de către National Institutes of Health, Fogarty International Center, SUA.

2015 – Bursă de cercetare oferită prin grant POSDRU/187/1.5/S/155383 – "Quality, excellence, transnational mobility in doctoral research" – pentru susținerea cercetării desfășurate pe perioada unui semestru din timpul studiilor doctorale.

2012 - Bursă de studiu Fogarty oferită de University of Iowa prin proiectul Iowa Non-communicable Chronic Diseases Research Training Program in Romania (RO-CDIRT)

Proiecte de cercetare

2026 – Puterea îmbrățișării în terapie

Finanțator: Fundația OMV Petrom

Rol: Principal Investigator responsabil de componenta de implementare

2025-2026 - Dissemination of additional risk minimization measures for patients and healthcare professionals in EU/EEA countries (EMA/2020/46/TDA, Lot 4)

Finanțator: European Medicines Agency

Rol: Cercetător

2025-2026 – Eficacitatea intervenției Orale Motorii la Sugarii Prematuri (PIOMI) administrată de părinți asupra progresiei alimentației și a rezultatelor clinice la sugarii prematuri

Finanțator: Asociația Română pentru Nou-Născuți Îndelung Spitalizați la Naștere

Rol: Director de proiect

2024-2025 – Studiu privind practicile de hrănire a bebeluilor îndelung spitalizați la naștere

Finanțator: Asociația Română pentru Nou-Născuți Îndelung Spitalizați la Naștere

Rol: Director de proiect

2022-2025 - Smartphone Intervention for Pregnancy Smoking Cessation with Peer Support (R33HD103039)

Finanțator: Eunice Kennedy Shriver National Institute of Child Health & Human Development

Rol: Subaward Principal Investigator

2020-2022 - A Smartphone Intervention for Pregnancy Smoking Cessation with Peer Support (1R21HD103039-01)

Finanțator: Fogarty International Center, U.S. National Institutes of Health (NIH)

Rol: Subaward Principal Investigator

2020 – Interdisciplinary study on young people's needs and opportunities assessment in young people from Cluj-Napoca, Romania Cluj-Napoca, Romania

Finanțator: Fundația Botnar

Rol: Cercetător Științific III

2019-2020 - Ethical considerations related to E-cigarette use for pregnancy smoking cessation (5R21TW010896-02S1)

Finanțator: Fogarty International Center, U.S. National Institutes of Health (NIH)

Rol: Director de proiect din partea UBB

2019-2020 - Supplement: Mobile health intervention for family smoking cessation in Romania (5R21TW010896-02S2)

Finanțator: Fogarty International Center, U.S. National Institutes of Health (NIH)

Rol: Director de proiect din partea UBB

2017-2019 – Mobile health intervention for family smoking cessation in Romania (R21TW010896)

Finanțator: Fogarty International Center, U.S. National Institutes of Health (NIH)

Rol: Director de proiect din partea Universității Babeș-Bolyai

2017-2019 – A mHealth intervention to prevent smoking relapse after pregnancy (PN-III-P4-ID-PCE-2016-0632)

Finanțator: Unitatea Executivă pentru Finanțarea Învățământului Superior, a Cercetării, Dezvoltării și Inovării (UEFISCDI)

Rol: Asistent de cercetare

2015-2018 - Training staff in the use of the arts for the benefit of patients with long-term conditions

Finanțator: Comisia Europeană

Rol: Asistent de cercetare

2014-2018 - COST Action IS1405, Building Intrapartum Research Through Health: an interdisciplinary whole system approach to understanding and contextualizing physiological labour

Finanțator: Comisia Europeană

Rol: Reprezentant național

2014-2019 – Smoking cessation in Romanian families using pregnancy as a window of opportunity (1K01TW009654-01A1)

Finanțator: U.S. National Institutes of Health (NIH)

Rol: Director de proiect din partea Universității Babeș-Bolyai

2013-2016 – Postnatal smoking relapse, its associated risk factors, and a proactive sustainable preventive intervention (PN-II-RU-TE-2012-3-0209)

Finanțator: Unitatea Executivă pentru Finanțarea Învățământului Superior, a Cercetării, Dezvoltării și Inovării (UEFISCDI)

Rol: Intern

2014-2015 - Association between Health Literacy, Glycemic Control, Treatment Adherence and Self-Care Behaviors in a sample of Type II Diabetes patients in Cluj-Napoca, Romania (AHEAD).

Finanțator: Fogarty International Center, National Institutes of Health (NIH)

Rol: Co-investigator

2014-2015 – Understanding the impact and context of family burden and stigma on caregivers of people with mental illness: A mixed-method approach to map a cross-country intervention in Romania and Moldova.

Finanțator: Fogarty International Center, National Institutes of Health (NIH)

Rol: Asistent de cercetare

2013-2014 – A social marketing intervention designed to prevent smoking uptake among Romanian adolescents: A pilot study in Cluj-Napoca, Romania (D43TW008308).

Finanțator: Fogarty International Center, National Institutes of Health (NIH)

Rol: Director de proiect

2013 – Survey of attitudes and experiences related to the use of electronic cigarettes, water pipes, and tobacco smoking among university students from Hungary, Republic of Moldova, and Romania (E-CIGARETTES).

Finanțator: Fogarty International Center & Nat Cancer Institute, National Institutes of Health (NIH)

Rol: Co-Investigator

2011-2015 – Promovarea sănătății mamei și a copilului în România – o evaluare integrată a

determinanților evoluției sarcinilor și rezultatelor nașterilor (PN-II-ID-PCE-2011-3-0942).

Finanțator: Unitatea Executivă pentru Finanțarea Învățământului Superior, a Cercetării, Dezvoltării și Inovării UEFISCDI)

Rol: Tehnician de cercetare

2010-2011 –Children's exposure to environmental tobacco smoke in Romania – a Pilot study in Cluj- Napoca (ETS-KIDS)

Finanțator: Fogarty International Center and Nat Cancer Institute, National Institutes of Health (NIH)

Rol: Intern

2009-2011 – Accesul populației din mediul rural la informații despre sănătate (ACCES)

Finanțator: Ministerul Educației și Cercetării din România

Rol: Intern

Cărți și capitole

Blaga, O.-M., & Brînzaniuc, A. (2025). Mobile health for public health practitioners. Editura Presa Universitara Clujeana. ISBN 978-606-37-2581-4
<http://www.editura.ubbcluj.ro/bd/ebooks/pdf/4687.pdf>

Blaga, O. M. (2025). Behavioral economics and public health: Policy, ethics, and digital implementation. Presa Universitară Clujeană. ISBN 978-606-37-2613-2.
<http://www.editura.ubbcluj.ro/bd/ebooks/pdf/4737.pdf>

Meghea CI, Onisor A, Blaga OM, Dascal MD, Wetter D. (2021). Ghid de consiliere comportamentală bazat pe creșterea motivației și rezolvarea problemelor. Renunțarea la fumat în timpul sarcinii. Coordonator: Oana Maria Blaga. Presa Universitara Clujeana. ISBN 978-606-37-1119-0
<http://www.editura.ubbcluj.ro/bd/ebooks/pdf/2902.pdf>

Rapoarte

Blaga, O. M., Morar, A., Bumbu, M., & Dascăl, M. D. (2025). Bariere în calea vaccinării în mediul rural din România. Un studiu calitativ privind perspectivele asistenților medicali comunitari și a medicilor de familie. Salvați Copiii.

Zbranca, R., Dâmaso, M., Blaga, O., Kiss, K., Dascl, M. D., Yakobson, D., & Pop, O. (2022). CultureForHealth Report. Culture's Contribution to Health and Well-Being. A Report on Evidence and Policy Recommendations for Europe. CultureForHealth. Culture Action Europe.

Publicații peer review

2025 - Jaber, R., Blaga, O. M., Dascăl, M. D., & Meghea, C. I. (2025). E-Cigarette Use and Its Associated Factors Among Pregnant Individuals Who Currently or Formerly Smoked Cigarettes From Romania. Tobacco use insights, 18, 1179173X251377173.

2025 - Blaga, O. M., Pădure, M., Amariei, C., & Dascăl, M. D. (2025). Orientation and Mobility of Visually Impaired Individuals Living in Romania. Journal of Visual Impairment & Blindness, 119(2), 121-132.

2025 - Blaga, O. M., Pădure, M., Amariei, C., & Dascăl, M. D. (2025). Psychometric Validation of the Romanian Version of the Independent Mobility Questionnaire. Rehabilitation Counseling Bulletin, 00343552251386454.

2025 - Morar A, Dascal MD, Blaga OM, et al. Effectiveness and evidence-based practices in maternal care bundles for labour and birth: a systematic review protocol. BMJ Open 2025;15:e107369. doi: 10.1136/bmjopen-2025-107369

2025 - Blaga, O. M., Dascal, M. D., Onişor, A., Frăţilă, T., Morar, A., Mişu, D., ... & Meghea, C. I. (2025). Smartphone intervention for pregnancy smoking cessation with peer support: the study protocol of the SmokeFree Together 2.0 (SFT 2.0) randomised controlled trial. BMJ open, 15(3), e100259.

2025 - Meghea, C. I., Dascal, M. D., Jaber, R., Brînzaniuc, A., Onişor, A., Chereches, R. M., ... & Blaga, O. M. (2025). The Quit Together couples-focused pilot randomized trial of tobacco cessation

for pregnant smokers. *European Journal of Obstetrics & Gynecology and Reproductive Biology*, 308, 162-168.

2024 - Budian, R. C., & Blaga, O. M. (2024). Roma Community and Health Inequalities during the COVID-19 Pandemic in Romania: The Role of Health Mediators. *Anthropological Journal of European Cultures*, 33(1), 105-118.

2024 - Širvinskienė, G., Forray, A. I., König-Bachmann, M., Blaga, O. M., Grincevičienė, Š., Luegmair, K., ... & Zenzmaier, C. (2024). Experiences of childbirth care in Lithuania and Romania: Insights from the European Babies Born Better survey. *Birth*, 51(1), 121-133.

2024 - Tomic, M., & Blaga, O. (2024). Assessing personal and health system barriers to breast cancer early diagnosis practices for women over 20 years old in Cluj-Napoca, Romania. *Medicine and Pharmacy Reports*.

2024 - BLAGA, O. M., PĂDURE, M., AMARIEI, C., & DASCĂL, M. D. (2024). Disability Inclusion in the Workplace: Perspectives of Romanian Human Resources Specialists. *Revista de cercetare și intervenție socială*, 85, 79-93.

2023 - Warran, K., Smith, C., Ugron, H., Blaga, O. M., Ladegaard, N. L., Carstens, L. F., ... & Fietje, N. (2023). Implementing a singing-based intervention for postpartum depression in Denmark and Romania: A Brief Research Report.

2022 - Warran, K., Smith, C., Ugron, H., Carstens, L. F., Zbranca, R., Ottow, M., ... & Fietje, N. (2022). Scalability of a singing-based intervention for postpartum depression in Denmark and Romania: protocol for a single-arm feasibility study. *BMJ open*, 12(12), e063420.

2022 - Blaga, O. M., Hentes, E., Ungureanu, M. I., & Forray, A. I. (2022). Predictors of planned caesarean section births in a sample of Romanian women. *The International Journal of Health Planning and Management*. DOI: [10.1002/hpm.3424](https://doi.org/10.1002/hpm.3424)

2020 - Dascăl, M. D., Meghea, C. I., & Blaga, O. M. A Cross-Section Study of Relationship Characteristics and Smoking Cessation During Pregnancy in a Sample of Romanian Pregnant Women. *Maternal and Child Health Journal*, 1-8. DOI: [10.1007/s10995-020-02898-3](https://doi.org/10.1007/s10995-020-02898-3)

2020 - Blaga, O. M., Frățilă, T. D., & Meghea, C. I. (2020, December). Using Behavioral Nudges to Engage Pregnant Women in a Smoking Cessation Trial: An Online Field Quasi-Experiment. In *Healthcare* (Vol. 8, No. 4, p. 531). Multidisciplinary Digital Publishing Institute. DOI: [10.3390/healthcare8040531](https://doi.org/10.3390/healthcare8040531)

2020 - Jaber, R., Blaga, O. M., Dascal, M. D., & Meghea, C. I. Perceived safety of smoking a few cigarettes during pregnancy and provider advice in a sample of pregnant smokers from Romania. *Addiction*. DOI: [10.1111/add.15201](https://doi.org/10.1111/add.15201)

2020 - Rusu A, Blaga O, Bucevschi M, Meghea C. Co-designing a mHealth intervention to prevent smoking relapse after birth. *Romanian Journal of Applied Psychology*, 2020, Vol. 22, No. 1, 21-25, DOI: [10.24913/rjap.22.1.04](https://doi.org/10.24913/rjap.22.1.04)

2020 - Dascăl M, Rusu A, Onisor A, Blaga O, Miller M, Meghea C. A mHealth intervention to prevent postnatal smoking relapse: the RESPREMO study protocol. *Tob. Prev. Cessation* 2020; 6 (April): 24. DOI: [10.18332/tpc/118724](https://doi.org/10.18332/tpc/118724)

2020 - Dascăl, M.D., Meghea, C.I., & Blaga, O.M. A Cross-Section Study of Relationship Characteristics and Smoking Cessation During Pregnancy in a Sample of Romanian Pregnant Women. *Maternal and Child Health Journal*, 1-8. DOI: [10.1007/s10995-020-02898-3](https://doi.org/10.1007/s10995-020-02898-3)

2019 - Blaga O.M, Chereches RM, Baba CO. A Community-Based Intervention for Increasing Access to Health Information in Rural Settings. *Transylvanian Review of Administrative Sciences*. No. 58 E o. 58 E/October / October /2019. DOI: [10.24193/tras.58E.2](https://doi.org/10.24193/tras.58E.2)

2018 - Blaga O.M, Vasilescu V., Chereches R.M. Use and effectiveness of behavioural economics in interventions for lifestyle risk factors of non-communicable diseases: a systematic review with policy

implications. Perspectives in public health. 138(2), 100-110. DOI 10.1177/1757913917720233

2018 - Meghea CI, Brinzaniuc A, Sidor A, Chereches RM, Mihiu D, Iuhas C, Stamatiian F, Caracostea G, Dascal M, Foley KF, Baban A, Voice TC, Blaga OM. A Couples-Focused Intervention for Smoking Cessation During Pregnancy: The Study Protocol of The Quit Together Pilot Randomized Controlled Trial. Tobacco Prevention & Cessation. 2018;4(May):17. <https://doi.org/10.18332/tpc/89926>

2018 - Brinzaniuc A, Strilciuc A, Blaga OM, Chereches RM, Meghea CI. Smoking and quitting smoking during pregnancy: A qualitative exploration of the socio-cultural context for the development of a couple-based smoking cessation intervention in Romania. Tobacco Prevention & Cessation. 2018; 4(March), 9. <https://doi.org/10.18332/tpc/86161>

2017 - Meghea CI, Brinzaniuc A, Rus IA, Chereches RM, Mihiu D, Iuhas CI, Stamatiian F, Caracostea G, Blaga OM. Characteristics of Romanian women who enrolled in a postpartum tobacco smoking relapse prevention trial. Public health. 2017;154:98. DOI 10.1016/j.puhe.2017.10.017

2017 - Blaga O.M., Brinzaniuc A., Rus I.A., Chereches R.M., Wallis A.B. Smoking and Smoking Cessation during Pregnancy. An Analysis of a Hospital Based Cohort of Women in Romania. Journal of Community Health. 2016. DOI 10.1007/s10900-016-0259-6

2015 - Meghea CI, Brinzaniuc A, Mihiu D, Iuhas CI, Stamatiian F, Caracostea G, Sidor A, Alexa PM, Branza C, Pop OM, Chereches RM. A Couples Intervention to Prevent Postnatal Smoking Relapse: PRISM study design. Contemporary Clinical Trials, 2015, 41:273-279. DOI 10.1016/j.cct.2015.02.002

2013 - Pop OM, Brinzaniuc A, Șirincan EO, Baba CO, Chereches RM. 2013. Assessing health literacy in rural settings: A pilot study in rural areas of Cluj County, Romania. Global Health Promotion 20:35-43. DOI: 10.1177/1757975913502686

Publicații de tipul conference proceedings

2024 - Dascal, M., Blaga, O., Padure, M., & Amariei, C. (2024). Usability of an AI-based independent pedestrian navigation device designed for blind people. European Journal of Public Health, 34(Supplement_3), ckae144-1185.

2016 - Blaga OM, Brinzaniuc A, Rus IA, Chereches RM, Meghea CI. Postpartum smoking abstinence self-efficacy and partner supportive behaviors. The European Journal of Public Health. 2016. 26 (suppl 1), ckw166. 023.

2016 - Meghea CI, Brinzaniuc A, Stamatiian F, Mihiu D, Caracostea G, Iuhas CI, Rus IA, Cherecheș RM, Blaga OM. Family smoking cessation in Romania using pregnancy as a window of opportunity Cristian Meghea. European Journal of Public Health. 2016 Nov 1;26(suppl_1).

2016 - Meghea CI, Blaga OM, Chereches RM, Rus IA, Brinzaniuc A. Dyadic efficacy for smoking cessation in a sample of Romanian couples: Cristian Meghea. The European Journal of Public Health. 2016 Nov 1;26(suppl_1):ckw166-021.

2013 - Pop O.M., Brinzaniuc A., Suciu A.M., Chereches R.M. Gender differences in attitudes towards smoking among Romanian adolescent: the role of smoking status. Supplement of the European Journal of Public Health, 23(1)

2013 - Brinzaniuc A, Pop O.M., Rus I.A., Chereches R.M., Wallis. Prevalence and determinants of prenatal depression symptoms in a Romanian sample of pregnant women: a comparative analysis across socioeconomic groups. Supplement of the European Journal of Public Health 23(1).

2012 - Pop O.M., Brinzaniuc A., Rus I.A., Baciu B., Chereches R.M. Predictors of smoking intentions among adolescents: a comparative analysis between never, current, and experimental smokers. Supplement of the European Journal of Public Health, 22 (2): 221.

2012 - Negura D.N., Brinzaniuc A., Suciu A.M., Pop O.M., Vladut C., Chereches R.M., Wallis A.B. Maternal lifestyles and risk factors for adverse pregnancy outcomes: a pilot study in Cluj-Napoca, Romania, Supplement of the European Journal of Public Health, 22 (2): 279

2011 - Brinzaniuc A., Chereches R.M., Rus I.A., Suciu A.M., Dușe I.A., Pop O.M. Are teens safe at home from second-hand tobacco smoke exposure? Evidence from Eastern Europe, Supplement of the European Journal of Public Health, 21(1):154

Prezentări la conferințe științifice internaționale

2026 - Dascăl, M., Baba, C. O., Azzam Ali, A. A. F., & Blaga, O. M. (2026). Healthcare professionals' self-perceived views on the role, importance, and integration barriers of patient navigators in maternal and child health in Romania. Congresul Național de Pediatrie Socială, 3-5 iunie 2026.

2026 - Blaga, O. M., Morar, A., Bumbu, M., & Dascăl, M. (2026). Exploring barriers and strategies for

MMR vaccination in rural Romania: A qualitative study with healthcare providers. EUPHA Health and Care Workforce Section Mid-term Conference, Cluj-Napoca, Romania, 22–24 April 2026.

2026 - Dascăl, M., Baba, C. O., Azzam Ali, A. A. F., & Blaga, O. M. (2026). Healthcare professionals' self-perceived views on the role, importance, and integration barriers of patient navigators in maternal and child health in Romania. EUPHA Health and Care Workforce Section Mid-term Conference, Cluj-Napoca, Romania, 22–24 April 2026.

2025 - Blaga O.M. „Exploring barriers and strategies for MMR vaccination in rural Romania: A qualitative study with healthcare providers” în pre-conference workshop „Vaccination uptake across the life course: a social and behavioural perspective (VACC)” – 18th European Public Health Conference, 12-14 Nov, Helsinki, Finland

2025 - Dascăl, M., Croitoru, C., Nan, R., Mutu, L., & Blaga, O. (2025). Exploring perceived barriers and facilitators to the integration of patient navigators in maternal and child health in Romania. National Conference of Neonatology, Braşov, Romania, 25–29 September 2025.

2025 - Blaga O.M., Onişor A., Brînzaniuc A., Frătilă T.D., Dascăl M.D., Foley K., Resnicow K., Meghea C.I. Development of a Peer-Supported Pregnancy Smoking Cessation mHealth Intervention: Smoke-Free Together 2.0. Society for Research on Nicotine and Tobacco – Europe (SRNT-E) Conference, September 2025 – Oral Presentation.

2025 - Morar A., Dascăl M., Blaga O.M., Frătilă T., Moga P., Resnicow K., Foley K., Meghea C. Comparing the Cost-Effectiveness of Social Media and Health Ambassador Recruitment Strategies for a Smoking Cessation Trial among Pregnant Women in Romania. Society for Research on Nicotine and Tobacco – Europe (SRNT-E) Conference, September 2025 – Oral Presentation.

2025 - Meghea C.I., Bolder H., Frătilă T.D., Dascăl M.D., Morar A., Foley K., Resnicow K., Blaga O.M. Healthcare Provider Advice and Intention to Quit Smoking among Pregnant Women in Romania. Society for Research on Nicotine and Tobacco – Europe (SRNT-E) Conference, September 2025 – Oral Presentation.

2025 - Dascăl M.D., Frătilă T.D., Onişor A., Meghea C.I., Morar A., Foley K., Blaga O.M., Resnicow K. Building Motivational Interviewing Capacity for Smoking Cessation in Romania. Society for Research on Nicotine and Tobacco – Europe (SRNT-E) Conference, September 2025 – Oral Presentation.

2025 - Dascăl, M., Blaga, O., Morar, A., Resnicow, K., Foley, K., Frătilă, T., & Meghea, C. (2025). *A smartphone intervention for pregnancy smoking cessation*. BREATHE Conference, Cluj-Napoca, Romania, 5–7 June 2025.

2024 - Dascăl, M., Morar, A., Blaga, O., Frătilă, T., Resnicow, K., Meghea, C., & Foley, K. (2024, December). A health ambassador program increased reach and adoption of smoking cessation support among pregnant women in Romania: a hybrid effectiveness-implementation trial. În 17th Annual Conference on the Science of Dissemination and Implementation. AcademyHealth.

2024 - Morar, A., Frătilă T., Blaga O.M., Dascal M., Meghea C.I. (2024). Recruiting subjects in a dyadic pregnancy smoking cessation RCT: comparing the effectiveness of social media and medical settings [Poster presentation]. Society for Research on Nicotine and Tobacco (SRNT) Annual Meeting, Edinburgh, Scotland, March 20-23.

2024 - Dascal, M., Frătilă T., Blaga O.M., Morar, A., Dascal M., Meghea C.I. (2024). Assessing the quality of motivational interviewing counseling sessions delivered as part of a pregnancy smoking cessation RCT [Poster presentation]. Society for Research on Nicotine and Tobacco (SRNT) Annual Meeting, Edinburgh, Scotland, March 20-23.

2021 - Blaga O.M., Frătilă T., Dascal M., Anitei-Micu A., Marga P., Meghea C.I. Views of Romanian pregnant smokers and ex-smokers on the use of e-cigarettes and heat-not-burn products. The SRNT 2021 Annual Meeting

2021 - Frătilă T., Blaga O.M., Dascal M., Meghea C.I. The smoke-free together app - follow-up of a mhealth pregnancy smoking cessation intervention in Romania. The SRNT 2021 Annual Meeting

2021 - Dascal M., Frătilă T., Blaga O.M., Meghea C.I. Mobile intervention for family smoking cessation in Romania-exit interviews. The SRNT 2021 Annual Meeting

2021 - Meghea C.I., Dascal M., Frătilă T., Blaga O.M. Pilot randomized controlled trial of quit together, a couple focused pregnancy smoking cessation intervention in Romania. The SRNT 2021 Annual Meeting

2020 - Meghea CI, Blaga OM, Bandici RA, Dascăl MD. Preliminary efficacy of the quit together couple focused pregnancy smoking cessation intervention in Romania. Society for Research on Nicotine and Tobacco. March 2020. New Orleans, LA.

2019 – Hostina A., Blaga O.M., Meghea C.I., Dascal M.D. Preliminary feasibility and acceptability of Stay Quit Together – a smoking relapse prevention intervention. 25th Annual Meeting of the Society

for Research on Nicotine and Tobacco, 20-23 februarie 2019, San Francisco, California – prezentare poster

2019 - Blaga O.M., Brătulescu I., Meghea C.I., Frățilă T.D. Usability testing of a mobile app for smoking cessation during pregnancy. 25th Annual Meeting of the Society for Research on Nicotine and Tobacco, 20-23 februarie 2019, San Francisco, California – prezentare poster

2019 - Frățilă T.D., Blaga O.M., Meghea C.I. Qualitative formative research for a couple-focused pregnancy smoking cessation app. 25th Annual Meeting of the Society for Research on Nicotine and Tobacco, 20-23 februarie 2019, San Francisco, California – prezentare poster

2019 - Blaga O.M., Sidor A., Frățilă T.D., Brătulescu I., Meghea C.I. The development of a pregnancy smoking cessation app for couples in Romania. 3rd International Conference on Non-communicable Diseases: Health risk factors and prevention of injuries and diseases, 5-7 iunie 2019, Chisinau, Republica Moldova. – prezentare orală

2019 - Brătulescu I., Blaga O.M., Frățilă T.D., Meghea C.I. Tobacco control and mHealth research capacity building in Romania. 3rd International Conference on Non-communicable Diseases: Health risk factors and prevention of injuries and diseases, 5-7 iunie 2019, Chisinau, Republica Moldova – prezentare poster

2019 – Meghea C.I., Blaga O.M., Bandici R., Dascăl M.D. Preliminary efficacy of the Quit Together couple focused pregnancy smoking cessation intervention in Romania. 25th Annual Meeting of the Society for Research on Nicotine and Tobacco, 20-23 februarie 2019, San Francisco, California – prezentare poster

2019 – Bandici A., Dascăl M.D., Blaga O.M., Meghea C.I. Beliefs about tobacco and e-cigarettes among women who smoked and quit tobacco during pregnancy. 19th Annual Conference of the European Society for Research on Nicotine and Tobacco, 12-14 septembrie, Oslo, Norvegia – prezentare poster

2019 – Morar M., Frățilă T.D., Blaga O.M., Onisor A., Brătulescu I., Meghea C.I. Preliminary feasibility and acceptability of Smoke-Free Together: an mHealth intervention for family smoking cessation in Romania. 19th Annual Conference of the European Society for Research on Nicotine and Tobacco, 12-14 septembrie, Oslo, Norvegia – prezentare poster

2019 - Frățilă T.D., Blaga O.M., Onisor A., Brătulescu I., Meghea C.I. Smoke-Free Together: an mHealth smoking cessation intervention during pregnancy and postpartum. 19th Annual Conference of the European Society for Research on Nicotine and Tobacco, 12-14 septembrie, Oslo, Norvegia – prezentare poster

2018 – Blaga O.M., Cristian I. Meghea, Teodora Frățilă. Using behavioral economics to engage pregnant women in a smoking cessation trial – An online field experiment. 18th Annual Meeting of the European Society for Research on Nicotine and Tobacco, 6-8 septembrie 2018, Munich, Germania – prezentare poster

2018 - Blaga O.M., Bădescu G. Adoption of legislation banning smoking in public places: Lessons learned from the Romanian experience. 18th Annual Meeting of the European Society for Research on Nicotine and Tobacco, 6-8 septembrie 2018, Munich, Germania – prezentare poster

2018 – Hoștină A., Meghea C., Blaga O.M., Bucevschi M. Use of a visually built platform to deliver mHealth interventions: A case study on the use of the Textit platform to deliver SMSs to prevent smoking relapse after birth. 18th Annual Meeting of the European Society for Research on Nicotine and Tobacco, 6-8 septembrie 2018, Munich, Germania – prezentare poster

2018 – Frățilă T., Blaga O.M., Meghea C. A mixed dissemination strategy for engagement of pregnant women in a smoking cessation randomized controlled trial. 18th Annual Meeting of the European Society for Research on Nicotine and Tobacco, 6-8 septembrie 2018, Munich, Germania – prezentare poster

2018 – Brătulescu I., Blaga O.M., Meghea C.I. Use of e-cigarettes among Romanian smoker and ex-smoker pregnant women. 18th Annual Meeting of the European Society for Research on Nicotine and Tobacco, 6-8 septembrie 2018, Munich, Germania – prezentare poster

2018 - Dascal M., Blaga O.M., Meghea C. Predictors of smoking during pregnancy in a sample of Romanian pregnant women. 18th Annual Meeting of the European Society for Research on Nicotine and Tobacco, 6-8 septembrie 2018, Munich, Germania – prezentare poster

2018 – Bucevschi M., Meghea C., Blaga O.M., Hoștină A. Risk factors for postnatal smoking relapse among Romanian women. 3rd International Conference of the European Network for Smoking and Tobacco Prevention, 14-16 June, Madrid, Spain – prezentare poster

2018 – Hoștină A., Meghea C., Blaga O.M., Bucevschi M. Pre-testing mHealth interventions: a case

report. 3rd International Conference of the European Network for Smoking and Tobacco Prevention, 14-16 June, Madrid, Spain – prezentare poster

2018 – Meghea C., Brinzaniuc A., Stamatian F., Miha D., Caracostea A., Iuhas C., Rus I., Chereches R., Blaga O.M. Quit Together: a smoking cessation intervention using pregnancy as a window of opportunity. 3rd International Conference of the European Network for Smoking and Tobacco Prevention, 14-16 June, Madrid, Spain – prezentare poster

2018 – Brinzaniuc A., Rus I., Chereches R.M., Blaga O.M., Miha D., Iuhas C., Meghea C. Smoking and quitting smoking during pregnancy: A qualitative exploration of the socio-cultural context for the development of a couple-based smoking cessation intervention in Romania. 24th Annual Meeting of the Society for Nicotine and Tobacco Research, Feb 21-24, Baltimore, USA – prezentare orală

2018 – Dascal M., Blaga O.M., Meghea C. Online recruitment of smoker pregnant women for a couple smoking cessation trial conducted in an Eastern European country. 24th Annual Meeting of the Society for Nicotine and Tobacco Research, Feb 21-24, Baltimore, USA – prezentare poster

2018 – Meghea C., Brinzaniuc A., Chereches R.M., Blaga O.M. Smoking and quitting during pregnancy: formative data for the development of a couple-based smoking cessation intervention in Romania. 24th Annual Meeting of the Society for Nicotine and Tobacco Research, Feb 21-24, Baltimore, USA – prezentare poster

2017 – Blaga O.M., Brinzaniuc A., Rus I.A., Chereches R.M., Meghea C.I. 23rd Annual Meeting of the Society for Nicotine and Tobacco Research. Predictors of postpartum smoking relapse intent in a sample of Romanian women. Mar 8-11 2017, Florence, Italia – prezentare orală

2017 – Meghea C.I., Blaga O.M., Rus I.A., Chereches R.M., Brinzaniuc A. 23rd Annual Meeting of the Society for Nicotine and Tobacco Research. Results of a postnatal smoking relapse prevention randomized controlled trial. Mar 8-11 2017, Florence, Italy – prezentare orală

2017 – Dascăl M., Meghea C., Blaga O.M. To what extent do the health professionals in Romania offer brief advice regarding smoking cessation to pregnant women? 2nd International Conference on Non-communicable Diseases (ICONiC), May 22-24 2017, Cluj-Napoca, Romania – prezentare orală

2017 – Blaga O.M., Bădescu G. Use of behavioral economics insights to inform the policy adoption process: A case study on the Romanian legislation banning smoking in public places. Transylvanian International Conference in Public Administration, November 2-4 2017, Cluj-Napoca, Romania – prezentare orală

2017 – Blaga O.M. A couple mHealth intervention for prevention of smoking relapse after pregnancy: The RESPREMO study design. Meeting the Future in Healthcare Innovation, December 15-16 2017, Cluj-Napoca, Romania – prezentare orală

2017 – Blaga O.M. Prevalenta factorilor de risc maternali in Romania | Fumatul in timpul sarcinii | Experientele mamelor in timpul nasterii. Simpozionul Factori de mediu versus Sanatatea perinata. November 24-25 Bucharest, Romania – prezentări orale

2016 – Blaga O.M., Brinzaniuc A., Rus I.A., Chereches R.M., Meghea C.I. SRNT Europe 17th Annual Meeting. Association between pregnant women's smoking abstinence self-efficacy and their partners' supportive behaviors – prezentare poster

2016 – Meghea C., Blaga O.M., Rus I.A., Chereches R.M., Brinzaniuc A. 7th Annual Conference of the Society for Research on Nicotine and Tobacco (SRNT) Europe. Dyadic efficacy for smoking cessation in a sample of Romanian couples. – prezentare orală

2015 – Blaga O.M. & Gabriel Bădescu. SRNT Europe 16th Annual Conference. 10-12 September, Maastricht, the Netherlands. School anti-tobacco policies and smoking experimentation in secondary schools students: Evidence from Romania – prezentare poster

2015 – Rylee Kerper, Blaga O.M., Elena Bozdog. National Conference of Talking Tobacco Use in Vulnerable Populations, 5-6 October, Bethesda, Maryland, the United States of America. The relationship of depressive symptoms and SHS exposure in a sample of Romanian adolescents – prezentare poster

2015 – Pop O.M., Elena M. Bozdog, Alexandra Brinzaniuc, Livia Vasilescu. 1st International Conference on Non-Communicable Diseases, Cluj-Napoca, Romania. A school-based, social marketing intervention to prevent smoking uptake in adolescents. Results from a quasi-experimental study – prezentare orală

2015 – Maisara Abdelrazig, Pop O.M., Melinda Penzes, Angela Cazacu-Stratu, Robert Urban, Christopher Squier, Kristie Foley. 16th World Conference on Tobacco Control or Health. 17-21 March

2015, Abu Dhabi, United Arab Emirates. Experimentation with electronic cigarettes in young adults from three Eastern European countries – prezentare poster

2014 - Pop O.M., Angela Cazacu-Stratu, Melinda Pénzes, Paula M. Alexa. 142nd Annual Meeting and Exposition of the American Public Health Association: New Orleans, USA, Young people's health beliefs and safety concerns regarding the use of electronic cigarettes: Evidence from Eastern Europe – prezentare poster

2014 - Brînzaniuc A., Bozdog E.M., Alexa P.M., Pop O.M., Cherecheș R.M. SRNT Europe 15th Annual Meeting Smoking behavior in families with young children: a qualitative exploration of the social determinants of children's exposure in urban and rural settings in Romania – prezentare poster

2014 - Pop O.M., Melinda Pénzes, Róbert Urbán, Angela Cazacu-Stratu, Kristie L. Foley. 5th SRNT-Europe Annual Meeting: Santiago de Compostela, Spain, A cross-country assessment of young adults' intentions to use e-cigarettes: Evidence from Eastern Europe – prezentare poster

2014 – Pop O.M., Elena M. Bozdog, Alexandra Brînzaniuc. 2nd European Social Marketing Conference: Rotterdam, The Netherlands, A school-based, social marketing intervention to prevent smoking uptake in adolescents: The use of forum theater techniques in building tobacco refusal skills and diminishing competition for remaining smoke-free – prezentare orală

2013 - Pop O.M., Brînzaniuc A., Suciu A.M., Cherecheș R.M. 6th European Public Health Conference, Brussels, Belgium. Gender differences in attitudes towards smoking among Romanian adolescent: the role of smoking status – prezentare poster

2013 - Brînzaniuc A., Pop O.M., Rus I.A., Cherecheș R.M., Wallis A.B. Brînzaniuc A., Pop O.M., Rus I.A., Cherecheș R.M., Wallis A.B. Prevalence and determinants of prenatal depression symptoms in a Romanian sample of pregnant women: a comparative analysis across socioeconomic groups – prezentare orală

2013 - Brînzaniuc A., Pop O.M., Cherecheș R.M., Marton-Vasarhelyi O., Baba C., Coman M.A. American Public Health Association 140th Annual Meeting & Exposition, Boston, Best practices in improving access to reliable health information in rural areas: A pilot study in Cluj County, Romania – prezentare orală

2012 – Pop O.M., Brînzaniuc A., Baci B., Suciu A.M., Cherecheș R.M. American Public Health Association 140th Annual Meeting & Exposition, San Francisco, CA, Improving the life of current and future generations: Exploring risk and protective factors for smoking experimentation among Romanian adolescents – prezentare poster

2012 - Pop O.M., Brînzaniuc A., Rus I.A., Baci B., Cherecheș R.M. European Public Health Association – All inclusive public health, Portomaso, St. Julian's, Malta, Predictors of smoking intentions among adolescents: a comparative analysis between never, current, and experimental smokers – prezentare poster

2012 - Negura D.N., Brînzaniuc A., Suciu A.M., Pop O.M., Vladut C., Cherecheș R.M., Wallis A.B. European Public Health Association – All inclusive public health, Portomaso, St. Julian's, Malta, Maternal lifestyles and risk factors for adverse pregnancy outcomes: a pilot study in Cluj-Napoca, Romania – prezentare poster

2012 – Marton-Vasarhelyi O., Pop O.M., Brînzaniuc A., Cherecheș R.M. TEMPUS – Public Health and Social Services: Education and Practice, Tbilisi, Georgia, The role of local libraries in improving access to health-related information in rural settings: evidence from Cluj-Napoca, Romania – prezentare orală

2011 – Pop O.M., Brînzaniuc A., Șirlincan O., Baba O. 12th International Congress for Medical students and Young Health Professionals, Cluj-Napoca, Romania, Assessing health literacy in rural settings: a pilot study in rural areas of Cluj county, Romania – prezentare orală

2011 – Flannery K., Brînzaniuc A., Pop O.M. 2011 Global Health Conference – Advancing health equity in the 21st Century, Montreal, Canada, Initial evaluation of health literacy in rural Romania – prezentare poster

Afilieri profesionale

2016-2018 Membru al Society for Health Psychology, American Psychological Association (SHP)

2011-2014 Membru al European Public Health Association (EUPHA)

2014 – Membru al European Social Marketing Association (ESMA)

2013-2014 – Membru în cadrul COST Action IS0907 - Childbirth Cultures, Concerns, and Consequences: Creating a dynamic EU framework for optimal maternity care

2012-2013 Membru al American Public Health Association

Activitate de reviewer

2019 – prezent: Reviewer pentru Journal of Environmental Research and Public Health
2018 – prezent: Reviewer pentru BMC Public Health
2017 – Reviewer de abstracte pentru Public Health Education and Health Promotion section of the 143rd Conference of the American Public Health Association
2016 – Reviewer de abstracte pentru Public Health Education and Health Promotion section of the 142nd Conference of the American Public Health Association
2014 – Reviewer pentru Global Health Promotion Journal
2014 – Reviewer de abstracte pentru Public Health Education and Health Promotion section of the 142nd Conference of the American Public Health Association
2013 – Reviewer de abstracte pentru Public Health Education and Health Promotion section of the 141st Conference of the American Public Health Association

Activitate de predare

Cursuri în limba engleză predate în cadrul Departamentului de Sănătate Publică al Facultății de Științe Politice, Administrative și ale Comunicării, Universitatea Babeș-Bolyai:

- Implementation Science
- Foundations for Research Methods in Public Health
- Introduction to Behavioral and Cultural Insights
- Epidemiology
- Mobile Health
- Epidemiology
- Introduction to Research Methods
- Scientific Writing
- Advanced Research Methods

Altele

Activitate de diseminare a rezultatelor cercetărilor sub formă de *layman reports* în ziarul Viața Medicală (săptămânal al personalului medico-sanitar)

2018 – Blaga O.M. Terapia prin artă. Viața Medicală. Numărul 30 (1487)
2018 – Blaga O.M. & Meghea C.I. Renunțarea la fumat în timpul sarcinii. Viața Medicală. Numărul 11 (1468)
2017 – Sidor A., Blaga O.M. Colaborare internațională pentru prevenirea bolilor cronice netransmisibile în România. Viața Medicală. Numărul 13 (1419)
2017 – Blaga O.M. Mit vs. realitate: sfaturi pentru renunțarea la fumat în timpul sarcinii. Viața Medicală. Numărul 7 (1413)
2017 – Blaga O.M. Fumatul în timpul sarcinii: Ce prescrie medicul? Viața Medicală. Numărul 5 (1411)
2015 – Meghea C.I., Blaga O.M. Interzicerea fumatului și industria ospitalieră. Viața Medicală. Numărul 51-52 (1353-1354)
2015 – Ungureanu I.M., Sandu P.S., Pop O.M. Piatra de încercare. Viața Medicală. Numărul 21 (1323)

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Semnătura:



